



ESPN Chicago's David Kaplan Raising Awareness for Bernie's Book Bank with "Walk as One" Charity Walk

CHICAGO, IL. (September 22, 2020) – ESPN Chicago morning show host, David Kaplan, will walk 29 miles on September 29, 2020 to unite Chicago and raise awareness for Bernie's Book Bank. The organization sources, processes and distributes free, quality children's books to under-served children ages birth to sixth grade throughout the Chicagoland area. The walk will begin at 10 a.m. at the Ohio Street Bridge and conclude in Highland Park, IL.

"Now more than ever we all have to come together, and I am so excited to undertake this challenge while benefitting an amazing charity. Bernie's Book Bank helps thousands of under-served children throughout the area receive quality reading and learning materials. Although walking 29 miles may seem like a long way, I know it will help so many and makes it a challenge well worth undertaking," said David Kaplan, who hosts alongside Jonathan Hood every weekday morning from 7 to 10 am.

Fans are invited to join Kaplan and Bernie's Book Bank CEO Darrin Utynek on the walk on September 29th, while practicing social distancing and wearing a mask. Look out for other familiar faces, as ESPN Chicago talent will be joining the walk throughout the day. In addition, Obvious Shirts, who made the Silvy Strong t-shirts supporting the V Foundation, created a t-shirt for the charity walk and will donate all proceeds to Bernie's Book Bank. Visit obviousshirts.com to purchase.

"David Kaplan's vision to 'unite' Chicago fundamentally aligns with Bernie's Book Bank's belief that all children have the right to literacy, and owning books empowers children to read their way to a better life," shared Darrin Utynek, CEO of Bernie's Book Bank. "Together we will "Walk As One" for unity in Chicago; Bernie's Book Bank will not stop until all children have access to quality reading materials including books that act as 'mirrors and windows' to strengthen diverse perspectives. We are grateful to David, ESPN 1000 and all those who have supported us in this incredible event." Visit www.walkasonechicago.org to donate or learn more about the organization.

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About

Good Karma Brands, LLC (GKB) is a media and marketing company with expertise in leveraging the power of sports and local news to build brands through radio, digital, events, and TV assets. In addition to ESPN 1000, radio assets include six additional ESPN affiliated radio stations in Milwaukee and Madison, WI, Cleveland, OH and West Palm Beach, FL and two stations in Beaver Dam, WI. In partnership with ESPN, GKB also offers local marketing partners geo-targeted advertising on ESPN's digital platforms. In addition to its radio assets, GKB boasts a number of premium brands, including an events division that produces the Wisconsin Sports Awards, Tundra Trio hospitality houses in Green Bay, Wis., and the Boca Raton Bowl. For more information, please visit www.goodkarmabrands.com.

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