

## WWE Road to Wrestle Mania

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### 1. CONTEST OVERVIEW:

ESPN Milwaukee will execute a contest to give away five (5) groups of two (2) tickets to WWE Road to WrestleMania on Saturday, March 16, 2019. One winner will win a group of tickets each day via a cue to call by being the designated caller number and participating in the Beat the Host game during Bryan Dee. There will be (5) total winners during the promotion between Thursday, December 13, 2018 and Friday, March 15, 2019.

#### 2. HOW TO ENTER

- a. These rules govern the WWE Road to WrestleMania (the "Promotion") being conducted by 94.5 ESPN FM, WKTI, and 540 ESPN Milwaukee, WAUK, 720 E Capitol Dr, Milwaukee, WI 53212 ("GKB") beginning on Thursday, December 13, 2018 at 11 AM CST and ending on Friday, March 15, 2019 at 12 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Cue to Call during on-air local programming. Promotion will only be run on Bryan Dee from 11a-12p CST. Listeners may enter via a cue to call on the following dates:
    - Thursday, December 13, 2018 from 11a-12p
    - Friday, December 14, 2018 from 11a-12p
    - Wednesday, March 13, 2019 from 11a-12p
    - Thursday, March 14, 2019 from 11a-12p
    - Friday, March 15, 2019 from 11a-12p
- i. To participate in the Promotion, you must listen to WKTI or WAUK each day beginning on Thursday, December 13, 2018 and ending on Friday, March 15, 2019 between the hours of 11 AM CST and 12 PM CST during the promotion dates listed above for the announcement of the cue to call. Upon hearing the cue to call, the designated caller number will get through to the GKB contest line at 800.990.3776 and will receive (1) qualifying prize and a chance to win (1) grand prize. To win the grand prize, the caller has 15 seconds to name as many objects within a pre-determined, WWE category as possible. They must get greater than or equal to the number of objects Gabe Neitzel named to receive the grand prize, upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the

selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of 5 winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

### 3. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or above and who reside in the Greater Milwaukee Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. 5 qualifying prizes will be awarded in this Promotion. Each qualifying prize consists of two (2) tickets for WWE Road to WrestleMania in Milwaukee on

Saturday, March 16, 2019

- b. Up to 5 grand prizes may be awarded in this Promotion. In order to win the grand prize, callers must beat Gabe Neitzel in the Beat the Host game. The grand prize consists of the following:
- (2) tickets to the Saturday, March 16, 2019 WWE Road to WrestleMania event in Milwaukee
  - (1) ESPN Milwaukee T-shirt
  - (1) ESPN Milwaukee Tumblr
  - (1) ESPN Milwaukee Drawstring Bag

The Approximate Retail Value ("ARV") of the prize is \$130 total for the qualifying prize and \$180 total for the grand prize. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The tickets will be subject to the terms and conditions as set forth by the issuer of the tickets.

- c. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize not claimed before Friday, March 15, 2019 by 5pm.

There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Final winners will be known Friday, March 15, 2019. A qualifying prize winner must pick their tickets up during the office hours of GKB (Monday- Friday 7:45a-5p CST) and before Friday, March 15, 2019 at 5 PM CST. They must be picked up at the office of Good Karma Brands (Address listed below).
- c. Odds of winning a Qualifying Prize depends upon the number and order of calls received.
- d. Odds of winning a Grand Prize are dependent on the caller's ability to name greater than or equal to the number of objects in the WWE category that Gabe Neitzel named.
- e. Qualifiers must listen to WTKI 94.5 ESPN FM or WAUK 540 ESPN Milwaukee to win. Grand Prize winner need not be present to win but must pick the prize up before the specified date of the event and during the office hours of GKB.

- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release before the specified date of the concert or the prize will be forfeited and an alternate winner will not be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, March 15, 2019 to "WWE Road to WrestleMania – Official Rules," Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, May 3, 2019 to the above address marked "WWE Road to WrestleMania – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: Good Karma Brands, 720 E Capitol Drive, Milwaukee, WI 53212

Sponsor: Milwaukee Bucks, 1111 Vel R. Phillips Avenue, Milwaukee, WI 53202