

TAILGATE BLITZ 2024

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

850 ESPN Cleveland and Twisted Tea are giving fans ages 21 and older the chance to compete in the Tailgate Blitz Live Contest. Beginning Monday, September 9, 2024 at 10AM EST and ending on Wednesday, October 9, 2024 at 11:59PM EST, eligible fans may register by locating an ESPN Cleveland/Twisted Tea/Giant Eagle QR code at participating Giant Eagle locations in Northeast Ohio to scan with a mobile device or by visiting www.ESPNClevelandContests.com and following the links and instructions to complete the online entry form. On Thursday, October 10, 2024, three (3) Qualifying Prize Winners and ten (10) Secondary Prize Winners will be randomly selected from all eligible entries. The ten (10) Secondary Prize winners will each receive a Tailgate Prize Pack. The three (3) Qualifying Prize winners will win entry for themselves plus one (1) eligible guest to compete in the Tailgate Blitz Live Contest taking place at 10AM EST on Wednesday, October 23, 2024 at Giant Eagle, Market District- Strongsville (15919 Pearl Rd., Strongsville, OH, 44136. There will be three (3) Prizes awarded for the Tailgate Blitz Live Contest. A Grand Prize of a one-thousand dollar (\$1,000) Giant Eagle gift card and a Gameday Experience. A second-place prize of a five-hundred dollar (\$500) Giant Eagle gift card and a Tailgate Prize Pack and a third-place prize of a two-hundred and fifty dollar (\$250) Giant Eagle gift card and a Tailgate Prize Pack. Final standing positions will be determined by point totals earned during the Tailgate Blitz Live Contest.

1. HOW TO ENTER

a. These rules govern the Tailgate Blitz promotion (the "Promotion") being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 ("GKB") beginning on Monday, September 9, 2024 at 10AM EST and ending on Wednesday, October 9, 2024 at 11:59PM EST.

b. To participate in the Promotion, you may enter via the following method(s):

- Online entry- Complete the online register-to-win form at www.ESPNClevelandContests.com
- Locate an ESPN Cleveland/Giant Eagle/Twisted Tea QR code at participating Giant Eagle locations to scan with a mobile device and follow the instructions to enter the promotion.

i. To participate in the Promotion, you may scan the QR code at participating Giant Eagle Northeast Ohio locations or log onto www.ESPNClevelandContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address,

city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

- c. Only one internet entry per person and one internet entry per email address is permitted.
- d. Entrants must be 21 years of age or older at time of entry to participate.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older and who reside in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

Sixteen (16) total prizes will be awarded in this Promotion.

a. Ten (10) Secondary prizes will be awarded and include the following:

- A Tailgate Prize Pack

The Approximate Retail Value (“ARV”) of the prize is fifty dollars (\$50). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any Prize.

b. Three (3) Qualifying Prizes will be awarded and include the following:

- Entry for the winner plus one (1) eligible guest to compete in the Tailgate Blitz Live Contest on Wednesday, October 23, 2024 from 10AM EST to 12PM EST.

The Approximate Retail Value (“ARV”) of the prize is one-hundred dollars (\$100). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any Prize.

c. One (1) Third-Place Prize will be awarded to the Qualifying Prize winner who competes in the Tailgate Blitz Live Contest and earns the lowest number of points. The prize includes:

- Tailgate Prize Pack.
- A two-hundred and fifty dollar (\$250) Giant Eagle gift card

The Approximate Retail Value (“ARV”) of the prize is three hundred dollars (\$300). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any Prize.

d. One (1) Second-Place Prize will be awarded to the Qualifying Prize winner who competes in the Tailgate Blitz Live Contest and who earns the next lowest number of points after the third-place competitor. The prize includes:

- Tailgate Prize Pack.
- A five-hundred dollar (\$500) Giant Eagle gift card

The Approximate Retail Value (“ARV”) of the prize is five-hundred and fifty dollars (\$550). The winner will be solely responsible for all taxes and all other fees and

expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any Prize.

- e. One (1) Grand Prize will be awarded to the Qualifying Prize winner who competes in the Tailgate Blitz Live Contest and who earns the most points. The Prize includes:
 - A one thousand dollar (\$1,000) Giant Eagle gift card.
 - Gameday Experience Package

The Approximate Retail Value ("ARV") of the prize is one-thousand five hundred dollars (\$1,500). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any Prize.

- a. All prizes or prize certificates will be distributed at the event, electronically distributed, or may be picked up at the office of GKB at the address below. Qualifying Prize winners will forfeit their place in the Tailgate Blitz Competition if they do not execute and return the winner release form within three (3) days of sending. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

f. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Secondary Prize winners will be selected by random drawing and notified by phone on Thursday, October 10, 2024 between 9AM EST and 6PM EST.
- c. Qualifying Prize Winners will be selected by random drawing and notified by phone on Thursday, October 10, 2024 between 9AM EST and 6PM EST.
- d. Qualifying Prize Winners must RSVP for the Live Contest by 5:00PM EST on Tuesday, October 15, 2024 or else the prize will be forfeited, and another winner will be randomly selected in their place.

