

Palermo's National Pizza Week Giveaway 2022

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. CONTEST OVERVIEW:

ESPN Milwaukee and Palermo's Pizza will execute a contest to give away (4) BBB seats to the Milwaukee Bucks vs Portland NBA game on Monday, February 14, 2022 at Fiserv Forum. Fans must create a post tagging @ESPNMilwaukee or send a Direct Message to @ESPNMilwaukee on Twitter with an original pizza related poem referencing their favorite Palermo's Pizza brand. Fans can submit their entry via Twitter between the submission dates beginning Monday, January 10, 2022 at 7am CST through Friday, January 14, 2022 at 5pm CST. Fans must follow @ESPNMilwaukee and @Palermo_Villa on Twitter at the time of their entry in order to be eligible to win. The best entry as determined by GKB marketing will be selected as the winner of the grand prize. The grand prize will consist of (4) BBB seats to the Milwaukee Bucks home game on Monday, February 14, 2022 against Portland. The ARV of this prize is \$2,684.00.

2. HOW TO ENTER

- a. These rules govern the Palermo's National Pizza Week Giveaway (the "Promotion") being conducted by 94.5 WKTJ ESPN Milwaukee, 720 E. Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on Monday, January 10, 2022 at 7AM CST and ending on Friday, January 14, 2022 at 5PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Fans must create a post tagging @ESPNMilwaukee or Direct Messaging the @ESPNMilwaukee account on Twitter with an original poem about their favorite Palermo's Pizza brand. Fans may submit their entry via Twitter anytime between Monday, January 10, 2022 at 7am CST and Friday, January 14, 2022 at 5pm CST.
- i. To participate in the Promotion, you may log onto www.twitter.com ("Page") or the Twitter App and, if you do not already "Follow" the account, you must "Follow" both @ESPNMilwaukee and @Palermo_Villa on Twitter in order to be eligible for the Promotion. You must have a valid Twitter account in order to enter and your Tweet Privacy must be set to un-protected. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. In order to participate in the Promotion, you must tag @ESPNMilwaukee in a tweet with an original poem about your favorite Palermo's Pizza Brand within the text of the tweet. You may also send a

Direct Message to @ESPNMilwaukee with a submission. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Twitter as a means of entry will be subject to Twitter's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Twitter. Further, entrant specifically agrees to release Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address or Twitter account. Multiple participants are not permitted to share the same email address or Twitter account. The best submission as determined by GKB's marketing team will be selected as the winner on Tuesday, January 18, 2022. The winner will be Direct Messaged by the @ESPNMilwaukee Twitter account following their selection as a winner. The winner must then provide all requested contact information including but not limited to: first and last name, email address, phone number, shipping address, and date of birth in order to be declared eligible. Fans must have a valid email address in order to be eligible to win this contest. Fans must "Follow" both the @ESPNMilwaukee and @Palermo_Villa Twitter accounts at the time of their submission in order to be eligible to win this contest. Any entry submitted to @ESPNMilwaukee through this contest is subject to be featured on-air on WKTJ 94.5 ESPN Milwaukee. Featuring an entry on-air does not indicate a greater or lesser potential to be selected as the final winner.

- ii. By participating in the Promotion, entrant understands that he/she is providing his/her information to GKB and not the Milwaukee Bucks, LLC, the National Basketball Association and its member teams, or NBA Properties, Inc. Further, entrant specifically agrees to release the Milwaukee Bucks, LLC, the National Basketball Association and its member teams, and NBA Properties, Inc, from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, the Milwaukee Bucks, LLC, the National Basketball Association and its member teams, or NBA Properties, Inc.
- iii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

3. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or above and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

4. PRIZES

- a. (1) Grand Prize will be awarded in this Promotion. Grand Prize winner will be selected and contacted by the GKB marketing team by Tuesday, January 18, 2022 at 5pm CST. The Grand Prize consists of the following
 - (4) BBB seats and (1) parking pass to the Milwaukee Bucks home game at Fiserv Forum on Monday, February 14, 2022 against Portland.

The Approximate Retail Value ("ARV") of the prize is \$2,684.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The tickets will be subject to the terms and conditions as set forth by the issuer of the tickets. In the event that the game is cancelled or postponed, the tickets will subject to the terms and conditions as set forth by the issuer of the tickets.

- b. All prizes will be electronically transferred to the winner via the Milwaukee Bucks/Fiserv Forum App. In order to accept their prize, the winner must complete and return all required prize forms to GKB including a W9 and Accepting Prize Form by Friday, January 21, 2022 at 5pm CST. The winner will forfeit any qualifying prize not accepted by 5pm CST on Friday, January 21, 2022. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its

loss. GKB is not responsible for the safe arrival of a prize or prize certificate. Once a winner accepts the prize, GKB will share the winner's information with Palermo's Pizza who will facilitate the electronic transfer of the prize. Once Palermo's Pizza transfers the prize, it is up to the winner to claim and use the prize on the specified event date.

There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

5. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Final winners will be known Friday, January 21, 2022 at 5pm CST.
- c. Odds of winning a Grand Prize depends on the fan's ability to submit their entry via Twitter, meet all eligibility requirements, and have the best poem about pizza as determined by GKB.
- d. Grand Prize winner must have a valid Twitter account and email address in order to win.
- e. The winner will be contacted via Direct Message from the @ESPNMilwaukee account on Twitter. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Friday, January 21, 2022 at 5pm CST or the prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and another winner may be selected in their place from the remaining eligible entries.

6. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to

the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, January 14, 2022 to "Palermo's National Pizza Week

Giveaway – Official Rules,” Attn: Promotions, GKB 720 E Capitol Dr, Milwaukee, W 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, May 11, 2022 to the above address marked “Palermo’s National Pizza Week Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E. Capitol Dr., Milwaukee, WI 53212

Prize Sponsor: Palermo’s Pizza, 3301 W Canal St, Milwaukee, WI 53208

Prize Provider: Milwaukee Bucks, LLC, 1111 Vel R. Phillips Ave, Milwaukee, WI 53203