

The Wilde and Tausch Countdown to Countdown

**OFFICIAL RULES**

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

Contest

ESPN Madison is executing a contest to give away two tickets to the Monday Night Countdown at the Tundra Trio on Monday, October 14, 2019. Once per day, starting Monday, September 30, 2019, through Thursday, October 3, 2019, Mark Tauscher will provide a "Countdown Code-Word" for fans while discussing his favorite Packers Monday Night Football memories. On Thursday, from 12 PM CST, to Friday at 12 AM CST, fans will register to win by emailing [WOD@espnwisconsin.com](mailto:WOD@espnwisconsin.com) with all four Countdown Code-Words. Fans who correctly email [WOD@espnwisconsin.com](mailto:WOD@espnwisconsin.com) with the four Countdown Code Words, will be entered into a random drawing. The winner of the drawing will be announced during the 11 AM CST hour of Wilde and Tausch on Friday, October 4<sup>th</sup>.

1. HOW TO ENTER

- a. These rules govern The Wilde and Tausch Countdown to Countdown promotion (the "Promotion") being conducted by WTLX 100.5 ESPN 15 N Pickney St, Madison, WI 53703 ("GKB") beginning on Monday, September 30, 2019, at 9 AM CST and ending on Friday, October 4, 2019 at 12 AM (midnight) CST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Email [WOD@espnwisconsin.com](mailto:WOD@espnwisconsin.com) to submit the four Countdown Code-Words that Mark Tauscher mentioned on air Monday, September 30, to Thursday, October 3.
  - i. To participate in the Promotion, you must listen to Wilde and Tausch on WTLX 100.5 ESPN or WKTJ 94.5 ESPN FM beginning on Monday, September 30, 2019, at 9 AM and ending on Friday, October 4, 2019, by 12 PM in the Central Standard Time Zone during the Promotion dates for the "Countdown Code-Word" of the day. After listening for the Countdown Code-Word of the day Monday, September 30; Tuesday, October 1; Wednesday, October 2; and Thursday, October 4, email [WOD@espnwisconsin.com](mailto:WOD@espnwisconsin.com) with all four correct Countdown Code-Words. Entrants who email the correct Countdown Code-Words will be entered into a random drawing. Mark Tauscher will randomly pull from the drawing and the entrant that is pulled will win the two tickets to the Monday Night Countdown at the Tundra Trio on Monday, October 14, 2019, upon confirmation of eligibility. Limit one email submitted per submitter. Submitter may be a winner only once. There will only

be 1 winner selected on-air during the 11 AM CST hour of Wilde and Tausch on Friday, October 4, 2019. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from tuning into the station.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are the age of 21 years and above. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Madison and Milwaukee metropolitan areas and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address (Street, City, Zip Code), email address, and date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. One (1) prize will be awarded in this Promotion. The prize consists of the following:
  - Two (2) tickets to the Monday Night Countdown at the Tundra Trio on Monday, October 14, 2019. \*Transportation and game tickets are NOT included with this prize\* The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

The Approximate Retail Value (“ARV”) of each Monday Night Countdown ticket is \$200.00 USD. The Approximate Retail Value (“ARV”) of the prize (two tickets) is \$400.00 USD. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

The tickets will be subject to the terms and conditions as set forth by the issuer of the tickets.

- b. All prizes or prize certificates may be picked up at the office of GKB at these addresses: 15 N Pickney St, Madison, WI 53703. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning or by the date of the event. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winner will be selected on Friday, October 4, 2019 during the 11 AM CST hour of Wilde and Tausch on WTLX 100.5 ESPN FM and WKTJ 94.5 ESPN FM.
- c. Odds of winning the prize depends on how many qualifiers are entered into the random drawing which depends on how many submitters email the correct Countdown Code-Words to WOD@espnwisconsin.com.
- d. Qualifiers must listen to Wilde and Tausch on WTLX 100.5 ESPN FM or WKTJ 94.5 ESPN FM to win. Prize winner need not be present to win.
- e. Winners will be notified by an employee of GKB by the email they submitted their Countdown Code-Words from. They will be informed within 72 hours of being selected the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by running the promotion again on a different day. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by October 4, 2019 to “The Wilde and Tausch Countdown to Countdown – Official Rules,” Attn: Promotions, 15 N Pinckney St., Madison, WI 53703. For the names of the prize winners send a self-addressed stamped envelope for receipt by December 2, 2019 to the above address marked “The Wilde and Tausch Countdown to Countdown – Winner List.” The Official Rules shall also be available during regular business hours at the main offices of ESPN Madison and may be posted online at <http://espnwisconsincontests.com/>

Administrator: ESPN Madison (GKB) – 15 N Pickney St, Madison, WI 53703

Tundra Trio (GKB) – 896 Stadium Dr. Green Bay, WI 54304