

## SCALZO AND BRUST PODCAST PROMOTION

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

Scalzo and Brust want you to subscribe, rate, and review the Scalzo and Brust podcast on the platform of your choice! To enter the promotion, send a screenshot confirming your subscription, rating, and review to the ESPN Wisconsin Talk & Text line or tweet it @scalzoandbrust. Six total prizes will be awarded during this promotion.

#### 1. HOW TO ENTER

- a. These rules govern the Scalzo and Brust Podcast promotion (the “Promotion”) being conducted by ESPN Madison, 15 N. Pinckney St, Suite 100, Madison, WI 53703 (“GKB”) beginning on Monday, February 15, 2021 at 4 PM CST and ending on Friday, February 19, 2021 at 3:30 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - (i) send a screenshot to the ESPN Wisconsin Talk & Text line at 844-770-3776 or (ii) tweet a screenshot at @scalzoandbrust. Occasionally the show may run out of Milwaukee – 94.5 WKTI and on those days, you would text 800-990-3776.
    - i. To participate in the Promotion, beginning on February 15, 2021 at 4 PM CST and ending on February 19, 2021 at 3:30 PM CST, listeners must text a screenshot confirming their subscription, rating, and review of the Scalzo and Brust podcast to the ESPN Wisconsin Talk & Text line. GKB is not responsible for telephone service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from sending a text message. Message and data rates may apply, and GKB is not responsible for any fees incurred by an entrant for this method of entry.
    - ii. To participate in the Promotion, beginning on February 15, 2021 at 4 PM CST and ending on February 19, 2021 at 3:30 PM CST, listeners must tweet @scalzoandbrust a screenshot confirming their subscription, rating, and review of the Scalzo and Brust podcast. GKB is not responsible for equipment malfunctions or any other technological difficulties that may prevent an individual from tweeting.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years and older and who reside in Dane County, Waukesha County, and Milwaukee County. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee and Madison metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. Five (5) prizes will be awarded in this Promotion. The five (5) prizes will be one of the following:
  - One (1) Ben Brust autographed Lithuania card
  - One (1) Gatorade Bottle signed by Ben Brust
  - One (1) Show Me the Love Shirt from Mark in New Berlin
  - One (1) piece of the Final Four net
  - One (1) hunting vest, worn by Mark Tauscher

The Approximate Retail Value ("ARV") of each prize is \$20.

One (1) grand prize will be awarded during this promotion. The grand prize consists of the following:

- One (1) Scalzo and Brust Experience (pending Covid-19 restrictions)

The Approximate Retail Value (“ARV”) of the grand prize is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below or delivered by an ESPN Wisconsin teammate. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One winner will be selected each day during the days of the promotion by Ben Brust and Greg Scalzo.
- c. On Friday, February 19, 2021, once all five prizes have been given away, the five winners will qualify for the grand prize and be automatically entered to win the grand prize. These five winners will be the only ones entered to win the grand prize.
- d. The grand prize winner will be chosen on Friday, February 19 between 4 PM CST and 6 PM CST.
- e. Odds of a Qualifier winning the Grand Prize are 1 in 5.
- f. Ben Brust and Greg Scalzo will determine which rating/review is best each day based on how funny and how impressive the review is.
- g. Qualifiers and the Grand Prize winner need not be present to win.
- h. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within thirty (30) days of winning or prize will be forfeited and an alternate winner may be selected by selecting another entry. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release

within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or

committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, February 19, 2021 to Scalzo and Brust Podcast Promotion – Official Rules,” Attn: Promotions, GKB 15 N. Pinckney St, Suite 100, Madison, WI 53703. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, March 19, 2021 to the above address marked “Scalzo and Brust Podcast Promotion– Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [espnwisconsincontests.com](http://espnwisconsincontests.com).

## 6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB (ESPN Madison) 15 N. Pinckney St, Suite 100, Madison, WI 53703