

SPIN THE BOTTLE CONTEST 2023

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

850 ESPN Cleveland and The Brew Kettle are giving fans a chance to win a gift card to The Brew Kettle this football season. To enter this contest, fans must listen to *The Really Big Show* each Friday prior to each Cleveland professional football game (unless the game takes place on any day but Sunday), starting on Friday, September 22, 2023, at 9AM ET through Friday, January 5, 2024, at 1PM ET. During the show, a cue to call the contest line at 216-710-0850 will be given by the show hosts. They will take the two eligible participants that match the designated number callers they say on air. An ESPN Cleveland representative will spin a bottle inside the GKB studio. When the bottle finishes spinning, it will point in the direction of one of the ESPN Cleveland representatives that are in-studio during the “NFL Roundtable” segment on *The Really Big Show*. Whichever representative is selected, they will be asked a series of trivia questions and must answer five (5) correctly over the course of 30 seconds. Fans will be encouraged to call into the show at this time and two (2) fans will be selected to participate in the Promotion based on the number caller they are corresponding to designated number given by the host. The first fan to get through on the contest line will be asked to give an answer on whether the selected ESPN Cleveland representative will either answer or not answer five (5) trivia questions correctly in 30 seconds. If the ESPN Cleveland representative’s level of success with the trivia corresponds to the first fan’s answer, then the first fan will win the prize of the Promotion for that day. If the ESPN Cleveland representative’s level of success does not correspond to the first fan’s answer, then the second fan will win the prize of the Promotion for that day. There will be up to sixteen (16) winners (one (1) each week) determined during the duration of this contest. Each winner will receive a \$50 The Brew Kettle gift card by mail after filling out and sending back all required prize winner affidavits. Only one winner per household and must be 21 years of age or older to participate.

1. HOW TO ENTER

- a. These rules govern the Spin the Bottle 2023 Contest (the “Promotion”) being conducted by 850 ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 (“GKB”) beginning on Friday, September 22, 2023, during *The Really Big Show* airing 9AM to 1PM ET each weekday and ending on Friday, January 5, 2024 during *The Really Big Show* airing 9AM to 1PM ET each weekday.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you must listen to 850 ESPN Cleveland each Friday prior to each Cleveland professional football game (unless the game takes place on any day but Sunday) between Friday, September 22, 2023,

and Friday, January 5, 2024, between the hours of 9AM ET and 1PM ET each day for the announcement of the cue to call. Upon hearing the cue to call, the designated number callers (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 216-710-0850 will participate in the Spin the Bottle 2023 Contest upon confirmation of eligibility. Two participants will be selected to participate each Friday prior to each Cleveland professional football game (unless the game takes place on any day but Sunday) during the contest. An ESPN Cleveland representative will spin a bottle inside the GKB studio. When the bottle finishes spinning, it will point in the direction of one of these representatives that are in-studio during the "NFL Roundtable" segment on *The Really Big Show*. Whichever representative is selected, they will be asked a series of trivia questions and must answer five (5) correctly over the course of 30 seconds. Fans will be encouraged to call into the show at this time and two (2) fans will be selected to participate in the Promotion based on the number caller they are corresponding to designated number given by the host. The first fan to get through on the contest line will be asked to give an answer on whether the selected ESPN Cleveland representative will either answer or not answer five (5) trivia questions correctly in 30 seconds. If the ESPN Cleveland representative's level of success with the trivia corresponds to the first fan's answer, then the first fan will win the prize of the Promotion for that day. If the ESPN Cleveland representative's level of success does not correspond to the first fan's answer, then the second fan will win the prize of the Promotion for that day. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to sixteen (16) winners in this Promotion (One (1) each Friday prior to each Cleveland professional football game (unless the game takes place on any day but Sunday)) determined on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- c. Limit to one winner per household.
- d. All fans must be 21 years of age or older to participate in the Promotion

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older and who reside in The United States of America. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Greater Cleveland metropolitan area, the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Up to sixteen (16) prizes will be awarded in this Promotion. Each prize consists of the following:

- One (1) The Brew Kettle gift card

The Approximate Retail Value ("ARV") of the prize is \$50. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The gift card will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All gift cards will be mailed out to the winner at the address provided at entry. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise

expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Qualifiers will be selected, and winners will be determined each Friday prior to each Cleveland professional football game (unless the game takes place on any day but Sunday) between Friday, September 22, 2023, and Friday, January 5, 2024, between the hours of 9AM and 1PM ET. Two participants will be selected via a cue-to-call to participate each Friday prior to each Cleveland professional football game (unless the game takes place on any day but Sunday) during the contest. An ESPN Cleveland representative will spin a bottle inside the GKB studio. When the bottle finishes spinning, it will point in the direction of one of these representatives that are in-studio during the "NFL Roundtable" segment on *The Really Big Show*. Whichever representative is selected, they will be asked a series of trivia questions and must answer five (5) correctly over the course of 30 seconds. Fans will be encouraged to call into the show at this time and two (2) fans will be selected to participate in the Promotion based on the number caller they are corresponding to designated number given by the host. The first fan to get through on the contest line will be asked to give an answer on whether the selected ESPN Cleveland representative will either answer or not answer five (5) trivia questions correctly in 30 seconds. If the ESPN Cleveland representative's level of success with the trivia corresponds to the first fan's answer, then the first fan will win the prize of the Promotion for that day. If the ESPN Cleveland representative's level of success does not correspond to the first fan's answer, then the second fan will win the prize of the Promotion for that day.
- c. The final winner will be determined on Friday, January 5, 2024, by 1PM ET.
- d. Odds of winning a Qualifying Prize depends upon the number and order of calls received.
- e. Qualifiers must listen to 850 ESPN Cleveland to win. Qualifiers and the prize winner need to be present to win.
- f. Winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or the prize will be forfeited, and an alternate winner may be selected by random selection. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, January 5, 2024 to “Spin the Bottle Contest 2023 – Official Rules,” Attn: Promotions, GKB 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, March 5, 2024, to the above address marked “Spin the Bottle Contest 2023 – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNClevelandContests.com.

Administrator: GKB 1109 Old River Road, Cleveland, OH 44113

Sponsor: The Brew Kettle

RULES AMENDED A FIRST TIME AT 4:28PM ON FRIDAY, SEPTEMBER 22, 2023

