

## Proven Power Father's Day Challenge

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### Contest:

During the Football Show on Sundays between 10 AM and 12 PM CST, the host will announce a keyword. Once participants hear the keyword, they should email the correct spelling of that word and their phone number to [footballshow@espnwisconsin.com](mailto:footballshow@espnwisconsin.com). All correctly spelled keywords each week will be entered into a prize pool with a chance to win a grand prize. The grand prize winner will be randomly selected from the prize pool on Sunday, June 17<sup>th</sup>, 2018.

#### 1. HOW TO ENTER

- a. These rules govern the Proven Power Father's Day Challenge (the "Promotion") being conducted by 540 ESPN WAUK ("GKB") beginning on Sunday, May 20<sup>th</sup> 2018 at 10:00 AM and ending on Sunday, June 17<sup>th</sup> 2018 at 12:00 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
- c. To participate in the Promotion, you must listen to 540 ESPN WAUK each Sunday beginning on Sunday, May 20<sup>th</sup>, 2018 and ending on Sunday, June 17<sup>th</sup> 2018 between the hours of 10:00 AM and 12:00 PM CST during the promotion dates for the announcement of the keyword. Upon hearing the keyword, each participant to email [footballshow@espnwisconsin.com](mailto:footballshow@espnwisconsin.com) with the keyword spelled correctly and their phone number will win an entry for a chance to win the grand prize upon confirmation of eligibility. At the time of their email, the email must also include their full name and day and evening phone numbers to be eligible to win. There is no limit to the number of times a listener may attempt to email in to win, but a listener may be a winner only once. There will be up to a total of 1 grand prize winner selected on-air during the Promotion dates. The Station is not responsible for email service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her email. Due to delays in the 540 ESPN WAUK online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

#### 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Madison or Milwaukee Metropolitan Area. Employees of Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Madison and Milwaukee metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This

Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by the Station only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. 1 Grand Prize will be awarded in this Promotion. The Grand Prize consists of the following:

One fan will win a John Deere E100 Lawn Tractor from Proven Power. The Approximate Retail Value (“ARV”) of the prize is \$1,500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. The Station accepts no responsibility for repairing any real or supposed damage to any prize.

- b. This prize will be delivered to the winning fans home. ESPN Milwaukee will reach out to the winning fan and to Proven Power to coordinate a delivery time that works best with all appropriate parties. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Promotion are final.
- b. The winner will be selected during the Football Show on Sunday, June 17<sup>th</sup>, 2018 between 10:00 AM CST and 12:00 PM CST. If the winner does not answer their phone, then the next winner will be selected and called.
- c. The final winner will be determined between 10:00 AM – 12:00 PM on Sunday, June 17<sup>th</sup>, 2018.
- d. Odds of a Qualifier winning the Grand Prize are dependent on the number of email entries.

- e. Qualifiers must listen to the Station to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other Good Karma station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves

the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.

- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, June 17<sup>th</sup> 2018 to 540 ESPN Milwaukee – Official Rules," Attn: Promotions, WAUK, 310 West Wisconsin Avenue, Suite 100, Milwaukee, WI, 53203. For the names of the prize-winners send a self-addressed stamped envelope for receipt by Saturday, August 17<sup>th</sup> 2018 to the above address marked  
Proven Power Father's Day Challenge – Winner List. The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station.

### 3. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at [espnwisconsin.com/common/page.php?pt=terms\\_of\\_use&id=407](http://espnwisconsin.com/common/page.php?pt=terms_of_use&id=407) and to the use of your personal information as described in the Privacy Policy located at [espnwisconsin.com/common/page.php?pt=privacypolicy&id=406](http://espnwisconsin.com/common/page.php?pt=privacypolicy&id=406) .

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