

Scalzo and Brust's Monday Night Countdown Ticket Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST

ESPN Madison is executing a contest to give away two tickets to the Monday Night Countdown at the Tundra Trio on Monday, October 14, 2019. On Friday, September 20, 2019, and Friday, September 27, 2019, Scalzo and Brust will ask for submissions of the biggest college football underdog winner for Saturday, September 21, 2019, and Saturday, September 28, 2019. Submissions must be in by 10:59 AM CST on Saturday of that week tagging or replying to the @Scalzo&Brust Twitter account. The team that you chose to win needs to be at least +101 to be eligible and to be considered a winner. There will be one winner of the two tickets chosen on Saturday, September 28, 2019 and announced on Monday, September 30, between 3 PM to 5 PM CST. Winner is based on the biggest college football underdog winner of the two Saturday's over the course of the two-week contest timeframe. The contest will run from 3 PM CST on Friday, September 20, 2019, to 10:59 AM CST on Saturday, September 21, 2019, and from 3 PM CST on Friday, September 27, 2019 to 10:59 AM CST on Saturday, September 28, 2019.

1. HOW TO ENTER

- a. These rules govern the "Scalzo and Brust's Monday Night Countdown Ticket Giveaway" promotion (the "Promotion") being conducted by ESPN Madison, 15 N. Pinckney St, Suite 100, Madison, WI 53703 ("GKB") beginning on Friday, September 20, 2019 at 3:00 PM CST and ending on Saturday, September 28, 2019 at 10:59 AM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you may log onto www.Twitter.com ("Page") and if you do not already "Follow" the account, then you must "Follow" @Scalzo & Brust on Twitter (<https://twitter.com/ScalzoandBrust>) in order to access the Promotion. On Friday or Saturday of both weeks post a tweet including your pick for the biggest college football underdog winner and tag or reply to the @Scalzo&Brust Twitter account. Tweets must be in by 10:59 AM CST on Saturday of that specific week. The team you chose to win must be at least +101 to be eligible and considered a winner. You may only enter once per week for the duration of the contest (Friday, September

20, 2019 to Saturday, September 28, 2019). You must have a valid Twitter account in order to enter and your Tweet Privacy must be set to un-protected. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Twitter as a means of entry will be subject to Twitter's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Twitter. Further, entrant specifically agrees to release Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

c. Limit one entry per person per week. Entries are only accepted via Twitter follows. All entries must be submitted by 10:59 AM CST on Saturday, September 20, 2019, if submitting for games on this day, and 10:59 AM CST on Saturday, September 28, 2019 if submitting for games on this day to be considered for the promotion.

d. In the event of a tie, the tied contestants will be asked to tweet at the @Scalzo&Brust Twitter account with the total score of the Bengals vs Steelers Monday Night Football Game on Monday, September 30, 2019. Submissions must be in before kickoff of the Bengals vs Steelers game.

2. ELIGIBILITY RESTRICTIONS

a. The Promotion is open to all persons who are 21 years of age and older and who reside in the Greater Madison Metropolitan Areas. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

b. Listeners and followers are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) prize will be awarded in this Promotion. The prize consists of the following:
 - Two tickets to the Monday Night Countdown at the Tundra Trio being held on Monday, October 14, 2019. *Transportation and game tickets are NOT included with this prize* The Approximate Retail Value (“ARV”) of each ticket is \$200.00 USD. The Approximate Retail Value (“ARV”) of the prize (two tickets) is \$400.00 USD. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.
- b. All prizes or prize certificates must be RSVP’d to by Wednesday, October 9, 2019, at 5 PM CST. The winner will forfeit any prize or prize certificate not claimed at the Tundra Trio in Green Bay on Monday, October 14, 2019 by 7:00 PM CST. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One (1) winner will be confirmed by Greg Scalzo, Ben Brust, and Josh DiMaggio on Saturday, September 28, 2019 based on whoever picked the biggest college football underdog winner over the course of the two-week contest.

- c. The final winner will be determined by Monday, September 30, 2019 between 3 PM to 5 PM CST.
- d. Odds of winning the Prize depends upon the number of entries received and whether you chose the biggest college football underdog over the two-week contest in comparison to other entries.
- e. Winner does not need to be present to win.
- f. Winner will be announced on Monday, September 30, 2019 on the @Scalzo&Brust account via Twitter. Winner will also be announced on 'Scalzo and Brust' on 100.5 ESPN between 3 PM-5 PM CST on Monday, September 30, 2019. The winners will be contacted via direct message or a reply from the Scalzo and Brust account on Twitter. They will be informed within 72 hours of being selected the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Wednesday, October 9, at 5 PM CST or prize will be forfeited and the runner-up winner will be selected based on number of correct team predictions. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.
- g. In the event of a tie, one (1) winner will be confirmed on Monday, September 30, 2019 based on whoever guessed the total score or closest to the total score of the Bengals vs Steelers game on Monday, September 30, 2019. The final winner will be announced by Tuesday, October 1, 2019. Odds of winning the Prize depends on whoever guesses the closest total score of the Bengals vs Steelers game on Monday, September 30, 2019.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, September 20, 2019 to “Scalzo and Brust’s Monday Night Countdown Ticket Giveaway – Official Rules,” Attn: Promotions, GKB 15 N. Pinckney St, Suite 100, Madison, WI 53703. For the names of the prize winners send a self-addressed stamped envelope for receipt by November 18, 2019, to the above address marked “Scalzo and Brust’s Monday Night Countdown Ticket Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB (ESPN Madison) 15 N. Pinckney St, Suite 100, Madison, WI 53703

GKB (Tundra Trio) 896 Stadium Dr., Green Bay, WI 54304