

## WOULD YOU RATHER

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### 1. HOW TO ENTER

- a. These rules govern the Would You Rather promotion (the "Promotion") being conducted by ESPN Chicago, 190 N State St. Chicago, IL 60601 ("GKB") beginning on January 1<sup>st</sup>, 2021 at 2pm central time and ending on December 31<sup>st</sup>, 2021 at 6pm central time.
- b. To participate in the Promotion, you may enter via the following method(s): listen to ESPN Chicago 1000 WMVP on Tuesdays. Submit a Would You Rather question via Twitter by using the hashtag #WSWouldYouRather. The best submissions are read at 4:30pm CT and a winner will be chosen by popular vote of the on-air talent.
  - i. To participate in the Promotion, you must log onto [www.twitter.com](http://www.twitter.com), follow @ESPN1000, and submit a would you rather question using the hashtag #WSWouldYouRather. If you do not have an account, you may create one at no extra cost. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.
- c. Entries can only be made via Twitter using the hashtag #WSWouldYouRather.

#### 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 and who reside Illinois and Indiana. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. 1 prize will be awarded in this Promotion each week. Each prize consists of the following:

A \$50 gift card to Grand & Western to be used at any location.

The Approximate Retail Value ("ARV") of the prize is \$50. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize

The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card.

- b. All prizes or prize certificates will be mailed to the winner. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be selected every Tuesday at 4:30pm CT and will receive a direct message. Winners must respond within ten (10) days to accept prize.
- c. Odds of winning a Qualifying Prize depends upon the number of tweets received.
- d. Qualifiers must listen to ESPN Chicago to win. Qualifiers and the Grand Prize winner need not be present to win.
- e. The winner must reply within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted or fails to return the required information, the potential winner forfeits the prize.

### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate

value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, December 31<sup>st</sup>, 2021 to “Would You Rather– Official Rules,” Attn: Promotions, GKB 190 N State St. Chicago, IL 60601. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, March 1<sup>st</sup>, 2022 to the above address marked “Would You Rather – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.espnchicagocontests.com](http://www.espnchicagocontests.com).

Administrator: GKB 190 N State, St. Chicago, IL 60601

Sponsor: Grand and Western