

ESPN New York - Super Box Bonanza V Promotion

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN New York and Tullamore DEW are giving away big game boxes and corresponding prizes. Fans may enter by being the correct caller during DiPietro and Rothenberg, Bart & Hahn and The Michael Kay Show between January 8, 2024 and February 2, 2024. There will be a total of one hundred ten (110) qualifying prizes and four (4) grand prizes in the contest. The total ARV of all prizes are \$9,462.88.

1. HOW TO ENTER

- a. These rules govern the ESPN New York - Super Box Bonanza V Promotion (the "Promotion") being conducted by Good Karma Broadcasting LLC, ESPN New York, 575 Lexington Ave, 14th Floor, New York, New York 10022 ("GKB") beginning at 6:00 AM ET on January 8, 2024 and ending at 6:30 PM ET on February 2, 2024.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. Listen to 98.7 FM – WEPN – ESPN New York weekdays during DiPietro & Rothenberg (between 6:00 AM ET and 10:00 AM ET), Bart & Hahn (between 12:00 PM ET and 3:00 PM ET) and The Michael Kay Show (between 3:00 PM ET and 6:30 PM ET) beginning on January 8, 2024 and ending on February 2, 2024 for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 1-888-987-3776 will be awarded a box and the qualifying prize associated with the selected box upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, date of birth and be ready to select a box (1-100) in order to be eligible to win. If selected box is already taken, caller will be informed to select another box that is available. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of one hundred (100) qualifiers selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the

discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditioners occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older as of entry and who reside in the New York City metropolitan area (NY, NJ, CT, PA). Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the New York City metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Up to one hundred fourteen (114) total prizes will be awarded in this Promotion. Prizes consist of the following:

Qualifying Prizes: Up to one hundred (100) Qualifying Prizes are available to be won. Qualifiers will receive one (1) \$25 Fanatics digital gift card. Gift cards will be subject to the terms and conditions as set forth by the issuer of the gift cards.

Up to ten (10) secondary qualifying prizes will be awarded to the callers who correctly pick the corresponding Super Box. Prizes consist of the following:

Play Station 5 Digital Slim Edition - \$449.99
Insighnia™ - 65" Class F30 Series LED 4K UHD Smart Fire TV - \$349.99
Nebula Capsule - \$299.99
Nintendo Switch - \$299.99
Bartesian Premium Cocktail and Margarita Machine - \$369.99
Meta Quest 2 - \$249.99
iRobot Roomba 694 Robot Vacuum - \$274.99
Apple AirPods Pro - \$249.00
Beats Solo³ Bluetooth Wireless On-Ear Headphones - \$199.95

Nespresso Vertuo Titan - \$219.00

Approximate retail value (“**ARV**”) of all qualifying prizes: \$2,500.00.

Approximate retail value (“**ARV**”) of all Super Box qualifying prizes: \$2,962.88.

Under no circumstances will total ARV of all qualifying prizes exceed \$5,462.88.

Grand Prizes: Up to three (3) End of Quarter and one (1) Final Score Grand Prizes are available to be won:

1st Quarter Grand Prize- \$500.00

2nd Quarter Grand Prize- \$1,000.00

3rd Quarter Grand Prize- \$500.00

Final Score Grand Prize- \$2,000.00

Cash prizes will be awarded in the form of a check.

Approximate retail value (“**ARV**”) of each grand prize: \$500.00 to \$2,000.00. Under no circumstances will total ARV of all Grand Prizes exceed \$4,000.00.

Total Sweepstakes ARV — \$9,462.88

- b. The winner will forfeit any prize or prize certificate not claimed within seven (7) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Qualifiers will be selected weekdays during DiPietro & Rothenberg (between 6:00 AM ET and 10:00 AM ET), Bart & Hahn (between 12:00 PM ET and 3:00 PM ET) and The Michael Kay Show (between 3:00 PM ET and 6:30 PM ET) beginning on January 8, 2024 and ending on February 2, 2024.
- c. On Friday, February 9th, 2024 during DiPietro & Rothenberg each confirmed Qualifier who has received a Super Box will be randomly assigned with a number between 0-9 to be placed one number above each column horizontally on the top of

a box grid (AFC Team) and during The Michael Kay Show each confirmed Qualifier will be randomly assigned to another number between 0-9 to be placed one number left of each row vertically on the side of the box grid (NFC Team) (the randomly assigned number for each of the AFC Team and NFC Team shall be known as a "Super Box Holder"). At the end of play in the first quarter, halftime, third quarter and the final (4th quarter or overtime if necessary) of the big game currently scheduled to take place on February 11, 2024, the winner will be determined by the Qualifier's name in the box grid square that has the correct last digit of each team's final score. For example: If the final score is AFC Team 35 and NFC Team 39, should any Super Box Holder have a square that aligns from AFC 5 and NFC 9, then that Super Box Holder would win the prize associated with the final score. Only the LAST digit of each score determines eligible numbers.

- d. All point determinations are official under National Football League rules.
- e. If no potential winner is determined by the end of the big game, or if any potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, no prize will be awarded and such potential winner will be disqualified without compensation of any kind. No more than the stated number of prizes will be awarded. If the big game is cancelled, GKB at its own discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes or gift card prizes offered herein.
- f. Odds of winning depends upon the number and order of calls received.
- g. Qualifiers must listen to 98.7 FM – WEPN – ESPN New York to win. Listeners need not be present to win.
- h. The qualifiers and winners must execute and return any required affidavit of eligibility and/or liability/publicity release within seven (7) days of winning or prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential qualifiers and winners forfeit the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by February 11, 2024 to "ESPN New York - Super Box Bonanza V Promotion – Official Rules," Attn: Promotions, GKB, ESPN New York, 575 Lexington Ave, 14th Floor, New York, New York 10022. For the names of the prize winners send a self-

addressed stamped envelope for receipt by April 11, 2024 to the above address marked "ESPN New York - Super Box Bonanza V Promotion – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://goodkarmabrands.com/espn-new-york-contests/>.

6. PRIVACY

Administrator: GKB - ESPN New York, 575 Lexington Ave, 14th Floor, New York, New York 10022

Sponsors:

- Tullamore D.E.W. Irish Whiskey Distillery – Clonminch, Tullamore, Co. Offally, R35 E027, Ireland