

MARS CHEESE CASTLE GREEN BAY VS. CHICAGO TICKET GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

WKTI 94.5 ESPN Milwaukee and Mars Cheese Castle are giving away (2) tickets to the Green Bay Packers vs. Chicago Bears football game at Soldier Field in Chicago on September 10th, 2023, at 3:25pm CST. The contest will begin on Tuesday, August 22, 2023, at 12:00 PM CST and end at 12:00 PM CST on Tuesday, September 5, 2023. Fans may enter by registering to win online via the QR code set up inside the Mars Cheese Castle between Tuesday, August 22, 2023, and Tuesday, September 5, 2023. There will be a total of (1) grand prize in the contest. The total ARV of the Grand Prize is \$700.

1. HOW TO ENTER

- a. These rules govern the Mars Cheese Castle Green Bay vs. Chicago Ticket Giveaway promotion (the "Promotion") being conducted by WKTI 94.5 ESPN Milwaukee 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 ("GKB") beginning on Monday, August 21, 2023, at 12:00 PM CST and ending at 12:00 PM CST on Tuesday, September 5, 2023.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you may go to Mars Cheese Castle on 2800 West Frontage Rd. in Kenosha, WI 53144 on Tuesday, August 22, 2023 starting at 12:00PM CST and ending on Tuesday, September 5, 2023, at 12:00 PM CST and scan the posted QR Code to complete an official entry form (while supplies last) including first and last name, email, complete address, city, state, zip code, home telephone number and date of birth, and submit the completed form online. All entries must be received by 12:00 PM CST on Tuesday, September 5, 2023. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.
- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 or over and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents,

siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (1) grand prize will be awarded in this Promotion. Each prize consists of the following:
 - (2) tickets to the Green Bay Packers vs the Chicago Bears NFL game on Sunday, September 10, 2023, at 3:25PM CST at Soldier Field in Chicago, IL.

The Approximate Retail Value ("ARV") of the prize is \$700. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The winner will be selected on Tuesday, September 5, 2023, by 5:00 PM CST
- c. Odds of winning a Qualifying Prize depends upon the number of people who enter the contest.
- d. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within two (2) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of

eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become

effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Tuesday, September 5, 2023, to “Mars Cheese Castle Green Bay vs. Chicago Ticket Giveaway – Official Rules,” Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt Saturday, November 4, 2023, to the above address marked “Mars Cheese Castle Green Bay vs. Chicago Ticket Giveaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.espnwisconsincontests.com

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsors:

Mars Cheese Castle, 2800 West Frontage Rd., Kenosha, WI 53144

Ticket King, 751 N Broadway, Milwaukee, WI 53202