

Rainman – The Homer Hour

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest

Rainman is a trivia game that takes place every Wednesday on The Homer Hour. One (1) participant will be selected via a cue to call to answer (15) trivia questions that Homer (show host) asks them. Upon getting through the contest line, the caller will win a qualifying prize of a \$25 Cousins Subs gift card for participating in the segment. The caller will then answer (15) trivia questions from the show host. The caller with the most correct answers in a given segment will be the Rainman leader until another caller can correctly answer more questions than the previous high score. The participant with the most correct answers out of (15) by the end of the Promotion dates will be awarded a grand prize of a \$312 gift card to Cousins Subs – also referred to as “Cousins Subs for a year”.

1. HOW TO ENTER

- a. These rules govern the Rainman promotion (the “Promotion”) being conducted by WKTI 94.5 ESPN, 301 W Wisconsin Ave Suite 200, Milwaukee, WI 53202 beginning on Wednesday, September 13, 2023 and ending on Wednesday, December 27, 2023.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Cue to Call during on-air local programming
 - i. To participate in the Promotion, you must listen to WKTI 94.5 ESPN each Wednesday beginning on September 13, 2023 and ending on December 27, 2023 between the hours of 5 PM and 6 PM CST during the Promotion dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) will get through to the GKB contest line at (800) 990-3776 and will win a qualifying prize and compete in a game of trivia. The participant will be asked fifteen (15) questions by the show host. The amount of questions the participant can correctly answer out of (15) will be their score for the segment. Scores will not accumulate across multiple segments. The caller with the highest score, will be the “leader” until another participant can top their score by answering more questions correctly out of (15) in a future segment. The current leader at any given time cannot participate in the segment again unless another caller beats their score and becomes the new leader. The participant with the highest score out of (15) by the end of the Promotion

dates, Wednesday, December 27, 2023 at 6 PM CT, will win a grand prize upon confirmation of eligibility. In the event that multiple participants are tied for the highest score during the Promotion, they will be tied for the lead and therefore cannot participate in the segment until their score is beaten. In the event that multiple participants are tied for the highest score upon the end of the Promotion dates, one (1) grand prize winner will be randomly selected from those who are tied. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, date of birth, and email address in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, unless they have the highest score among participants. There may be up to a total of twenty-six (26) qualifying winners selected on-air during the Promotion dates and one (1) grand prize winner. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are the age of 18 years and above and resides in the greater Milwaukee area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address (Street, City, Zip Code), email address, and date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Twenty-six (26) Qualifying Prizes may be awarded in this Promotion. This represents the weekly participant of the trivia segment during The Homer Hour. Each qualifying prize consists of the following:

- \$25 Cousins Subs gift card

There will be one (1) Grand Prize winner selected on Wednesday, December 27, 2023 at 6 PM CT. The winner with the most correct answers out of fifteen (15) following the Promotion dates will receive a grand prize of a \$312 Cousins Subs gift card – also referred to as “Cousins Subs for a year”. If there are multiple qualifying prize winners that are tied for the most correct answers out of (15) by the end of the Promotion, one (1) winner will be randomly selected to win the grand prize. The Approximate Retail Value (“ARV”) of each qualifying prize is \$25, and the ARV of the grand prize is \$312. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All prizes or prize certificates will be mailed to the winners. To claim a qualifying or grand prize, the winner must complete and submit all required prize forms to GKB. Each qualifying prize winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. The grand prize winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Qualifying winners are selected the same day the Promotion runs. Grand prize winner is determined based on which participant has the most questions answered correctly out of (15) by the end of the Promotion. If multiple participants are tied by the end of the Promotion, the grand prize winner will be randomly selected among those that are tied for the highest score.
- c. Odds of winning a qualifying prize depends on the order and number of callers.
- d. Odds of winning a grand prize depends on the ability to win a qualifying prize, knowledge of the trivia questions asked during the segment, and the ability to have the most correct answers out of fifteen (15) and thus the leader at the end of the Promotion. If there is a tie, odds of winning a grand prize depends on random selection.
- e. Qualifiers must listen to WKTJ 94.5 ESPN to win. Prize winner need not be present to win.
- f. Winners will be notified by an employee of GKB by the phone number they provided to the show Producer. They will be informed within 72 hours of being selected the winner. Each qualifying prize winner must execute and return any required affidavit of eligibility and/or liability/publicity release within thirty (30) days of winning or prize will be forfeited. The grand prize winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning and another winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by December 27, 2023 to "Rainman – Official Rules," Attn: Promotions, GKB 301 W Wisconsin Ave Suite 200, Milwaukee, WI 53202. For the names of the prize winners send a self-addressed stamped envelope for receipt by August 24, 2022 to the above address marked "Rainman – Winner List." The Official

Rules shall also be available during regular business hours at the main offices of GKB and may be posted online at <http://espnwisconsincontests.com/>

Administrator: Good Karma Brands Milwaukee, LLC - 301 W Wisconsin Ave Suite 200, Milwaukee, WI 53202

Sponsors: Cousins Submarines, Inc., N83 W13400 Leon Rd., Menomonee Falls, WI

Cyganiak Planning, 3515 N 124th St #100, Brookfield, WI 53005