

Palm Beach Boat Show Tickets Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

a. These rules govern the Palm Beach Boat Show Tickets Giveaway promotion being conducted by ESPN West Palm, 777 South Flagler Drive, Suite 106 West Palm Beach, FL 33401 (“GKB”) beginning on Monday, March 21st at 4 PM ET ending on Friday, March 25th, at 6 PM ET.

b. To participate in the Promotion, you may enter via the following method(s):
Call into Josh Cohen and the HomeTeam with Din Thomas and Tina (Mon-Fri 4PM ET- 6PM ET) and answer the trivia question correctly. First correct answer on air wins the prize.

OR

Enter via Facebook by commenting “BOAT” on ESPN West Palm’s Palm Beach Boat Show giveaway post, 5 random winners will be selected from the comments.

i. To participate in the Promotion, you must listen to WUUB 106.3 FM each day beginning on Monday, March 21st and ending on Friday, March 25th between the hours of 4 PM ET and 6 PM ET each day for the announcement of the cue to call. Which will be a trivia style question. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at [888-760-3776](tel:888-760-3776) will win a pair of tickets to the Palm Beach Boat show pending they answer the trivia question correct, upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of 5 winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to

the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. To participate in the Promotion, you may visit <https://www.facebook.com/ESPNWestPalm> (“Page”). Follow the links and instructions to complete and submit the internet entry form during the Entry Period. You must have a valid Facebook account in order to enter. If you do not already have one, you can create a Facebook account at no cost by visiting <http://www.facebook.com>. And comment “BOAT” on the post. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB’s Privacy Policy. Use of Facebook as a means of entry will be subject to Facebook’s privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Facebook. Further, entrant specifically agrees to release Facebook from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 and who reside in Palm Beach County and the Treasure Coast. Employees of GKB, its subsidiary and affiliated entities, GKB’s advertising and promotional agencies, its participating sponsors and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Each prize consists of the following:

A Pair (2) of tickets to the Palm Beach International Boat Show

The Approximate Retail Value ("ARV") of the prize is \$60. GKB reserves the right to remove or to deny entry to the winner and/or travel companion(s) if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at the Boat Show.

- b. All prizes or prize certificates will be emailed to the winner. Tickets are digital. The winner will forfeit any prize or prize certificate not claimed before the Boat Show ends on Sunday, March 27th. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winners for On-Air Giveaway will be selected each day of the Promotion, Monday, March 21st through Friday March 25th, between 4 PM ET and 6 PM ET.

Facebook Winners will be selected on Thursday March 24th at 12 PM Noon.

- c. Odds of winning a Qualifying Prize depends upon the number and order of calls received.
- d. Winners do not need to listen to WUUB 106.3 FM to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release before Sunday March 27th, 2022 or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS

Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value,

which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, March 27th, 2022 to “Palm Beach Boat Show Giveaway– Official Rules,” Attn: Promotions, GKB 777 South Flagler Drive, Suite 106 West Palm Beach, FL 33401. For the names of the prize winners send a self-addressed stamped envelope for receipt by June 1st, 2022 to the above address marked “Palm Beach Boat Show– Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at espnwestpalmcontests.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB (ESPN West Palm) 777 South Flagler Drive, Suite 106
West Palm Beach, FL 33401

Sponsor: Gosling’s Rum, 9 Dundonald St, Hamilton, Bermuda