

PACKERS TAILGATE TOUR TICKET GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

ESPN Madison fans will have the chance to win (4) tickets to the Packers Tailgate Tour in Madison, WI on Wednesday, April 9, 2025. The tickets will be given away on Jim, Matt, and Molly airing 4PM-6PM on Monday April 7th during the show when cue to call is performed. The contest will begin on Monday April 7th, 2025 at 4PM CST and end at 6PM CST on Monday April 7th, 2025. Fans may enter by being the correct caller during Jim, Matt, and Molly airing 4PM-6PM CST when contest cue to call is initiated. There will be a total of one (1) Grand Prize winners in the on-air. The total ARV of the Grand Prize is \$800.

1. HOW TO ENTER

- a. These rules govern Packer Tailgate Tour Ticket Giveaway (the "Promotion") being conducted by WTLX 100.5 ESPN 821 E Washington Ave Suite 500, Madison, WI 53703 ("GKB") beginning on Monday April 7th, 2025 at 4PM CST and ending on Monday April 7th, 2025 at approximately 6PM CST.
- b. To participate in the Promotion, you may enter via the following method(s): cue to call into Jim, Matt and Molly talk and text line at 844-770-3776.
 - i. The winner may be contacted by phone number used in entries. You may be asked to submit your first and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. Only one (1) entry per person and one (1) entry per phone number is permitted throughout the Promotion. There may be one (1) total Grand Prize winner(s) as a result of this Promotion. There is no limit to the number of times a person may attempt to text in to win, but a fan may be a winner only once. There will be up to a total of (1) winners selected on-air during the Promotion. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditioners occur.
- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older and who reside in the Greater Madison Areas. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in Milwaukee and the surrounding area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (1) Grand Prize will be awarded in this Promotion. The Prize consists of the following:

(4) VIP tickets to the Packer Tailgate Tour Pre-Game and General Admission to the event.

The Approximate Retail Value ("ARV") of the prize is \$800. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. Each winner must be at least 21 years of age at the time of their entry into the Promotion in order to be eligible to win a Grand Prize. Fans must have access to the internet and a valid email address in order to participate in this Promotion and be eligible to win the prize.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.

- b. The winners will be selected on Monday April 7th, 2025.
- c. Odds of winning a Qualifying Prize depends upon the number of people who call in and submit the comment to win the contest.
- d. The winner may be contacted by the phone number or email provided in their submission after they win. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within twenty-four (24) hours of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize and another winner will not be selected in their place.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Monday April 7th, 2025 to "Packer Tailgate Tour Ticket Giveaway– Official Rules," Attn: Promotions, ESPN Madison, 821 E Washington Ave, Suite 500, Madison, WI 53703. For the name of the prize winner send a self-addressed stamped envelope for receipt by July 5, 2025 to the above address marked "Packer Tailgate Tour Ticket Giveaway – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNWisconsinContests.com.

6. PRIVACY

- i. By use of the GKB's website or by entering the Promotion through the GKB's website, you agree to the website's Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406.

Administrator: ESPN Madison, 821 E Washington Ave, Suite 500, Madison, WI 53703