

TNL vs. ECT COVER5 FOOTBALL SEASON CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

850 ESPN Cleveland and Cover5 are giving fans a chance to win prizes throughout the football season. Fans may enter by first signing up for a free Cover5 account at www.Cover5.com or on the Cover5 app. Then, fans must decide which of two ESPN Cleveland shows to support by joining their Cover5 group. *The Next Level* and *ECT* will each create one Cover5 account per show and will compete head-to-head to see which show can make the better picks each week. Each show's picks will then be made inside their respective Cover5 group of either "TNL22" (*The Next Level*) or "ECT22" (*ECT*). The show that scores the highest number of points by Tuesday morning will be deemed the winner of the weekly competition and one lucky fan playing in that show's group will be randomly selected to win a \$100 gift card from either Dewey's Pizza or Oak & Embers Tavern. There will be a total of 18 winners randomly selected during the NFL football regular season. Only one entry per person and per email is permitted. The contest will end at 11:59PM EST on Sunday, January 8, 2023.

1. HOW TO ENTER

- a. These rules govern the TNL vs ECT Cover5 Football Season Contest (the "Promotion") being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 ("GKB") beginning on Thursday, September 8, 2022, at 12AM and ending on Sunday, January 8, 2023, at 11:59PM EST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you may log onto www.Cover5.com or download and log onto the Cover5 app on iOS or Android and follow the links and instructions to enter the Promotion and register for a free Cover5 account by submitting your first and last name, username, password, city, state, country, zip code, date of birth, gender, and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the

Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit his or her entry.

- ii. Upon completion of account registration, entrants must proceed to "choose a side" on Cover5 by deciding which ESPN Cleveland show group to join and support. Fans can choose either "TNL22" to join *The Next Level* group or "ECT22" to join the *ECT* group. Once logged in, click on "NFL" and then "Join League." Choose your show to support by typing in code "TNL22" or "ECT22" make selections for every game throughout NFL football season.
- iii. Entrants will then play alongside their show of choice by choosing five matchups and pick a side of the spread. Fans will only need to choose five games each week of the NFL Football regular season. Points will be amassed based on that team's performance versus the indicated spread. Point spreads will be determined by Cover5. For example, if the entrant chooses Cleveland Browns favored by (5) points, and the Cleveland Browns win their game by (20) points, the entrant will receive (15) points for that pick. If the entrant chooses Cleveland Browns, favored by (5) points, and the Cleveland Browns lose by (20) points, the entrant will lose (25) points for that pick. Scores for individual game picks and overall scores can be a negative number.
- iv. For the contest, (-5) points will be assessed for each of the picks that goes unmade.
- v. Both *The Next Level* and *ECT* will each create one account per show and make selections on Cover5 in their respective group each Thursday during the NFL football regular season during a segment at the end of *The Next Level*. The two shows will compete to see who can amass the higher score each week. Fans who have joined the Cover5 group connected to the highest scoring show each week must also make their own five picks to be eligible to win weekly prizes. One fan in the winning show's Cover5 group will be randomly selected each week to win a prize.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are at least 18 years of age and who reside in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are eligible to participate but ineligible to win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (18) prizes will be awarded in this Promotion. Each prize consists of the following:
 - i. (1) \$100 gift card to either Dewey's Pizza or Oak & Embers
- b. All prizes will be mailed upon completion of requisite accepting prize forms. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be randomly selected from the Cover5 group connected to highest scoring ESPN Cleveland show between *The Next Level* and *ECT* each Tuesday following the conclusion of that week's NFL action. The randomly selected winners will then be notified by an ESPN Cleveland representative on the same day of selection between the hours of 9AM and 5PM EST.
- c. The final winner will be randomly selected and notified by Tuesday, January 10, 2023, between the hours of 9AM and 5PM EST.

- d. Odds of winning a Prize depends upon the number of entries in the Cover5 group connected to the highest scoring ESPN Cleveland show each week.
- e. Winners need not listen to ESPN Cleveland to win. Winners need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to

select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, January 8, 2023 to "TNL vs ECT Cover5 Football Season Contest – Official Rules," Attn: Promotions, GKB 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Thursday, March 9, 2023, to the above address marked "TNL vs ECT Cover5 Football Season Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNClevelandContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at www.ESPNClevelandContests.com and to the use of your personal information as described in the Privacy Policy located at www.ESPNClevelandContests.com.

Administrator: GKB/ESPN Cleveland - 1109 Old River Road, Cleveland, OH 44113

Sponsor: Cover5

