

## ESPN CLEVELAND'S SELECTION SHOWDOWN

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### 1. HOW TO ENTER

- a. These rules govern ESPN Cleveland's Selection Showdown promotion (the "Promotion") being conducted by 850 ESPN Cleveland 1301 E. 9<sup>th</sup> Street, Suite 252, Cleveland, OH 44114 ("GKB") beginning on Monday, March 7, 2022 at 12am EST and ending Monday, April 4, 2022 at 11:59pm EST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Listen for the cue to call during on-air programming
  - Tweet at @ESPNCleveland using the hashtag #ESPNCleShowdown
- i. To participate in the Promotion, you must listen to 850 ESPN Cleveland beginning on Monday, March 14, 2022 and ending on Wednesday, March 16, 2022 between the hours of 9am EST and 7pm EST each day for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 216-578-0850 will be awarded a college basketball team upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. A total of 40 teams will be awarded on-air for ESPN Cleveland's Selection Showdown during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
- ii. To participate in the Promotion, visit [www.twitter.com/ESPNCleveland](http://www.twitter.com/ESPNCleveland). Tweet at @ESPNCleveland using #ESPNCleShowdown to enter to win a team beginning Monday, March 7, 2022 at 12am EST and ending on Thursday, March 17, 2022 at 10am EST. You must have a valid Twitter account in order to enter. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. Entrants must have Direct Messages open in order to be contacted. Entries submitted may not

be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. A total of 24 teams will be awarded via Twitter during the Promotion dates.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Cleveland metropolitan area, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. (1) prize will be awarded in this Promotion, which consists of \$1,000.

The Approximate Retail Value ("ARV") of the prize is \$1,000. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. The prize will be mailed to the winner. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. Prior to the prize mailed out, it will be with the written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise

expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. (40) teams will be awarded on-air during the Promotion dates between 9am and 7pm EST and (24) teams will be awarded via Twitter during the Promotion dates.
- c. Once all (64) teams are awarded to entrants, the winner will be determined based on the college basketball tournament champion. For example, if an entrant is awarded Duke University and Duke University wins the basketball tournament, that entrant would win the prize.
- d. Odds of winning the prize are 1 in 64.
- e. Qualifiers must listen to 850 ESPN Cleveland or follow @ESPNCleveland on Twitter to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within thirty (30) days of winning or prize will be forfeited and no alternate winner will be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary

and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Monday, April 4, 2022 to "ESPN Cleveland's Selection Showdown– Official Rules," Attn: Promotions, GKB 1301 E. 9<sup>th</sup> Street, Suite 252, Cleveland, OH 44114. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, June 3, 2022 to the above address marked "ESPN Cleveland's Selection Showdown– Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [www.ESPNClevelandContests.com](http://www.ESPNClevelandContests.com).

## 6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at [www.goodkarmabrands.com/terms-of-use/](http://www.goodkarmabrands.com/terms-of-use/) and to the use of your personal information as described in the Privacy Policy located at [www.goodkarmabrands.com/privacy-policy/](http://www.goodkarmabrands.com/privacy-policy/).

Administrator: Good Karma Brands, LLC, 1301 E. 9<sup>th</sup> Street, Suite 252, Cleveland, OH 44114

Sponsor: Lincoln Electric

