

PARTY ON THE PADDY'O – SQUARES CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

850 ESPN Cleveland and Universal Windows Direct are giving fans the chance to win a spot for them and a guest to the ESPN Cleveland “Party on the Paddy’O” event from 12PM to 7PM ET on Friday, March 17, 2023. Fans may enter the contest by filling out the online entry form at www.ESPNclevelandContests.com. Up to thirty-two (32) fans will be randomly selected to attend the event with a guest (the qualifying prize). The prize also includes free food and two free drink tickets (for all drinks outside of water) for each person. During the event, attendees will be able to join the ESPN Cleveland college hoops tournament watch party, partake in games, and view ESPN Cleveland shows broadcast live from the ESPN Cleveland patio in the Flats. All selected winners of the qualifying prize will then be eligible to win one of eight (8) Additional Prizes during the event. As qualifying prize winners check-in, they will be handed three (3) squares to write their name on and placed on the Squares contest grid set up by ESPN Cleveland. Winners will be determined based on the result of the college basketball games and the placement of their squares on the grid, and/or by random raffle. A random raffle will only take place if the winning square has been designated as a “Cinderella” square, a determined winner has already won their maximum of two (2) Additional Prizes, or if there is any unclaimed Additional Prize inventory as of 6:45PM ET. All Additional Prizes must be claimed either on-site or by way of verbal confirmation over the phone when contacted by an ESPN Cleveland representative. Additional Prize winners need not be present at the time their square winning or being selected in a needed raffle but they MUST attend the event between the hours of 12PM ET and 7PM ET on March 17, 2023, during the “Party on the Paddy’O” event. Must be 21 years of age or older at time of entry to be eligible. The Actual Retail Value (ARV) of the qualifying prize is \$75. The ARV of each Additional Prize is \$275.

1. HOW TO ENTER

- a. These rules govern the Party on the Paddy’O – Squares Contest (the “Promotion”) being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 (“GKB”) beginning on Wednesday, March 1, 2023, at 12AM ET and ending on Sunday, March 12, 2023, at 11:59PM ET.
- b. To participate in the Promotion, you may enter via the following method(s): Fill out the online entry form on www.ESPNclevelandContests.com.
 - i. To participate in the Promotion, you may log onto www.ESPNclevelandContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one

- internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.
- c. Only one internet entry per person and one internet entry per email address is permitted.
 - d. Entrants must be 21 years of age or older at time of entry to be eligible for the Promotion.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older at time of entry and who reside in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the greater Cleveland metropolitan area, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Entrants must be available to attend the ESPN Cleveland "Party on the Paddy'O" event on Friday, March 17, 2023, between the hours of 12PM and 7PM ET. Qualifying prize winners MUST attend the event to be eligible to win an Additional Prize.
- c. Listeners will still be eligible to win an Additional Prize in less than seven (7) days from being selected as a qualifying prize winner from this Promotion ONLY. For all other GKB contests, winners can only a prize from GKB once every seven (7) days and once only every thirty (30) days if the prize is valued at \$600 or more. Only one (1) winner per household is permitted in any GKB promotion.
- d. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.

- e. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Up to thirty-two (32) qualifying prizes will be awarded in this Promotion. Each prize consists of the following:
 - Two (2) spots on the guest list for the ESPN Cleveland “Party on the Paddy’O” event, which takes place at 1109 Old River Road, Cleveland, OH 44113, on Friday, March 17, 2023, from 12PM to 7PM ET.
 - Food and water will be included.
 - Two (2) drink tickets for both the winner and their guest for all other drinks beyond water.

The Approximate Retail Value (“ARV”) of the qualifying prize is \$75. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

Note: In the event that “Party on the Paddy’O” is cancelled for any reason, there will be thirty-two (32) replacement prizes awarded to each randomly selected winner of the qualifying prize. The replacement prize will be of equal value to the qualifying prize. Each prize consists of the following:

- b. In addition, there will be up to 8 Additional Prizes awarded in this Promotion. These Additional Prizes will be won only by the selected qualifying prize winners by way of a Squares contest executed during the college basketball tournament games being viewed during the “Party on the Paddy’O” event on Friday, March 17, 2023. Each qualifying prize winner will be eligible to win a maximum of two (2) Additional Prizes from the Promotion and only one (1) of each Additional Prize option. The Additional Prize options will consist of one of the following prizes:

- Four (4) Party Coolers [ARV = \$275]
- Four (4) Brad Daugherty signed basketballs [ARV = \$275]

