



Newsradio 620 WTMJ to Host “WTMJ 2020”

A day with the most influential names in Wisconsin on the biggest topics of 2020

MILWAUKEE, WIS. (September 23, 2019) – Newsradio 620 WTMJ will host a signature live broadcast event on September 30th called “WTMJ 2020,” presented by Annex Wealth Management, Accunet Mortgage and Potawatomi Hotel and Casino, and sponsored by Professional Construction Inc. WTMJ 2020 will take place in The Northern Lights Theater at the Potawatomi Hotel and Casino from 9 AM to 6 PM and is free to the public to come and go throughout the day.

Fans can expect to hear compelling content from movers and shakers in Wisconsin, including Senator Ron Johnson, president and chief executive officer of the Green Bay Packers Mark Murphy, University of Wisconsin athletic director Barry Alvarez, city of Milwaukee Mayor Tom Barrett, and many others. From politics to sports, education to public safety, and everything in between, WTMJ’s personalities will lead the discussion on some of the most talked about topics that our community will be facing in 2020.

“We are gathering some of the biggest names to talk about the trends and issues that will impact Wisconsin in the coming year” said WTMJ vice president & market manager Steve Wexler. “We invite the community to join us at the free, live broadcast and throughout the day live on Newsradio 620 WTMJ”, Wexler said.

The doors open at 8:30 AM and you must be 21 years or older to attend. See below for a schedule of topics, and please visit www.wtmj.com/wtmj-2020 for more information.

9 a.m.	Politics: Wisconsin is “Ground Zero” in 2020
10 a.m.	Sports Roundtable with the Badgers, Packers, Bucks and Brewers
11 a.m.	Public Safety and Crime Prevention featuring Milwaukee Police Chief Alfonso Morales
Noon	Finance and Money
1 p.m.	Journalism Roundtable with Milwaukee’s local TV stations
2 p.m.	Education
3 p.m.	Urban Growth & Development
4 p.m.	Faith: How the faith community is dealing with today’s hot topics
5 p.m.	CEO Roundtable: Growth in Wisconsin
5:30 p.m.	Restaurants: What’s new and what’s trending



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About Newsradio 620 WTMJ

Newsradio 620 WTMJ is Milwaukee's heritage radio station serving the state of Wisconsin and leading radio website, www.WTMJ.com. The station carries a news/talk format along with play-by-play rights for the Milwaukee Brewers, the Milwaukee Bucks, and the Green Bay Packers. The station was recently awarded the 2019 "Station of the Year", "News Operation of the Year", and "Social and Digital Media Station of the Year" by the Wisconsin Broadcasters Association. Newsradio 620 WTMJ is owned and operated by Good Karma Brands, LLC (GKB), which is a sports media and entertainment company with expertise in local sports marketing activation. GKB also owns six ESPN affiliated radio stations, including ESPN Milwaukee and ESPN Madison, as well as two stations in Beaver Dam, Wis. In addition to the radio assets, GKB boasts a number of premium brands, including an events division that produces the Wisconsin Sports Awards and the Tundra Trio hospitality houses in Green Bay, Wis. For more information, visit www.goodkarmabrands.com.

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