

## Poshmark Hoops Pick 'Em

### OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

#### Contest

ESPN Milwaukee, on behalf of Poshmark, is giving away a \$500 Visa Gift Card for fans to win. The contest will run on Monday, November 18<sup>th</sup>, 2019 through Friday, November 29<sup>th</sup>, 2019. Each day, Monday through Saturday, that there is a Milwaukee Bucks game during the Promotion dates, TBD's Tony Smith will promote fans to enter what they believe will be the final score of both teams in the given Milwaukee Bucks game. Fans can go to [www.espnwisconsincontests.com/poshmark](http://www.espnwisconsincontests.com/poshmark) to submit their prediction. The fan who correctly guesses both teams' scores will win the \$500 Visa Gift Card and the contest ends. If there is no winner by Monday, December 2<sup>nd</sup>, 2019, a random winner will be selected from the pool of participants that previously entered. There will be one (1) winner selected on or before Monday, December 2<sup>nd</sup>, 2019.

#### 1. HOW TO ENTER

- a. These rules govern the Poshmark Hoops Pick 'Em promotion (the "Promotion") being conducted by WKTI, 94.5 ESPN, 720 E. Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on Monday, November 18<sup>th</sup>, 2019 at 6:00am and ending on Friday, November 29<sup>th</sup>, 2019 .
- b. To participate in the Promotion, you may enter via the following method(s):
  - Enter on [www.espnwisconsincontests.com/poshmark](http://www.espnwisconsincontests.com/poshmark) your prediction of both teams' final score of the given Milwaukee Bucks game.
  - Predictions for each game that there is not winner must be submitted before the game time. If there is no winner from the given game, fans can submit their predictions starting at the end of the game.
    - Monday, November 18<sup>th</sup>, 2019: Milwaukee vs. Chicago – *All predictions must be submitted by 6:59pm CST*
    - Wednesday, November 20<sup>th</sup>, 2019: Milwaukee vs. Atlanta – *If no winner from previous game, all predictions must be submitted by 6:29pm CST*
    - Thursday, November 21<sup>st</sup>, 2019: Milwaukee vs. Portland – *If no winner from previous game, all predictions must be submitted by 6:59pm CST*
    - Saturday, November 23<sup>rd</sup>, 2019: Milwaukee vs. Detroit – *If no winner from previous game, all predictions must be submitted by 7:29pm CST*

- Monday, November 25<sup>th</sup>, 2019: Milwaukee vs. Utah – *If no winner from previous game, all predictions must be submitted by 6:59pm CST*
  - Wednesday, November 27<sup>th</sup>, 2019: Milwaukee vs. Atlanta – *If no winner from previous game, all predictions must be submitted by 6:59pm CST*
  - Friday, November 29<sup>th</sup>, 2019: Milwaukee vs. Cleveland – *If no winner from previous game, all prediction must be submitted by 6:29pm CST*
- i. To participate in the Promotion, you may log onto [www.espnwisconsincontests.com/poshmark](http://www.espnwisconsincontests.com/poshmark) and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Fans must submit their predicted final score for both teams, prior to the start of the game, for that day Milwaukee Bucks game. Only one internet entry per person per game and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit his or her entry.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years old or older and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee and surrounding area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued

over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. One prize will be awarded in this Promotion. Each prize consists of the following:

- \$500 Visa Gift Card

The Approximate Retail Value ("ARV") of the prize is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

The gift card will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The contest will end when one (1) fan correctly guesses both teams' final scores in a given Milwaukee Bucks game that runs through the Promotion dates. If there is no winner by Monday, December 2<sup>nd</sup>, 2019, a random winner will be selected

and announced on the TBD show on Monday, December 2<sup>nd</sup>, 2019 from the pool of participants that previously entered.

- c. There will be one (1) grand prize winner selected on or before Monday, December 2<sup>nd</sup>, 2019.
- d. Odds of winning depends upon the participant's ability to correctly guess the final score of each team in a given game.
- e. Qualifiers must need not to listen to 94.5 ESPN to win. Qualifiers and the Grand Prize winner need not be present to win
- f. If a fan correctly guesses both teams' final scores in a given Milwaukee Bucks game that runs through the Promotion dates, the winner will be notified via phone from the phone number that the fan registered with that next day. The winner will also be announced on-air on the TBD show. If there is no winner by Monday, December 2<sup>nd</sup>, 2019, a random winner will be drawn from the pool of participants that previously entered. The winner will then be contacted and announced on Monday, December 2<sup>nd</sup>, 2019. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.
  - Dates of games that run through the Promotion dates and deadline of each potentially prediction is listed below:
    - Monday, November 18<sup>th</sup>, 2019: Milwaukee vs. Chicago – *All predictions must be submitted by 6:59pm CST*
    - Wednesday, November 20<sup>th</sup>, 2019: Milwaukee vs. Atlanta – *If no winner from previous game, all predictions must be submitted by 6:29pm CST*
    - Thursday, November 21<sup>st</sup>, 2019: Milwaukee vs. Portland – *If no winner from previous game, all predictions must be submitted by 6:59pm CST*
    - Saturday, November 23<sup>rd</sup>, 2019: Milwaukee vs. Detroit – *If no winner from previous game, all predictions must be submitted by 7:29pm CST*
    - Monday, November 25<sup>th</sup>, 2019: Milwaukee vs. Utah – *If no winner from previous game, all predictions must be submitted by 6:59pm CST*
    - Wednesday, November 27<sup>th</sup>, 2019: Milwaukee vs. Atlanta – *If no winner from previous game, all predictions must be submitted by 6:59pm CST*
    - Friday, November 29<sup>th</sup>, 2019: Milwaukee vs. Cleveland – *If no winner from previous game, all prediction must be submitted by 6:29pm CST*

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, November 29<sup>th</sup>, 2019 to “Poshmark Hoops Pick ‘Em – Official Rules,” Attn: Promotions, GKB 720 E. Capitol Dr., Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Wednesday, January 29<sup>th</sup>, 2020 to the above address marked “Poshmark Hoops Pick ‘Em – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at [INSERT URL].

## 6. PRIVACY

- a. By use of the GKB’s website or by entering the Promotion through the GKB’s website, you agree to the website’s Terms of Use Agreement located at [espnwisconsin.com/common/page.php?pt=terms\\_of\\_use&id=407](http://espnwisconsin.com/common/page.php?pt=terms_of_use&id=407) and to the use of your personal information as described in the Privacy Policy located at [espnwisconsin.com/common/page.php?pt=privacypolicy&id=406](http://espnwisconsin.com/common/page.php?pt=privacypolicy&id=406).

Administrator: Good Karma Brands Milwaukee, LLC, 720 E. Capitol Dr., Milwaukee, WI 53212

Sponsor: Poshmark, 203 Redwood Shores Pkwy, Redwood City, CA.