

Proven Power Show Me the Recipe Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW:

- ESPN Milwaukee will be executing a contest to give away one (1) Green Mountain Wood Fired Pellet Grill with additional add-ons from Proven Power. Fans must create a post on Twitter tagging @ESPNMilwaukee and using the hashtag "#ShowMeTheRecipe" or Direct Message or comment on ESPN Milwaukee's promotional post on Facebook detailing their go-to recipe on the grill between the submission dates beginning June 1, 2020 at 7am CST through June 12, 2020 at 5pm CST. The participant with the best recipe at the end of the submission period as determined by ESPN Milwaukee will be the winner. The winner will be selected and notified on June 15, 2020 by 5pm CST.

1. HOW TO ENTER

- a. These rules govern the "Proven Power Show Me the Recipe" promotion (the "Promotion") being conducted by ESPN Milwaukee, WKTJ 94.5 ESPN, 720 E. Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on Monday, June 1, 2020 at 7am CST and ending on Friday, June 12, 2020 at 5pm CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Posting a video, photo, or text of a recipe on Twitter tagging @ESPNMilwaukee using #ShowMeTheRecipe within the post.

Or

 - Commenting on ESPN Milwaukee's Facebook promotional post or Direct Messaging ESPN Milwaukee's account with a video, photo, or text of a recipe.
- i. To participate in the Promotion, you may log onto www.Twitter.com ("Page") or the Twitter App and, if you do not already "Follow" the account, then you must "Follow" @ESPNMilwaukee on Twitter (<https://twitter.com/ESPNMilwaukee/>) in order to access the Promotion. You must have a valid Twitter account in order to enter and your Tweet Privacy must be set to un-protected. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. In order to participate in the Promotion, you must tag @ESPNMilwaukee in a tweet detailing a video, picture, or text of a food recipe using the hashtag

- “#ShowMeTheRecipe” within the text of the tweet. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB’s Privacy Policy. Use of Twitter as a means of entry will be subject to Twitter’s privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Twitter. Further, entrant specifically agrees to release Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address or Twitter account. Multiple participants are not permitted to share the same email address or Twitter account.
- ii. To participate in the Promotion, you may log onto www.Facebook.com (“Page”) or the Facebook App. If you do not already “Like” the Page, the you must “Like” ESPN Milwaukee on Facebook (<https://www.facebook.com/ESPNMilwaukee/>) in order to access the Promotion. You must have a valid Facebook account in order to enter. If you do not already have one, you can create a Facebook account at no cost by visiting <http://www.facebook.com>. In order to participate in the Promotion, you must comment on ESPN Milwaukee’s promotional post with a video, picture, or text of a food recipe tagging ESPN Milwaukee, or Direct Message a video, picture, or text of a food recipe directly to ESPN Milwaukee. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB’s Privacy Policy. Use of Facebook as a means of entry will be subject to Facebook’s privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Facebook. Further, entrant specifically agrees to release Facebook from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address or Facebook account. Multiple participants are not permitted to share the same email address or Facebook account.
- c. You may enter across Twitter and Facebook once on each platform. One grand prize will be determined from all eligible entries across the two platforms combined.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years or older and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) prize will be awarded in this Promotion. Each prize consists of the following:
 - Green Mountain Wood Fired Pellet Grill with Add-Ons: Jim Bowie Prime WIFI-Black
 - Add-Ons Include: Pizza Oven, Jim Bowie Cover, Rib Rack, Premium Fruitwood, Premium Texas Blend, Premium Apple Blend Pellets

The Approximate Retail Value ("ARV") of the prize is \$1,104.13. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. The winner must provide a valid shipping address and email address in order to be eligible to win the prize. Upon confirmation of eligibility, a representative of GKB will coordinate safe delivery/pickup of the prize with Proven Power. Winner info will be sent to Proven Power to facilitate the delivery/pickup of the prize. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Submission period will take place beginning at 7am CST on Monday, June 1 2020 and closing at 5pm CST on Friday, June 12 2020.
- c. The winner will be notified on Monday, June 15 2020. All final winners will be known by 5pm CST on Monday, June 15 2020.
- d. Odds of winning a Grand Prize depends upon the number of submissions during the submission period, and the discretion of ESPN Milwaukee to select the “best” recipe.
- e. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winners will be contacted via direct message or a reply from the @ESPMilwaukee account on Twitter or the ESPN Milwaukee account on Facebook. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and the runner-up winner will be selected based on the discretion of ESPN Milwaukee. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period (10 days), or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and ESPN Milwaukee will pick an alternate winner until the prize is officially accepted.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner’s full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner’s name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where

legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, June 12, 2020 at 5pm CST to "Proven Power Show Me the Recipe Contest – Official Rules," Attn: Promotions, GKB, 720 E Capitol Dr.,

Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, August 7, 2020 at 5pm CST to the above address marked "Proven Power Show Me the Recipe Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

Administrator: Good Karma Brands Milwaukee, LLC. 720 E. Capitol Dr., Milwaukee, WI 53212

Sponsor: Proven Power. S65 W22065 National Ave, Waukesha, WI 53189