

Palermo's Under Par Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Contest

94.5 ESPN Milwaukee will execute a contest to give away (2) Palermo's Pizza Prize Packs beginning on Wednesday, September 22, 2021 at 7AM CT and ending on Monday, September 27, 2021 at 9AM CT. On Wednesday, September 22, 2021 on Jen, Gabe & Chewy, (2) fans will be selected to participate in a Ryder Cup trivia segment via cue to call. The first caller to get through the contest line will then get to answer (3) trivia question pertaining to the Ryder Cup. If they answer at least (1) question correctly, they will be able to select either Team USA or Team Europe as their predicted winner. The second caller to be selected via cue to call and answer at least (1) out of (3) questions correctly will select whichever Team (USA vs Europe) is remaining. Based on the final results of the 2021 Ryder Cup, the fan that selected the winning Team as stated above will receive the first-place prize pack, and the fan that selected the losing Team will receive the second-place prize pack. The ARV of the first-place prize pack is \$110.00. The ARV of the second-place prize pack is \$35.00.

1. HOW TO ENTER

- a. These rules govern Palermo's Under Par Contest (the "Promotion") being conducted by WKTI 94.5 ESPN, 720 E Capitol Dr., Milwaukee, WI 53212 beginning on Wednesday, September 22, 2021 and ending on Monday, September 27, 2021.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Cue to Call during on-air local programming
 - i. To participate in the Promotion, you must listen to WKTI 94.5 ESPN on Wednesday September 22, 2021 between the hours of 7-9AM CT for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at (800) 990-3776, will get to answer (3) trivia questions about the Ryder Cup. If the caller guesses at least (1) question correctly, they will be able to select either Team USA or Team Europe as who they predict will win the 2021 Ryder Cup. The second caller to be selected via cue to call and answer at least (1) out of (3) questions correctly must select whichever Team (USA vs Europe) is remaining. If a caller is selected to participate in the segment but does not answer at least (1) question correctly, additional callers will be taken until someone answers a

question correctly. Based on the final results of the 2021 Ryder Cup which will be known on Sunday, September 26, 2021, the fan that selected the correct Team as stated above will receive the first-place prize pack, and the fan that selected the losing Team will receive the second-place prize pack. In order to complete their call, fans must participate in the trivia segment and provide all the required information to the show's producer. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers, date of birth, and email address in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but each listener may only win a prize once during the Promotion. There will be (2) winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are the age of 18 years and above and reside in the Greater Milwaukee Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address (Street, City, Zip Code), email address, and date of birth and phone number to claim a prize.

- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Two (2) total prizes may be awarded in this Promotion. The prizes consist of the following:

- First-place prize pack –
 - 4 free pizza coupons
 - 4 Pizza plates
 - Pizza Cutter
 - Oven Mitt
 - Palermo's Yeti
- Second-place prize pack –
 - 2 free pizza coupons
 - 2 pizza plates
 - Pizza cutter
 - Oven Mitt

The Approximate Retail Value ("ARV") of the first-place prize is \$110.00. The Approximate Retail Value ("ARV") of the second-place prize is \$35.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. Any gift certificates will be subject to the terms and conditions as set forth by the issuer of the gift certificates.

- b. All prizes will be shipped directly from Palermo's to the winner. Upon confirmation of eligibility, a representative of GKB's promotions team will contact each winner within 48 hours of their call to confirm their contact information. GKB will share any necessary shipping information with Palermo's who will then coordinate the safe delivery of the prize with the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate. In order to accept their prize, winners must complete and return all required prize forms to GKB within (10) days of winning. Any prize not accepted within (10) days of winning will be forfeited.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. All winners will be known following the conclusion of the 2021 Ryder Cup on Sunday, September 26, 2021.
- c. Odds of winning a prize depends on the order and number of callers and the ability to correctly answer at least (1) trivia question. The ability to correctly guess the winner of the 2021 Ryder Cup (Team USA or Team Europe) will determine which prize each winner is awarded.
- d. Qualifiers must listen to WKTJ 94.5 ESPN to win. Prize winner need not be present to win.
- e. Winners will be notified by an employee of GKB via the phone number they provided to the show Producer. They will be informed within 48 hours of being selected the winner. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns

from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by September 27, 2021 to "Palermo's Under Par Contest – Official Rules," Attn: Promotions, GKB 720 E. Capitol Dr., Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by November 22, 2021 to the above address marked "Palermo's Under Par Contest – Winner List." The Official Rules shall also be available during regular business hours at the main offices of GKB and may be posted online at <http://espnwisconsincontests.com/>

Administrator: Good Karma Brands Milwaukee, LLC - 720 E Capitol Dr., Milwaukee, WI 53212

Sponsors: Palermo's Pizza, 3301 W Canal St, Milwaukee, WI 53208