

2021 Wisconsin Sports Awards Ticket Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

Good Karma Brands (Newsradio 620 WTMJ, ESPN Milwaukee, and ESPN Madison) will execute a promotional contest to give away tickets to the 2021 Wisconsin Sports Awards. Fans must register to win by filling out the forms via the contests page on WisconsinSportsAwards.com beginning on Monday, August 31, 2020 at 8AM CST and ending on Friday, September 11, 2020 at 11:59PM CST. There will be ten (10) total winners selected during the Promotion. Each winner will win a grand prize of two (2) tickets to the 2021 Wisconsin Sports Awards. The ARV of each grand prize is \$80.00.

1. HOW TO ENTER

- a. These rules govern the 2021 Wisconsin Sports Awards Ticket Giveaway (the "Promotion") being conducted by Good Karma Brands Milwaukee LLC, 720 E Capitol Dr, Milwaukee, WI 53212 ("GKB") beginning on Monday, August 31, 2020 at 8AM CST and ending on Friday, September 11, 2020 at 11:59PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Submit your online entry forms at WisconsinSportsAwards.com.
 - i. To participate in the Promotion, you may log onto WisconsinSportsAwards.com and follow the links and instructions to enter the Promotion by submitting two (2) separate forms. You must first vote in each of the 10 categories pertaining to the 2020 Wisconsin Sports Awards by submitting the online voting ballot form. After submitting your votes, you must submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online ticket giveaway entry form. There is no limit to the amount of voting submissions allowed, but only one internet ticket giveaway entry per person and one internet ticket giveaway entry per email address is permitted. Submitting additional voting ballot forms will not increase your chances of winning a grand prize. There will be a total of ten (10) winners randomly selected online for this Promotion to win a grand prize. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the

domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years or older and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in Milwaukee and the surrounding area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Ten (10) grand prizes will be awarded in this Promotion. Each grand prize consists of two (2) tickets to the 2021 Wisconsin Sports Awards.

ARV of each grand prize is \$80.00. The date/time and location of the 2021 Wisconsin Sports Awards event have yet to be determined. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All qualifying prize winners must confirm they're accepting the grand prize within ten (10) days of being notified. A representative of GKB will coordinate the

transfer of the prize with each winner. GKB is not responsible for the safe arrival of a prize or prize certificate.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be ten (10) winners randomly selected from the online form at WisconsinSportsAwards.com for the grand prize. GKB's promotions team will then contact winners via their provided email address or phone number on Monday, September 14, 2020.
 - If any winner selected chooses to decline the prize, another winner will be randomly selected in their place.
- c. Odds of winning a Grand Prize depends upon the number and random selection of online entries received.
- d. Qualifiers must complete the online entry form submitting their votes for the 2020 Wisconsin Sports Awards, as well as the online ticket giveaway entry form in order to be eligible for the grand prize. There is no limit to the amount of votes a person may submit, but each person can only be entered into the ticket giveaway once.
- e. The ten (10) winners will be contacted by phone numbers or emails provided after they are randomly selected. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Friday, September 25, 2020 or the prize will be forfeited and an alternate winner may be selected by random drawing. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and another winner will be selected in his/her place.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9

or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, September 11, 2020 to “2021 Wisconsin Sports Awards Ticket Giveaway – Official Rules,” Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, November 6, 2020 to the above address marked “2021 Wisconsin Sports Awards Ticket Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.WisconsinSportsAwards.com.

6. PRIVACY

- i. By use of the GKB’s website or by entering the Promotion through the GKB’s website, you agree to the website’s Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212

Sponsor: American Family Insurance: 6000 American Parkway, Madison, WI 53783.

Cousin’s Subs: N83 W13400, Leon Rd, Menomonee Falls, WI 53051

Gruber Law Offices, 100 E Wisconsin Ave UNIT 2800, Milwaukee, WI 53202

Potosi Brewing Company, 209 S Main St, Potosi, WI 53820

