

Mars Cheese Castle Ticket King Register-to-Win

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

On Saturday, December 11, 2021, 94.5 ESPN Milwaukee and 1000 ESPN Chicago will be on-site at the Mars Cheese Castle with a street team. Fans can stop by the street team between 12pm and 2pm CT on Saturday, December 11, 2021 to fill out a register to win slip for a chance to win a prize. At 2pm CT following the street team, (1) fan will be randomly selected to win a prize upon confirmation of eligibility. The grand prize will consist of (1) digital Ticket King gift card to be used for the Chicago vs Green Bay NFL game on Sunday, December 12, 2021. The ARV of the grand prize is \$958.00.

1. HOW TO ENTER

- a. These rules govern the Mars Cheese Castle Ticket King Register-to-Win (the "Promotion") being conducted by 94.5 ESPN, WKTI, 720 E Capitol Dr, Milwaukee, WI 53212 and 1000 ESPN, WMVP, 190 N State St Suite 700, Chicago, IL 60601 ("GKB") from 12-2pm CT on Saturday, December 11, 2021.

- b. To participate in the Promotion, you may enter via the following method(s):

Fans may visit the 94.5 ESPN Milwaukee street team on-site at the Mars Cheese Castle between 12-2pm CT on Saturday, December 11, 2021 to complete a register to win form.

- i. To participate in the Promotion, fans may visit the 94.5 ESPN Milwaukee street team to complete a register to win form. To enter the Promotion, fans must submit their first and last name, complete address, city, state, zip code, telephone number, date of birth, a valid email address, and a signature on the register to win slip. Fans must agree to the contest rules provided on-site in order to be eligible to win. Fans must have a valid email address in order to win. At 2pm CT following the end of the street team, ESPN Milwaukee will stop accepting entries and randomly select a winner. Upon confirmation of eligibility, the winner will be announced at the Mars Cheese Castle. Fans must be present at the time the winner is selected in order to be eligible to win. If a fan cannot be contacted or does not claim their prize within (3) minutes after being announced by GKB, they will forfeit their prize and another winner will be selected in their place from the remaining eligible form entries. Only one entry per person is permitted. Fans must be at least 18 years of age at the time of their submission in order to be eligible to win a prize. One (1) grand prize will be given away during the Promotion. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the

official time keeping device for the Promotion. Each entrant must agree to GKB's general and detailed contest rules in order to submit his or her entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years or older and who reside in the Greater Milwaukee area or the Greater Chicagoland area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in Milwaukee and the surrounding area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) grand prize will be awarded in this Promotion. Each prize consists of the following:
 - (1) Ticket King gift card to be used at the Chicago vs Green Bay NFL game on Sunday, December 12, 2021.

The Approximate Retail Value ("ARV") of the prize is \$958.00. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The gift certificates/passes will be subject to the terms and conditions as set forth by the issuer of the gift certificate/passes. The prize will only be valid to be used for the Chicago vs Green Bay NFL game on Sunday, December 12, 2021. In the event that a game is cancelled or rescheduled due to COVID-19, the tickets/certificate issued to that game will be subject to the terms and conditions of the tickets/certificate as determined by the Ticket King and the Green Bay Packers.

- b. The prize will be shared with the winner electronically via the email address provided on the accepting prize form. In the event that a selected potential winner is not present at the ESPN Milwaukee Street within (3) minutes of when their name is announced by a GKB representative, that potential winner will forfeit their opportunity to claim the prize and another eligible entry will be selected. To claim the prize, the winner must complete and submit all required prize forms to GKB including an Accepting Prize Form and a W9. Refusal or inability to complete both documents in full will result in forfeiture of the prize and another winner being selected from the remaining eligible form entries. The winner will forfeit any prize or prize certificate not claimed immediately following their selection as a winner. Once claimed, Mars Cheese castle will share the digital prize with the winner. GKB is not responsible for the safe arrival of a prize or prize certificate. GKB will not replace any prize or prize certificates once transferred to the winner. Once claimed, it is up to the winner to redeem and use the prize.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be a total of (1) winner selected during the promotion dates. The winner will be randomly selected on-site immediately following the conclusion of the street team at 2pm CT on Saturday, December 11, 2021 at the Mars Cheese Castle. Prizes will be awarded prior to the Chicago vs Green Bay NFL game on Sunday, December 12, 2021
- c. The final winner will be determined by Sunday, December 12, 2021 at 7pm CT.
- d. Odds of winning the grand prize depends upon the number of entries received, the ability to meet eligibility requirements, and random selection.
- e. Qualifiers must not listen to WKTI to win. All prize winners must be present to win or will forfeit their opportunity to claim the prize.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release to GKB's promotions team on-site following the street team or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Saturday, December 11, 2021 “Mars Cheese Castle Ticket King Register-to-Win – Official Rules,” Attn: Promotions, GKB 720 E. Capitol Drive Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Monday, February 7, 2022 to the above address marked “Mars Cheese Castle Ticket King Register-to-Win – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com or ESPNChicagoContests.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Dr. Milwaukee, WI 53212.

Sponsor: Mars Cheese Castle, 2800 W Frontage Rd, Kenosha, WI 53144