

## Proven Power Father's Day Challenge

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

#### Contest:

During Gabe & Chewy, weekdays between 7am CST and 9am CST the host will announce a keyword. Once participants hear the keyword, they should email the correct spelling of that word and their phone number to [provenpower@espnmilwaukee.com](mailto:provenpower@espnmilwaukee.com). All correctly spelled keywords each day will be entered into a prize pool with the chance to win a grand prize. The grand prize winner will be randomly selected from the prize pool on Friday, June 14<sup>th</sup>, 2019.

#### 1. HOW TO ENTER

- a. These rules govern the Proven Power Father's Day Challenge (the "Promotion") being conducted by WKTI 94.5 ESPN, 720 E Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on June 4<sup>th</sup>, 2019 at 7am CST through June 13<sup>th</sup>, 2019 at 9am CST.
- b. To participate in the Promotion, you may enter via the following method(s):
  - Send email to [provenpower@espnmilwaukee.com](mailto:provenpower@espnmilwaukee.com) with a keyword submission
  - i. To participate in the Promotion, you must listen to WKTI 94.5 ESPN each day beginning on Tuesday, June 4<sup>th</sup>, 2019 and ending on Thursday, June 13<sup>th</sup>, 2019 between the hours of 7am CST through 9am CST each day weekday during the Promotion dates for the announcement of the keyword. Upon hearing the keyword, each participant to email [provenpower@espnmilwaukee.com](mailto:provenpower@espnmilwaukee.com) with the keyword spelled correctly and their phone number will receive an entry for a chance to win the grand prize upon confirmation of eligibility. At the time of their email, the email must also include their full name and day and evening phone numbers to be eligible to win. There is no limit to the number of times a listener may attempt to email in to win, but a listener may be a winner only once. There will be up to a total of 1 grand prize winner selected on-air during the Promotion dates. GKB is not responsible for email service outages, delays, equipment malfunctions, or any other technological difficulties that may prevent an individual from completing his/her email. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

#### 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the greater Milwaukee area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the greater Milwaukee area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. One grand prize will be awarded in this Promotion. The grand prize consists of the following:
  - Jim Bowie Smoker (Black WiFi)
  - Pizza Oven
  - Front Shelf Jim Bowie and Cover
  - Rib Rack
  - Premium Fruitwood
  - Premium Texas Blend
  - Premium Apple Blend Pellets

The Approximate Retail Value ("ARV") of the prize is \$1,104.13 total. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. The prize winner will send us all completed tax paperwork and W9 form before releasing the prize. Once Good Karma Brands Milwaukee has all completed paperwork, GKB will send Proven Power the winner's contact information and Proven Power will contact the winner once the prize is ready for pick up at its location in either Waukesha or Oconomowoc. All prizes or prize certificates may be picked up at either address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The winner will be selected during Gabe & Chewy on Friday, June 14<sup>th</sup>, 2019 between 7am CST and 9am CST. We will continue to go down the list of those that are registered until a fan answers the phone and we will have the winner on the show. If the winner does not answer their phone, then the next winner will be selected and called.
- c. The final winner will be determined between 7am CST and 9am CST on Friday, June 14<sup>th</sup>, 2019.
- d. Odds of winning the grand prize depends upon the number of email entries.
- e. Qualifiers must listen to WKTJ 94.5 ESPN to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Thursday, June 13<sup>th</sup>, 2019 to "Proven Power Father's Day Challenge – Official Rules," Attn: Promotions, GKB 720, E Capitol Dr., Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, August 16<sup>th</sup>, 2019 to the above address marked "Proven Power Father's Day Challenge – Winner List." The Official Rules and the Winner List

(when completed) shall also be available during regular business hours at the main offices of GKB.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at [espnwisconsin.com/common/page.php?pt=terms\\_of\\_use&id=407](http://espnwisconsin.com/common/page.php?pt=terms_of_use&id=407) and to the use of your personal information as described in the Privacy Policy located at [espnwisconsin.com/common/page.php?pt=privacypolicy&id=406](http://espnwisconsin.com/common/page.php?pt=privacypolicy&id=406).

Administrator: GKB Milwaukee, 720 E Capitol Dr., Milwaukee, WI 53212.

Sponsor: Proven Power

Oconomowoc Location: N68 W36046 Hwy K Oconomowoc, WI 53066.

Phone: (920)-474-4890

Waukesha Location: S65 W22065 National Ave., Waukesha, WI 53189.

Phone: (262)-679-0100