The Approximate Retail Value (“ARV”) of each Additional Prize is \$275. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- c. Winners and their guest will be put on a guest list. Winners and their guest are not required to arrive by the start time of the event (**12PM ET**), nor do they have to stay until the end of the event (**7PM ET**). The winner will forfeit any qualifying prize or prize certificate not claimed within seven (7) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- d. For the Additional Prizes, winners from the Squares contest do not need be present at the time of selection in order to win but **MUST** attend the “Party on the Paddy’O” event at some point in order to be eligible to win an Additional Prize. The Additional Prizes will be picked up and taken by the Squares winners the day of the event if on site. In this case, the winner will be required to work with an ESPN Cleveland representative on-site to fill out all required prize forms and affidavits. In the case that a Squares winner leaves the event prior to winning, an ESPN Cleveland representative will reach out to and communicate with the winner about additional prize forms and affidavits, along with prize pickup protocols, upon winning an Additional Prize. The winner must return any additional required paperwork within five (5) days of winning an Additional Prize. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- e. Additional Prize winners may only win an Additional Prize twice and may only win one of each Additional Prize option listed above.
- f. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners of a qualifying prize will be randomly selected and notified of winning the week of Monday, March 13, 2023, between the hours of 9AM and 7PM ET.
- c. All selected winners of the qualifying prize will be given 3 squares to be placed on the Square board upon arrival:
 - 1. On Friday, March 17, 2023, ESPN Cleveland will execute a Squares contest, on site at the “Party on the Paddy’O” event taking

place at 1109 Old River Road, Cleveland, OH 44113 from 12PM to 7PM ET.

2. Only the thirty-two (32) qualifying winners will be eligible for the Squares contest.
3. The Squares board will be set up in a 10x10 grid form, for a total of 100 available squares on the board. Along the edges of the grid will be the numbers 0 thru 9 on both the top edge and left edge of the grid.
 - o The horizontal edge will correspond to the higher-seeded team and the vertical edge will correspond the lower-seeded team for every college basketball tournament game viewed during the "Party on the Paddy'O" event.
4. As qualifying prize winners check-in to the "Party on the Paddy'O" event, they will be asked to write their name on 3 pieces of paper cut into squares. These pieces of paper will all be of the same color. Various color options will be available on the first-come first-serve basis.
5. Qualifying Prize winners will also be asked to fill out basic contact information onto a contact form.
6. The 3 squares given to each qualifying prize winner will then be placed in any 3 of the 100 squares on the official Squares contest grid.
 - i. Qualifying prize winners that arrive at the "Party on the Paddy'O" event by 1:30PM ET will be allowed to place their 3 squares anywhere on the grid.
 - ii. Qualifying prize winners that arrive after 1:30PM ET will be randomly assigned 3 spots on the grid on which to place their 3 squares.
7. Once all squares on the grid have been connected with qualifying prize winners that attend the event, the rest of the unassigned 100 squares will be considered "Cinderella" squares. If a "Cinderella" square hits at any point during the event, a winner of an Additional Prize will be determined by a random drawing of one of the Contact Information forms that has been filled out by the qualifying prize winners at the event.
8. A qualifying prize winner will win an Additional Prize by way of one of their 3 designated squares placed on the grid based on the final score of the college basketball games being viewed during the "Party on the Paddy'O" event:

- i. When a square is placed on the grid, it will be assigned to a possible final score of a game all based on the last digit in the score for the winning and losing team. For example, if higher-seeded team wins 72-64 over the lower-seeded team, the qualifying prize winner with their name on the square in line with the number 2 column and the number 4 row will win an Additional Prize.
 - ii. If a "Cinderella" square corresponds to the final score, then a winner will be determined by a random raffle by way of the collected Contact Information forms.
 - iii. Winners will be announced as tournament games end that take place and end during the time of the "Party on the Paddy'O" event.
 - iv. In the event that an Additional Prize winner has already won two (2) Additional Prizes, a replacement winner will be determined by a random raffle of eligible attendees from the collected Contact Information forms.
9. All Additional Prizes must be claimed either in-person or by verbal confirmation over the phone no later than 6:45PM ET. Any unclaimed Additional Prize inventory 6:45PM ET will be raffled off to qualifying prize winners that are still in attendance at the "Party on the Paddy'O" event.
- d. The final qualifying winner will be randomly selected and notified of winning by 7PM ET on Wednesday, March 15, 2023. The final Additional Prize winner will be selected and notified by 7PM ET on Friday, March 17, 2023.
- e. Odds of winning a qualifying prize depends upon the number of entries received, the ability to meet eligibility requirements, and random selection. Odds of winning an Additional Prize depends upon the number of qualifying prize winners that attend the "Party on the Paddy'O" event between 12PM and 7PM ET on Friday, March 17, 2023, the ability to meet eligibility requirements, the final score of college basketball games viewed during the event and/or random selection. If all qualifying winners attend the event, the odds of a qualifying winner winning an Additional Prize will be 3/100 (3%) with each qualifying winner getting (3) squares on the board of (100) possible squares.
- f. All Winners need not listen to ESPN Cleveland to win. All qualifying winners need not be present to win. All Additional Prize winners need not be present to win but **MUST** attend the event to be eligible.
- g. The qualifying prize winners must execute and return any required affidavit of eligibility and/or liability/publicity release within two (2) days of winning or prize will be forfeited, and an alternate winner may be randomly selected. The Grand

prize winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited, and an alternate winner may be randomly selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or

forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, March 17, 2023, to “Party on the Paddy’O – Squares Contest – Official Rules,” Attn: Promotions, GKB 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Tuesday, May 16, 2023, to the above address marked “Party on the Paddy’O – Squares Contest – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNClevelandContests.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at www.ESPNClevelandContests.com and to the use of your personal information as described in the Privacy Policy located at www.ESPNClevelandContests.com.

Administrator: GKB 1109 Old River Road, Cleveland, OH 44113

Sponsor: Universal Windows Direct

AMENDED ON MARCH 15, 2023 AT 6:08PM ET

