

Wilde & Tausch Sleepers of the Last 10 Years Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN Wisconsin and Steinhafel's are giving away (10) \$500 Steinhafel's gift cards. Fans may enter by texting into the ESPN Wisconsin Talk & Text Line each Tuesday during the Promotion dates and guessing the designated Sleeper for the week; a winner will be selected at random from all correct entries each week. There will be a total of (10) Grand Prize winners in the contest. The total ARV of each Grand Prize is \$500.

1. HOW TO ENTER

- a. These rules govern the Wilde & Tausch Sleepers of the Last 10 Years promotion (the "Promotion") being conducted by WTLX 100.5 ESPN 821 E. Washington Avenue, WI 53703, WKTI 94.5 ESPN 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203, and 1430 AM ESPN Beaver Dam 100 Bill McCollum Way, Beaver Dam, WI 53916 ("GKB") beginning on Tuesday, June 2, 2026, and ending on Tuesday, August 4, 2026.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you must listen to WTLX 100.5 ESPN, WKTI 94.5 ESPN FM, or 1430 AM ESPN Beaver Dam during "Wilde & Tausch" from 9AM CT to 12PM CT beginning on Tuesday, June 2, 2026, and ending on Tuesday, August 4, 2026, between the hours of 9AM CT and 12PM CT each Tuesday during the Promotion dates for the on-air personality to announce the cue to text. On-air personalities will share clues about a current or former Green Bay football player or coach from the past ten years. Clues may be given on air or on the Wilde & Tausch social media accounts. Upon hearing the cue to text each Tuesday during the Promotion dates, Listeners must text their guess for the Sleeper trivia question announced on air to 844-770-3776 to enter the Promotion. After the cue to text is given, Listeners will have until 12 PM CT on that same day to enter, no entries will be accepted for that week's Sleeper after that time. GKB is not responsible for telephone service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from sending a text message. Message and data rates may apply, and GKB is not responsible for any fees incurred by an entrant for this method of entry.
- c. Only one entry per household per week is permitted.
- d. Listeners may not win more than one week in this contest.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are at least 18 years of age and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the greater Milwaukee, Madison, and Dodge County metropolitan areas and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Ten (10) Grand Prizes will be awarded in this Promotion. Each prize consists of the following:
 - (1) \$500 gift card from Steinhafel's

The Approximate Retail Value ("ARV") of the prize is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. Gift cards will be subject to the terms and conditions as set forth by the issuer.

- b. All prizes or prize certificates may be picked up at a GKB office, which will be mutually determined by GKB and the winner, accounting for inventory and convenience. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Each Tuesday during the Promotion dates, the on-air personality will announce clues about that week's designated "Sleeper of the Last 10 Years" and Listeners will then text their answer into the talk and text line at 844-770-3776 in order to enter. Clues to any given week's designated Sleeper may also be shared on Wilde & Tausch social media accounts. Listeners will have between the cue to call and 12 PM CT on that Tuesday to enter via text with their guess.
- c. After the entry period closes at 12 PM CT on any given Tuesday, all correct entries will be entered into a drawing to determine that week's Grand Prize winner.
- d. Grand Prize winner will be contacted by a GKB representative by the Wednesday immediately following a Tuesday during the Promotion dates.
- e. Odds of winning a Grand Prize depends upon the number and order of texts received with the correct answer in any given week.
- f. Callers must listen to WTLX 100.5 ESPN, WKTJ 94.5 ESPN FM, or 1430 AM ESPN Beaver Dam in order to enter to win a Grand Prize.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all

claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Tuesday, August 4, 2026, to "Wilde & Tausch Sleepers of the Last 10 Years – Official Rules," Attn: Promotions, GKB (301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203). For the names of the prize winners send a self-addressed stamped envelope for receipt by Monday, October 5, 2026, to the above address marked "Wilde & Tausch Sleepers of the Last 10 Years – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

Administrator:

GKB:

WTLX 100.5 ESPN 821 E. Washington Avenue, WI 53703

WKTI 94.5 ESPN 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

1430 AM ESPN Beaver Dam 100 Bill McCollum Way, Beaver Dam, WI 53916

Sponsor: Steinhafel's