

SCALZO & BRUST TEXT OF THE DAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest Description

Think you're funny? Think you're clever? On Wednesday, December 16, Thursday, December 17, and Friday, December 18, Greg Scalzo and Ben Brust will be picking their favorite text of the day for a chance to win a botte of Bacardi Spiced Rum!

1. HOW TO ENTER

- a. These rules govern the Scalzo & Brust Text of the Day promotion (the "Promotion") being conducted by WTLX 100.5 ESPN 15 N Pinckney St. Suite 100, Madison, WI 53703 ("GKB") beginning on Wednesday, December 16, 2020, at 4PM CST and ending on Friday, December 18, 2020 at 6 PM.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Text the Scalzo & Brust talk and text line (844-770-3776).
 - i. To participate in the Promotion, you must listen to WTLX 100.5 ESPN or WKTJ 94.5 ESPN each day beginning on Wednesday, December 16 and ending on Friday, December 18 between the hours of 4 PM CST and 6 PM CST each day for the on-air personality to announce the cue to text. Upon hearing the cue to text listeners must text the talk and text line at 844-770-3776 to enter the Promotion. The talk and text line will be open from 4 PM CST to 6 PM CST each day. GKB is not responsible for telephone service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from sending a text message. Message and data rates may apply, and GKB is not responsible for any fees incurred by an entrant for this method of entry.
 - ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years and above and reside in Dane, Waukesha, and Milwaukee counties. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Madison and Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Three (3) prizes will be awarded in this Promotion. Each prize consists of the following:
 - One (1) 750ml bottle of Bacardi Spiced Rum

The Approximate Retail Value ("ARV") of the prize is \$12.00 – \$15.00 USD. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below or will be delivered to winner by the ESPN Wisconsin staff. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning.

c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

a. Decisions of GKB management with respect to the Promotion are final.

b. Winner is selected the same days at the Promotion runs. Prize is determined at the host's discretion.

c. Odds of winning a prize depend on how many text messages are received and if the hosts (Greg Scalzo and Ben Brust) believe that your text message is the best text message of the day.

d. Qualifiers must listen to Scalzo and Brust on WTLX 100.5 ESPN or WKTI 94.5 ESPN to win. Prize winner need not be present to win.

g. Winners will be notified by an employee of GKB by the phone number or email thy provided to the show producer. They will be informed within 72 hours of being selected the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by running the promotion again on a different day. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by December 18, 2020 to "Scalzo & Brust Text of the Day— Official Rules," Attn: Promotions, 15 N Pinckney St. Suite 100, Madison, WI 53703. For the names of the prize winners send a self-

addressed stamped envelope for receipt by February 18, 2021 to the above address marked “Scalzo & Brust Text of the Day– Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <http://espnwisconsincontests.com/>

Administrator: Good Karma Brands (ESPN Madison) – 15 N Pinckney St. Suite 100,
Madison, WI 53703