

SLEEP NUMBER RALLY MEMORABILIA GIVEAWAY OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN LA – Good Karma Broadcasting, LLC, 800 W Olympic Blvd., Suite #200, Los Angeles CA, 90015 (“**GKB**”) is giving away one autographed football (“Grand Prize”). Entrants may submit a raffle entry on Wednesday, January 13, 2026, between 3:00pm/PT and 6pm/PT. There will be a total of one (1) Grand Prize winner in the contest. The total ARV of each qualifying Grand Prize is \$150.

1. HOW TO ENTER

- a. These rules govern the SLEEP NUMBER RALLY MEMORABILIA GIVEAWAY (the “Promotion”) being conducted by ESPN LA – Good Karma Broadcasting, LLC, 800 W Olympic Blvd., Suite #200, Los Angeles CA, 90015 (“GKB”) beginning on Wednesday, January 13, 2026 at 3:00pm/PT and ending on Wednesday, January 13, 2026 at 6pm/PT (“Promotion Period”).
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you may go to Sleep Number – Torrance (2777 Pacific Coast Hwy, Torrance, CA 90505) starting at 3:00pm/PT and ending at 6pm/PT and complete the entry form provided by the ESPN LA team including first and last name, phone number, and email address. All entries must be received by Wednesday, January 13, 2026 by 6pm/PT. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.
- c. One entry per person. There will be a total of one (1) winner selected. Duplicate entries submitted will be disqualified.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years and older and who reside in the Southern California region. Employees of GKB, its subsidiary and affiliated entities, GKB’s advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Entrants are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion. Participants may only win one prize in this Promotion, regardless of the event location entered.

Attending and entering at multiple event locations does not increase eligibility and will result in disqualification from additional prize consideration.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. There will be one (1) Grand Prize awarded in this Promotion:

Grand Prize consists of the following: one (1) football autographed by a professional football player. The identity of the player is determined by availability. The Approximate Retail Value ("ARV") of each prize is \$150.

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. Winners will be notified via email at the conclusion of the Promotion. Winners must respond and claim the prize within twenty-four (24) hours of notification, or the prize will be forfeited and an alternate winner may be selected. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. On Wednesday, January 13, 2026, one (1) Grand Prize winner will be selected at random.
- c. Odds of winning a Grand Prize depend upon the number of submissions received. Odds of winning a Grand Prize depend upon the number of eligible entries received.
- d. Fans must be present at Sleep Number, 2777 Pacific Coast Hwy, Torrance, CA 90505 to enter the Promotion. Entrants do not need to be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within twenty-four (24) hours of winning or prize will be

forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and GKB will draw another winner.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become

effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, January 13, 2026 – Official Rules,” Attn: Promotions, GKB ESPN LA – Good Karma Broadcasting, LLC, 800 W Olympic Blvd., Suite #200, Los Angeles CA, 90015 (“**GKB**”). For the names of the prize winners send a self-addressed stamped envelope for receipt by March 13, 2026 to the above address marked “SLEEP NUMBER RALLY MEMORABILIA GIVEAWAY – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at espnla.com.

Administrator: ESPN LA – Good Karma Brands 800 W Olympic Blvd. Los Angeles CA, 90015, Suite #200