

Scalzo and Brust Fan Appreciation Week Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST

ESPN Madison is executing a contest for the chance to win a Happy Hour with Scalzo and Brust (Date TBD) plus one guest of the winners choice. Each day from Monday, December 9, 2019, to Friday, December 13, 2019, producer of Scalzo and Brust, Josh DiMaggio, will pick a NBA, College Basketball, NHL, NFL, or Soccer game for that day. Scalzo and Brust will take two designated callers. The first designated caller will get to pick who they want as their contestant between Ben Brust or Greg Scalzo. The second designated caller will then get whichever host was not picked by the first caller. Greg and Ben will have to pick which team (of the game that Josh chooses) they want to bet on. Whichever caller that chooses the host with the winning side of the bet, will be that day's winner. The winner will then be submitted into a drawing that will take place on Friday, December 13, 2019 for his/her chance to win a happy hour with Scalzo and Brust and one guest of the winner's choice. The contest will run from 3 PM CST on Monday, December 9, 2019, to 5 PM CST on Friday, December 13, 2019.

1. HOW TO ENTER

- a. These rules govern the "Scalzo and Brust Fan Appreciation Week Contest" promotion (the "Promotion") being conducted by ESPN Madison, 15 N. Pinckney St, Suite 100, Madison, WI 53703 ("GKB") beginning on Monday, December 9, 2019 at 3:00 PM CST and ending on Friday, December 13, 2019 at 5:00 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Cue to Call during local programming of Scalzo and Brust
 - i. To participate in the Promotion, you must listen to Scalzo and Brust on WTLX 100.5 ESPN beginning on Monday, December 9, 2019, at 3 PM and ending on Friday, December 13, 2019, by 5 PM in the Central Standard Time Zone during the Promotion dates for the announcement of the cue to call. Upon hearing the cue to call, be one of the designated caller numbers (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at (844) 770-3776 for WTLX. Upon confirmation of eligibility, the first

designated caller will pick which host, Ben Brust or Greg Scalzo, he/she would like as his/her contestant. The second designated caller will get whichever host was not picked from the first caller. At the time of the entrant's call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, date of birth, and email address in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of 1 winner selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age and older and who reside in the Greater Madison Metropolitan Areas. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.

- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) prize will be awarded in this Promotion. The prize consists of the following:

- One (1) happy hour with Greg Scalzo and Ben Brust and one (1) guest of your choice

The Approximate Retail Value (“ARV”) of the Scalzo and Brust Happy Hour is \$50.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates may be picked up at the office of GKB at this address: 15 N Pickney St, Suite 100, Madison, WI 53703. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One (1) winner will be confirmed by Greg Scalzo, Ben Brust, and Josh DiMaggio on Friday, December 13, 2019 based on whoever is entered into the drawing and whoever is drawn on Friday, December 13, 2019.
- c. The final winner will be determined by Friday, December 13, 2019 between 3 PM to 5 PM CST.
- d. Odds of winning the Prize depends upon the number of entries received and whether you chose the host with the winning side of the bet.
- e. Winner does not need to be present to win.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB

reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, December 13, 2019 to “Scalzo and Brust Fan Appreciation Week Contest – Official Rules,” Attn: Promotions, GKB 15 N. Pinckney St, Suite 100, Madison, WI 53703. For the names of the prize winners send a self-addressed stamped envelope for receipt by February 11, 2019, to the above address marked “Scalzo and Brust Fan Appreciation Week Contest – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB (ESPN Madison) 15 N. Pinckney St, Suite 100, Madison, WI 53703