- e. Participants must be present to qualify to receive the prizes on Wednesday, October 23, 2024.
- f. The grand prize, second-place, and third-place prize winners will be announced and awarded at the Tailgate Blitz Live Contest on Wednesday, October 23, 2024 before 12PM EST.
- g. Odds of winning a Secondary or Qualifying Prize depends upon the number of eligible entries received. Odds of winning Grand, Second, and Third place prizes depends on the speed and skill employed by participants.
- h. Promotion of Skill: Tailgate Blitz Live Contest
 - 1. On Wednesday, October 23, 2024, 850 ESPN Cleveland and Twisted Tea will host a live contest at Giant Eagle- Market District Strongsville (15919 Pearl Rd., Strongsville, OH, 44136) from 10AM EST until 12PM EST.
 - 2. The registration period to win a Qualifying Prize of a non-transferrable spot for the winner plus one (1) guest in the Tailgate Blitz Competition will begin at 10AM EST on Monday, September 9, 2024 and end on Wednesday, October 9, 2024 at 11:59PM EST.
 - 3. All participants must have a valid picture ID and be at least 21 years of age or older.
 - 4. All participants must abide by the designated health and safety protocols.
 - 5. All participants must complete a liability/waiver form in order to participate.
 - 6. There will be three (3) teams. Each team will be comprised of one (1) Qualifying Winner plus one (1) guest age 21 or older.
 - 7. Promotion of Skill: The competition is comprised of two (2) rounds. Each participant may only compete in one (1) round.
 - a. Round One "The Drive": Participants will compete to earn points by collecting items on a tailgate shopping list.
 - 1. Each of the three (3) participants will compete in the first round one at a time.
 - 2. An official time-keeping clock will be set to count down from two (2) minutes.
 - 3. At the start of the clock, the participant may open their sealed envelope to reveal a list of twenty (20) tailgate items with varying point values.

4. The participant will navigate the store with their shopping cart to collect items from the list with the goal of accumulating as many points as possible.
5. When thirty (30) seconds remain on the clock, a sound will signal that the participant should head to the finish line.
6. A penalty of three (3) points will apply to any participant who has not reached the finish line when their time is up. An additional three (3) points will be deducted for every additional five (5) seconds until a participant reaches the finish.
7. The second and third teams participants will follow the same steps to complete the round.
8. Teams will be awarded the total designated points for all items collected from the list minus any penalties.
9. At the end of the round, the total points earned will be reported to the partners at the start line prior to the start of round 2.

b. Round Two "The Extra Point": Participants will earn points for their team by collecting Twisted Tea cans located randomly throughout the store.

1. All three second-round participants will compete at the same time.
2. An official time-keeping clock will be set to count down from two (2) minutes.
3. At the start of the clock, the participants will set off with a basket to locate and collect up to six (6) Twisted Tea cans which will be placed randomly throughout the store.
4. When there are thirty (30) seconds left on the clock, a bell will ring signaling participants to head to the finish line.
5. At the conclusion of the round, each participant's points will be calculated. Labels will be peeled from the Twisted Tea cans to reveal their point values. Cans may have a value of one (1), five (5), or ten (10) points.
6. In the event that a participant has not reached the finish line before time runs out, a penalty of one (1) can will be forfeited by the participant prior to revealing values. One (1) additional can will be forfeited for every additional ten (10) seconds thereafter until the participant reaches the finish.
7. Teams' combined points from both rounds, minus any deductions will determine the final scores. The team with the most points will be awarded the Grand Prize.

c. Tie Breaker: If there is a tie between two (2) or more teams, a tiebreaker event will determine final standings.

1. A store item (TBD) will be presented to the tied teams. Teams will have ten (10) seconds to write down what they believe the cost of the item to be. The team that submits a value closest to the actual cost will be declared the winner of the tie. The tie breaker event will repeat as needed until the tie is broken.

d. Secondary and Qualifying prize winners need not listen or be present to win.

e. Winners must be present on the day of the event during the specified times in order to win any of the grand, second-place, or third-place prizes.

f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within five (5) days of winning or prize will be forfeited and an alternate winner may be randomly selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

g. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, September 9, 2024 to "Tailgate Blitz 2024– Official Rules," Attn: Promotions, GKB 1109 Old River Road, Cleveland, Ohio 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, November 9, 2024 to the above address marked Tailgate Blitz 2024 – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNClevelandContests.com.

h. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at

www.ESPNClevelandContests.com and to the use of your personal information as described in the Privacy Policy located at www.ESPNClevelandContests.com.

Administrator: GKB 1109 Old River Road, Cleveland, Ohio 44113

Sponsor: Twisted Tea

