

# THE LAND ON DEMAND BLOCK PARTY VIP EXPERIENCE 2023

## OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

850 ESPN Cleveland is giving The Land on Demand subscribers the opportunity to win a VIP spot at the ESPN Cleveland Block Party on Friday, June 23, 2023. To enter, fans must be a subscriber to The Land on Demand by 10:00AM EST on Monday, June 5, 2023. Fans also MUST fill out and return the subscriber survey that will be sent by email to all current subscribers as of June 5<sup>th</sup> by ESPN Cleveland representatives. Once subscribed and survey is turned in, subscribers may head to the contest page located online at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) and fill out the online entry form. One winner will be selected to receive a VIP package for the ESPN Cleveland Block Party. The VIP Package includes two (2) VIP tickets for the selected winner and a guest, access to a VIP food buffet provided by Lago East Bank, and two (2) drink tickets, which are each redeemable for one (1) alcoholic beverage. The ARV of the VIP package is \$200. Must be 21 years of age or older at time of entry to be eligible.

### 1. HOW TO ENTER

- a. These rules govern The Land on Demand Block Party VIP Experience 2023 contest (the "Promotion") being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 ("GKB") beginning on Monday, June 5, 2023 at 10:00AM EST and ending on Friday, June 9, 2023 at 11:59pm EST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - i. To participate in the Promotion, you must have been a subscriber to The Land on Demand as of Monday, June 5, 2023 at 10:00AM EST and must fill out the subscriber survey sent by GKB by 11:59PM EST on Friday, June 9, 2023. Then, visit [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person, one internet entry per email address, and one internet entry per The Land on Demand subscription is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is

not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years or older, who reside in Ohio, are subscribers of The Land on Demand as of Monday, June 5, 2023 at 10:00AM EST, and who complete the subscriber survey sent to all subscribers by email from GKB. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification, provide his or her complete address, date of birth and phone number, and have a confirmed subscription to The Land on Demand to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. One (1) prize will be awarded in this Promotion. Each prize consists of the following:
  - i. Two (2) VIP tickets to ESPN Cleveland's Block Party on Friday, June 23, 2023 for the selected The Land on Demand subscriber and their guest
  - ii. Access to a VIP food buffet provided by Lago East Bank
  - iii. Two (2) drink tickets, each redeemable for one alcoholic beverage

The Approximate Retail Value ("ARV") of the prize is \$200. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates will be emailed to the winner. The winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The winner will be selected and notified between 9AM and 6PM EST on Monday, June 12, 2023.
- c. Odds of winning a Prize depends upon the number of entries received.
- d. The winner need not be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within six (6) days of winning or the prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized

intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, June 9, 2023 to "The Land on Demand VIP Experience 2023 – Official Rules," Attn: Promotions, GKB 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, August 8, 2023 to the above address marked "The Land on Demand VIP Experience 2023 – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

## 6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com) and to the use of your personal information as described in the Privacy Policy located at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

Administrator: GKB 1109 Old River Road, Cleveland, OH 44113