

Who Said That?

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest

Contest Rules Updated: 9/1/2020 – During each show beginning Wednesday, September 2, 2020 at 7AM CST through Wednesday, September 23, 2020 at 9AM CST, “Who said that?” will feature alternate prizing from AJ O’Brady’s Pub. The winner of this segment each week will win one (1) \$25 AJ O’Brady’s gift card. There will be four (4) total winners with alternate prizing.

A short audio clip is played on the show of a specific person once a week. Fans call into the show and identify who the voice on the audio clip is. If they identify the person correctly, they win a qualifying prize from ESPN Milwaukee and will be placed into a pool that will be randomly drawn on Wednesday, October 28, 2020 for a grand prize. The grand prize winner will receive an ESPN Prize Pack.

1. HOW TO ENTER

- a. These rules govern the Who Said That promotion (the “Promotion”) being conducted by WKTI 94.5 ESPN, 720 E Capitol Dr., Milwaukee, WI 53212 (“GKB”) beginning on September 2, 2020 at 7AM CST and ending on December 31st, 2020 at 9AM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Cue to Call during on-air local programming
 - i. To participate in the Promotion, you must listen to WKTI 94.5 ESPN beginning on September 2, 2020 and ending on December 31, 2020 between the hours of 7AM CST and 9AM CST each Wednesday during the promotion dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 800-990-3776 and correctly identify the speaker in the audio clip will win a qualifying prize and a chance to win a grand prize upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may

attempt to call in to win, but a listener may be a winner only once within a seven-day span. There will be up to a total of (18) qualifying winners and (1) grand prize winner selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age and above, who reside in the greater Milwaukee area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Eighteen (18) qualifying prizes, and one (1) grand prize will be awarded during this Promotion. Each prize consists of the following:

- Qualifying Prize (prize given to the weekly winner): A spot in the grand prize pool where (1) winner will be randomly selected to win a grand prize and:
 - \$25 AJ O’Brady’s gift card – September 2, 2020 – September 23, 2020.
 - An ESPN Milwaukee prize pack – September 30, 2020 through December 31, 2020.
- Grand Prize: ESPN Prize Pack selected on Wednesday, October 28, 2020.

The Approximate Retail Value (“ARV”) of each Qualifying Prize is \$25. The Approximate Retail Value of the Grand Prize is \$40. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

Alternate prizing from AJ O’Brady’s: Four (4) prizes will be awarded with alternate prizing during the following dates (September 2, 2020 to September 23, 2020). Each of the four (4) prizes will consist of the following:

- **One (1) \$25 AJ O’Brady’s gift card**

The Approximate Retail Value (“ARV”) of the gift card is \$25.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The winner must provide a valid shipping address and email address in order to be eligible to win the prize. Upon confirmation of eligibility, a representative of GKB will coordinate the shipment of your prize, and it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate. Beginning Wednesday, September 23, 2020 at 9AM, prizing will resume with ESPN prize packs.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly

specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners are selected the same day the Promotion runs each week. Grand prize winner will be randomly selected from the qualifying winners on Wednesday, October 28.
- c. Final winners will be known each Wednesday throughout the year following Jen, Gabe & Chewy from 7AM CST until 9AM CST. Final Grand Prize winner will be known on 10/28/2020.
- d. Odds of winning a Qualifying Prize depends upon the number and order of calls received and if you are able to guess whose voice is on the audio clip correctly. Odds of a Qualifier winning the Grand Prize depends on how many qualifying winners that are entered into the pool prior to the selection of the grand prize winner.
- e. Qualifiers must listen to WKTI 94.5 ESPN to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and no alternate winner will be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and another winner may be selected.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where

legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by December 31st, 2020 to "Who Said That – Official Rules," Attn: Promotions, GKB, 720 E Capitol Dr., Milwaukee, WI 53212. For the names of

the prize winners send a self-addressed stamped envelope for receipt by March 1st, 2021 to the above address marked "Who Said That – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: GKB, 720 E. Capitol Dr., Milwaukee, WI 53212

Sponsor: AJ O'Brady's Pub, N88 W16495 Main St. Menomonee Falls, WI 53051

These contest rules were updated: 9/1/2020.