

QB12 Jeopardy

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST RULES UPDATED AS OF 4/5/21*

CONTEST OVERVIEW

ESPN Milwaukee will execute a contest to giveaway one (1) grand prize. In order to win, fans must listen to Jen, Gabe & Chewy from 7a CT to 9a CT each weekday beginning Monday, April 5, 2021 through Friday, April 9, 2021 at 9a CT for the announcement of the cue to call. Fans must then get through the contest line for their opportunity to play the QB12 Jeopardy game. Each selected caller will be given a choice of five Aaron Rodgers related trivia categories. Each category will have five questions to choose from ranging from 1 to 5 points. If a caller answers a question incorrectly before five total questions have been attempted, then another caller will be taken and will have to select a different question than the one the previous caller got wrong. If a caller answers a question correctly, they will be awarded the number of points that the question was worth and the opportunity to continue answering questions until they guess incorrectly or until five total questions have been attempted. Each point a caller wins corresponds to one (1) entry into a random drawing upon the completion of the Promotion. The segment will be run each weekday from 7-9a CT beginning on Monday, April 5, 2021 through Friday, April 9, 2021. Upon the completion of the Promotion, a random drawing will be held amongst the eligible entries to win the grand prize. The grand prize winner of the drawing will win an ESPN/Packers Prize Pack. The ARV of the grand prize is \$45.

1. HOW TO ENTER

- a. These rules govern the QB12 Jeopardy promotion (the "Promotion") being conducted by WTKI 94.5 ESPN Milwaukee, 720 E Capitol Drive, Milwaukee, WI 53212 ("GKB") beginning on Monday, April 5, 2021 at 7a CT and ending once all questions and categories have been completed.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Cue to Call during on-air local programming.
 - i. To participate in the Promotion, you must listen to WTKI 94.5 ESPN Milwaukee each weekday beginning on Monday, February 1, 2021 between the hours of 7a CT and 9a CT for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 800.990.3776 will have a chance to play the QB12 Jeopardy game. The

selected caller will be given a choice of five Aaron Rodgers related trivia categories. Each category will have five questions to choose from ranging from 1 to 5 points. The question itself will not be revealed until the caller chooses a category and the corresponding point total they want to try and win. Once a question has been selected it cannot be selected again. If a caller answers a question incorrectly before five total questions have been attempted, then another caller will be taken and will have to select a different question than the one the previous caller got wrong. If a caller answers a question correctly, they will be awarded the number of points that the question was worth and the opportunity to continue answering questions until they guess incorrectly or until five total questions have been attempted. The segment will end each day after five total questions have been attempted by callers whether they are answered correctly or incorrectly. Each day, there could be anywhere between one and five participants during the segment. Five questions will be attempted per day of this contest. A caller's points will accumulate for each question they answer correctly. If a caller answers a question incorrectly, they will not lose any points they previously accumulated. Each point a caller wins corresponds to one (1) entry into a random drawing upon the completion of the Promotion. The segment will be run each weekday from 7-9am CT beginning on Monday, April 5, 2021 through Friday, April 9, 2021. Upon the completion of the Promotion, a random drawing will be held amongst the eligible entries to win the grand prize. The grand prize winner of the drawing will win an ESPN/Packers Prize Pack. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, email address and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line will participate in the segment. A listener may only participate in a segment during the Promotion once. There will be one (1) grand prize winner randomly selected from the eligible form entries following the completion of the QB12 Jeopardy game. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Greater Milwaukee Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Greater Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) grand prize will be awarded in this Promotion. The grand prize may consist of but is not limited to:
 - (1) ESPN t-shirt
 - (1) ESPN koozie
 - (1) ESPN mini football
 - (1) pair of ESPN sunglasses
 - (1) ESPN water bottle
 - (1) ESPN drawstring bag
 - (1) Packers lanyard
 - (1) Packers flag

The Approximate Retail Value ("ARV") of the grand prize is \$45.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. Any gift certificates will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All prizes or prize certificates will be mailed to the winner. To claim the prize, the winner must complete the required prize forms and return them to GKB. The winner will forfeit any prize or prize certificate not claimed within ten (10) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will

be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Participants into this contest will be selected each weekday during the Promotion until all questions and categories have been completed. The grand prize winner will be selected in a random drawing of all eligible entries following the completion of the Promotion.
- c. The grand prize winner will be known following the conclusion of the QB12 Jeopardy game.
- d. Odds of winning the grand prize depends on the number and order of calls received and the ability to answer a question correctly and accumulate points. The more points a caller accumulates, the better the odds at winning the random drawing.
- e. Fans must listen to WKTI 94.5 ESPN Milwaukee to win. Grand prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner will be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and another winner will be randomly selected from the remaining eligible entries.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9

or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, April 9, 2021 to “QB12 Jeopardy – Official Rules,” Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, June 4, 2021 to the above address marked “QB12 Jeopardy – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

Administrator: Good Karma Brands Milwaukee LLC, 720 E Capitol Drive, Milwaukee, WI 53212