

MVPeeps Contest

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

ESPN Milwaukee fans will have the chance to win (6) cases of Culligan Water, a total of \$75 to The Corners of Brookfield, and ESPN Milwaukee swag in the MVPeeps Contest. Fans must register to win by either filling out the online form or submitting their prediction of the top 3 flavors via Facebook or Twitter between Thursday, March 18, 2021 at 9:00a CT and Friday, March 19, 2021 at 7:00a CT. Fans can access the online form by visiting the contests page at www.ESPNWisconsinContests.com. There will be a total of (1) Grand Prize winner in the contest. The total ARV of the grand prize is \$175.

1. HOW TO ENTER

- a. These rules govern the MVPeeps Contest promotion (the “Promotion”) being conducted by WKTI 94.5 ESPN Milwaukee, 720 E Capitol Drive, Milwaukee, WI 53212 (“GKB”) beginning on Thursday, March 18, 2021 at 9:00a CT and ending on Friday, March 19, 2021 at 7:00a CT.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Online Entry Form
 - Submitting a comment via Facebook or Twitter
- i. To participate in the Promotion, you may log onto www.ESPNWisconsinContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. In addition, you will also have to include the top 3 ranking of Peeps flavors as you believe Jen, Gabe, and Chewy will determine them to be. The entry with the correct ranking, as determined by Jen, Gabe, and Chewy, will receive the Grand Prize. In the event multiple entries have the correct ranking, the entry made first will be the winning entry. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or

returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

- ii. To participate in the Promotion, you may log onto www.Facebook.com ("Page") or the Facebook App. If you do not already "Like" the Page, then you must "Like" ESPN Milwaukee on Facebook (<https://www.facebook.com/ESPNMilwaukee/>) in order to access the Promotion. You must have a valid Facebook account in order to enter. If you do not already have one, you can create a Facebook account at no cost by visiting <http://www.facebook.com>. In order to participate in the Promotion, you must comment the top 3 ranking of Peeps flavors as you believe they will be determined by Jen, Gabe, and Chewy. The comment with the correct ranking, as determined by Jen, Gabe, and Chewy, will receive the Grand Prize. In the event multiple entries have the correct ranking, the entry made first will be the winning entry. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Facebook as a means of entry will be subject to Facebook's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Facebook. Further, entrant specifically agrees to release Facebook from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address or Facebook account. Multiple participants are not permitted to share the same email address or Facebook account.
- iii. To participate in the Promotion, you may log onto www.Twitter.com ("Page") or the Twitter App and, if you do not already "Follow" the account, then you must "Follow" @ESPNMilwaukee on Twitter (<https://twitter.com/ESPNMilwaukee/>) in order to access the Promotion. You must have a valid Twitter account in order to enter and your Tweet Privacy must be set to un-protected. If you do not already have one, you can create a Twitter account at no cost by visiting <http://www.twitter.com>. In order to participate in the Promotion, you must comment the top 3 ranking of Peeps flavors as you believe they will be determined by Jen, Gabe, and Chewy. The entry with the correct ranking, as determined by Jen, Gabe, and Chewy, will receive the Grand Prize. In the event multiple entries have the correct ranking, the entry made first will be the winning entry. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy

Policy. Use of Twitter as a means of entry will be subject to Twitter's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Twitter. Further, entrant specifically agrees to release Twitter from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Twitter. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Limit one (1) entry per eligible person during the Entry Period regardless if entrant has more than one email address or Twitter account. Multiple participants are not permitted to share the same email address or Twitter account.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in the Greater Milwaukee Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One Grand Prize will be awarded in this Promotion. The prize consists of the following:
 - (6) Cases of Culligan Water
 - (3) \$25 Gift Cards to The Corners of Brookfield
 - ESPN Milwaukee Swag Items (could include, but are not limited to: water bottle, koozie, etc.)

The Approximate Retail Value (“ARV”) of the prize is \$175. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

The gift certificates will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate. The cases of Culligan Water must be picked up at the Waukesha office located at 1801 Pewaukee Rd, Waukesha, WI 53188.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Submission period will take place beginning at 9:00a CT on Thursday, March 18, 2021 and closing at 7:00a CT on Friday, March 19, 2021.
- c. The winner will be notified on Friday, March 19, 2021. All final winners will be known by 5:00p CT on Friday, March 19, 2021.
- d. Odds of winning a Grand Prize depend on the number and order of submissions during the submission period, as well as the caller’s ability to correctly predict the top 3 ranking of Peeps flavors, as discerned by Jen, Gabe, and Chewy.
- e. In the event that multiple entries provide the correct top 3 ranking, the submission that was entered first in chronological order will be determined to be the winner.
- f. In the event that multiple entries provide the correct top 3 ranking at the same time, the winner will be selected at random by GKB from those correct entries.
- g. Qualifiers and the Grand Prize winner need not be present to win.

- h. The winner will be contacted either via direct message or reply from the ESPN Milwaukee account on twitter or the ESPN Milwaukee account on Facebook, or via the email address and/or phone number provided in the online submission form. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, March 19, 2021 to "MVPeeps Contest– Official Rules," Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, May 21, 2021 to the above address marked "MVPeeps Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- i. By use of the GKB's website or by entering the Promotion through the GKB's website, you agree to the website's Terms of Use Agreement located at espnwisconsin.com/common/page.php?pt=terms_of_use&id=407 and to the use of your personal information as described in the Privacy Policy located at espnwisconsin.com/common/page.php?pt=privacypolicy&id=406.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212

Prize Sponsor: Culligan Water, 4712 N 125th St, Butler, WI 53007

The Corners of Brookfield, 20111 W Bluemound Rd, Brookfield, WI 53045

