

Munch Madness Bracket Challenge

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

DETAILS

Munch Madness is officially here! Can you make a perfect bracket? After Selection Sunday, fans will head to <https://bit.ly/3vQygEG> or scan the QR code and create their bracket. Whosever's bracket is the most accurate according to ESPN fantasy scoring, will win Lunch for a Year at the Delray Beach Market, a party at Johnnie Brown's for 10 people, and \$500 cash.

Starting Sunday, March 13, 2022, at 8 PM ET and ending Friday, March 18, 2022 at 12 PM ET. Entrants will receive points for each game your bracket is accurate in in the NCAA Tournament. ESPN West Palm will follow NCAA guidelines and schedules regarding the tournament to determine scoring for each round.

Example: Game is schedule for Michigan vs. Virginia. If Virginia has to drop out of the tournament due to COVID-19 safety protocols and Michigan advances automatically, we will honor that as a "win".

Point values will be as follows:

- 1ST Round Win: 5 points each
- 2nd Round Win: 12 points each
- Sweet Sixteen Win: 21 points each
- Elite Eight Win: 29 points each
- Final Four Win: 45 points each
- National Championship Win: 70 points

1. HOW TO ENTER

- a. These rules govern the **Munch Madness Bracket Challenge** promotion being conducted by ESPN West Palm, 777 South Flagler Drive, Suite 106 West Palm Beach, FL 33401 ("GKB") beginning on **Sunday, March 13th, 2022 at 6:30 PM ET** and ending on **Monday April 4th, 2022 at 11:59 PM ET**.
- b. To participate in the Promotion, you may enter via the following method(s):
Create a March Madness Bracket at this link: <https://bit.ly/3711JfK> between the days of Sunday, March 13th, 2022 at 8PM ET through Friday March 18th, 2022 at 12PM ET.
 - i. To participate in the Promotion, you may scan the QR code or visit <https://bit.ly/3711JfK> between and follow the links and instructions to enter the Promotion and submit your first and last name, email address and phone number to create a free account on Fantasy.espn.com. Then create your best attempt at a perfect March Madness bracket.

Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit his or her entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 and who reside in Palm Beach County and the Treasure Coast. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Each prize consists of the following:

- i. Lunch for a Year at Delray Beach Market: One meal per week for 52 weeks, each meal may be up to \$25. The Approximate Retail Value (“ARV”) of the lunch for a Year Prize is \$1300. Will be given in the form of a gift card.
- ii. A Dinner for 10 at Johnnie Brown’s. The Approximate Retail Value (“ARV”) of the Johnnie is \$250. Will be given in the form of a giftcard.
- iii. \$500 Cash

The Approximate Retail Value (“ARV”) of the entire prize is \$2050. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The winner will be solely responsible to Procedure Provider for any additional costs associated with the Procedures, if any, which shall be determined solely between the Procedure Provider and the winner. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. Winner will be put in contact with Ashlie Levy of Menin Group. Cash will be received by check via mail. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- b. There is no substitution, transfer, or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Winner will be selected on April 4th, 2022, after the March Madness Final. The most accurate bracket according to ESPN will be the winner.
- c. *In the event of a tie after all rounds, winner will be determined based on the total combined scored of the Championship game*
- d. Participants need not listen to ESPN 106.3 FM to enter. Prize winner need not be present to win.

- e. Winner will be notified via message on the ESPN website, via cell phone call or email pending accessibility to their information. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited, and an alternate winner may be selected. The alternate winner is the second highest point scored. If a potential winner cannot be contacted, fails to sign, and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect

entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by April 4th, 2022 to "Munch Madness Bracket Challenge– Official Rules," Attn: Promotions, GKB 777 South Flagler Drive, Suite 106 West Palm Beach, FL 33401. For the names of the prize winners send a self-addressed stamped envelope for receipt by June 1st, 2022 to the above address marked "Munch Madness Bracket Challenge– Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at espnwestpalmcontests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB (ESPN West Palm) 777 South Flagler Drive, Suite 106
West Palm Beach, FL 33401

Sponsor: Delray Beach Market, 33 SE 3rd Ave, Delray Beach, FL 33483