



Wisconsin On Demand Launches Today

ESPN Wisconsin's Full Shows Now Available Anytime, Anywhere

MILWAUKEE, WIS. (October 28, 2019): Good Karma Brands is pleased to announce the launch of Wisconsin on Demand, which offers fans the opportunity to listen to all ESPN Madison and ESPN Milwaukee shows in their entirety with limited recorded commercials. The subscription site and app will be available to fans on Monday, October 28, 2019. Fans can now enjoy full shows on-demand the day they air live, for a monthly subscription of \$5 per month or \$50 per year.

"We are excited to offer our fans a new way to access and enjoy our content at a modest cost. We know our audience is busy and can't always hear popular interviews and features in real-time. Now, they can access content whenever they want to," said Steve Wexler, vice president and Milwaukee market manager of Good Karma Brands.

The subscription based podcasting platform will deliver local content from fans' favorite voices, including Mark Tauscher, Jason Wilde, Mark Chmura, Gabe Neitzel, Tony Smith, Bryan Dee, Greg Matzek, Doug Russell, Homer, Ben Brust, Greg Scalzo and more on 100.5 ESPN, 94.5 ESPN, and 540 ESPN. Visit www.wisconsinondemand.com or download the Wisconsin on Demand app to subscribe and listen for \$5 per month or \$50 per year.

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About Good Karma Brands

Good Karma Brands, LLC (GKB) is a sports media and entertainment company with expertise in local sports marketing activation. In addition to ESPN Milwaukee and ESPN Madison, radio assets include Newsradio WTMJ in Milwaukee, four additional ESPN affiliated radio stations in Chicago, Cleveland and West Palm Beach, and two stations in Beaver Dam, Wis. In partnership with ESPN, GKB also offers local marketing partners geo-targeted advertising on ESPN's digital platforms. In addition to its radio assets, GKB boasts a number of premium brands, including an events division that produces the Wisconsin Sports Awards, Tundra Trio hospitality houses in Green Bay, Wis., and the Cheribundi Boca Raton Bowl. For more information, please visit www.goodkarmabrands.com.

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