

Milwaukee Bucks Ticket Giveaway – Sunday, March 25, 2018

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Milwaukee Bucks Ticket Giveaway promotion (the “Promotion”) being conducted by ESPN Milwaukee, 310 W. Wisconsin Ave. Suite 100 Milwaukee, WI 53203 (“GKB”) beginning on Sunday, March 25, 2018 at 10:20 AM and ending on Sunday, March 25, 2018 at 11:00 AM.

- b. To participate in the Promotion, you may enter via the following method(s):

On-site at the ESPN Milwaukee Studios by tapping the window of the Gruber Law Offices Studios for a chance to win (2) Bucks tickets to the game on Sunday, March 25, 2018.

- i. To participate in the Promotion, you may go to ESPN Milwaukee, 310 W. Wisconsin Ave Suite 100 Milwaukee, WI 53203, outside of the Gruber Law Offices One Call That’s All Studios on Sunday, March 25, 2018 starting at 10:00 AM CT and ending at 11:00 AM CT. The official method of entry will be via being one of the first 6 people to knock on the window of the studio. A pair of tickets will be given to 6 people by being the first 6 to knock on the window of the studio. GKB is not responsible for lost tickets after given to the winner. You cannot win more than once.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are ages 18 years or older and who reside in the Greater Milwaukee Area. Employees of GKB, its subsidiary and affiliated entities, GKB’s advertising and promotional agencies, its participating sponsors, [other radio stations in the Greater Milwaukee Area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.”
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Each prize consists of the following: A pair of Milwaukee Bucks tickets for Sunday, March 25, 2018 at 2:30p against the San Antonio Spurs. (2 tickets total).

The Approximate Retail Value (“ARV”) of the prize is \$33 per ticket. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. Prize is only valid for Sunday, March 25, 2018.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below by Noon on Sunday, March 25, 2018. The winner will forfeit any prize or prize certificate not claimed by Noon on Sunday, March 25, 2018. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be decided by 11:00 AM CT. on Sunday, March 25, 2018.
- c. All 6 winners will be final at 11:00 AM CT. on Sunday, March 25, 2018.
- d. Odds of winning a Qualifying Prize depends upon the number of knocks received on the window of the ESPN Milwaukee Studio.
- e. Qualifiers must not listen to 540 ESPN Milwaukee to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) minutes of winning or prize will be forfeited and an alternate winner may be selected by the same method of entry.

If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a

Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, March 25, 2018 to "Milwaukee Bucks Ticket Giveaway – Official Rules," Attn: Promotions, GKB 310 W. Wisconsin Ave. Suite 100, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by May 25, 2018 to the above address marked "Milwaukee Bucks Ticket Giveaway – Winner List." The Official Rules shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406.

Administrator: GKB, ESPN Milwaukee, 310. W. Wisconsin Ave. Suite 100 Milwaukee, WI 53203

Sponsor: Milwaukee Bucks - 1543 North 2nd Street, 6th Floor Milwaukee, WI 53212