



Good Karma Brands Home Office

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🌐 GoodKarmaBrands.com

GKB 2022 Fall Internship Posting

Good Karma Brands **ESPN New York** is currently recruiting undergraduate college students for the fall semester. This is a part-time paid internship that will provide an excellent opportunity for students to learn more about sports marketing and media.

The ideal candidate will be an organized, self-starter who is interested in hands-on experience in the areas of promotional event marketing, new business development, and sports content creation.

ESPN New York is a sports marketing entity with assets such as **98.7 FM** and **1050 AM**. Expectations and responsibilities during the internship program include, but are not limited to:

- Take initiative to learn all aspects of the business, ideally becoming competent in marketing execution, the GKB partner acquisition process and GKB's content creation strategies and best practices (on-air and online)
- Assist with event planning, set-up and execution and event breakdown
- Engage and interact with local partners and fans during events
- Adhere to GKB's core values: Listen, Work Hard, Over Deliver, Follow Through, Teamwork and Be Honest

To apply for an internship, please send a professional resume and cover letter to:

Internship Coordinator, Mary Mathers mmathers@goodkarmabrands.com.

Good Karma Brands, LLC (GKB) is a media and marketing company with expertise in leveraging the power of sports and local news to build brands through radio, digital, events, and TV assets. In addition to ESPN Los Angeles, radio assets include six ESPN affiliated radio stations in Chicago, Cleveland, Madison, Milwaukee, New York City, and West Palm Beach, Newsradio 620 WTMJ and 101.7 The Truth in Milwaukee, and two stations in Beaver Dam, Wis. In partnership with ESPN, GKB also offers local marketing partners geo-targeted advertising on ESPN's digital platforms. In addition to its radio assets, GKB boasts a number of premium brands, including an events division that produces the Wisconsin Sports Awards, Tundra Trio hospitality houses in Green Bay, Wis., and all Florida-based bowl games, including the RoofClaim.com Boca Raton Bowl and others.

For more information, please visit www.goodkarmabrands.com.

Good Karma Brands is an equal opportunity employer. Our policy is to provide equal opportunity employment, development, and advancement to all current and potential teammates.