

## “LAST ONE, 21” CIRCA RESORT & CASINO FOOTBALL FLYAWAY

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

On Monday, September 18, 2023, WKTI 94.5 ESPN Milwaukee, WTLX 100.5 ESPN Madison, WBEV 1430 ESPN Beaver Dam, and Circa Resort and Casino are giving fans a chance to win a trip to Las Vegas from Sunday, October 8, 2023, to Tuesday, October 10, 2023, and (2) tickets to the Monday, October 9, 2023, Green Bay vs. Las Vegas NFL game at Allegiant Stadium in Las Vegas, NV. Fans may enter by registering to win a Qualifying Prize online between Tuesday, September 5, 2023, and Sunday, September 17, 2023. The (10) qualifiers will be randomly selected to come to the GKB Milwaukee office at The Avenue for a “Last One, 21” blackjack tournament vs. Ben Brust (“The House”) on Thursday, September 21, 2023. There will be a total of (10) Qualifying Prize winners and (1) Grand Prize winner in the contest. The qualifying winners win the opportunity to play the “Last One, 21” blackjack tournament vs. The House. The total ARV of the Grand Prize is \$4,000.

#### 1. HOW TO ENTER

- a. These rules govern the “Last One, 21” Circa Resort & Casino Football Flyaway promotion (the “Promotion”) being conducted by WKTI 94.5 ESPN Milwaukee, WTLX 100.5 ESPN Madison, and WBEV 1430 ESPN Beaver Dam, 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 (“GKB”) beginning on Tuesday, September 5, 2023, and ending on Sunday, September 17, 2023.
- b. To participate in the Promotion, you may enter via the following method(s):
  - i. To participate in the Promotion, you must listen to WKTI 94.5 ESPN Milwaukee each day beginning on between Tuesday, September 5, 2023, and ending on Sunday, September 17, 2023, between the hours of 2:00pm CST and 6:00pm CST each day weekdays during the Promotion dates for the on-air personality to announce the cue to text. Upon hearing the cue to text, listeners must text the keyword ‘#Vegas’ announced on air to 1-800-99-3776 to receive a link to enter to be a qualifying winner in the Promotion. GKB is not responsible for telephone service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from sending a text message. Message and data rates may apply, and GKB is not responsible for any fees incurred by an entrant for this method of entry.
  - ii. To participate in the Promotion, you may log onto <https://goodkarmabrand.com/blog/last-one-21-circa-resort-casino-football-flyaway/> and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will

be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are age 21 and older and who reside in the state of Wisconsin Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

## 3. PRIZES

- a. (10) Qualifying Prizes and (1) Grand Prize will be awarded in this Promotion. Each Qualifying Prize consists of the following:
  - (1) spot in the "Last One, 21" blackjack tournament to compete against The House at the GKB Milwaukee office at The Avenue (301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203) on Thursday, September 21, 2023.

Each Grand Prize consists of the following:

- (1) 2-night stay in a room for 2 adults at the Circa Hotel and Casino checking in on Sunday, October 8, 2023, and checking out on Tuesday, October 10, 2023, by 12:00PM PT.
- (2) tickets to the Green Bay vs. Las Vegas game in Las Vegas at Allegiant Stadium on Monday, October 9, 2023.
- Roundtrip airfare for the winner and a guest.
- Hotel room for (2) adults.

Roundtrip airfare for (2) to from winner's closet local airport in Wisconsin to Las Vegas on Sunday, October 8, 2023, and returning on Tuesday, October 10, 2023, is included in the prize. The Prize also includes (1) standard hotel room for (2) adults at Circa Resort and Casino and (2) tickets to the Green Bay vs. Las Vegas football game on Monday, October 9, 2023. The Approximate Retail Value ("ARV") of the prize is \$4,000. Certain travel restrictions may apply. Travel arrangements must be made through GKB. Prize is subject to availability. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB's sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station's sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. GKB reserves the right to remove or to deny entry to the winner and/or travel companion(s) if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at the Green Bay vs. Las Vegas Monday Night Football Game on Monday, October 9<sup>th</sup>.

- b. All prizes or prize certificates will be emailed to the winner or information necessary to collect prize will be communicated to the winner. The winner will forfeit any prize or prize certificate not claimed within two (2) business days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are

expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Qualifying Prize winners will be selected on Monday, September 18, 2023, and must be able to join in-person at The Avenue (301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203) for a blackjack tournament on Thursday, September 21, 2023. The grand prize winner will be the winner of the 'Last One, 21' blackjack tournament.
- c. The final winner as determined by the Station will be the winner of the 'Last One, 21' blackjack tournament on Thursday, September 21, 2023.
- d. The odds of winning a Qualifying Prize depends upon the number of people who enter to win online. Odds of a Qualifier winning the Grand Prize are dependent on the qualifier's skill and luck in the blackjack 'Last One, 21' tournament and also the number of attendees to play in the tournament against The House.
- e. Qualifiers will check in with the ESPN Milwaukee Street Team on Thursday, September 21, 2023, to officially be eligible for the 'Last One, 21' tournament. Upon registration, each Qualifier will get randomly assigned a number between 1 and 10 to determine the order of play in each round against "The House." The blackjack tournament will proceed as follows:
  - Starting with the Qualifier who is assigned number 1, Qualifiers will individually play hands of blackjack against The House.
  - A round is deemed complete after each of the remaining Qualifiers in that round has played their hand against The House.
  - Each round will end after the highest-numbered remaining Qualifier completes their hand. For example, the first round will start with Qualifier 1 and end after Qualifier 10 has completed their hand.
  - After each round, each Qualifier who wins their hand against The House in that round will advance to the next round. All Qualifiers who lose their hand against The House in that round will be eliminated unless all Qualifiers in that round lose their hand, in which case all remaining Qualifiers from that round will be reinstated and will play a hand against The House again in the same order.
  - The number of rounds in the tournament will depend on the number of winning hands by each Qualifier participating in the tournament.
  - During each hand, the Qualifier's goal is to have a hand as close to or totaling 21 without going over.
  - Face cards will all count as (10) and Aces will be counted as either a (1) or an (11), whichever is most advantageous for the Qualifier. All other cards will count as the number reflected on the card.

- If the Qualifier “busts” by having a hand totaling more than 21, they automatically lose the hand regardless of what The House’s hand totals.
- During each Qualifier’s turn:
  - Qualifiers will be dealt two cards (face up) and The House will be dealt two cards (one face up and one face down). These cards will be dealt in the same order every hand: one card to the Qualifier face up, then one card to The House face down, then a second card to the Qualifier face up, and a second card to The House face up. The deck will be shuffled between each hand, every hand, every round.
  - Once cards are dealt, Qualifiers can then elect to add the next card in the deck to their hand (“hitting”).
  - Qualifiers can elect to hit as many times as they choose during their hand until one of the following takes place:
    - The Qualifier’s hand totals 21
    - The Qualifier’s hand busts by totaling more than 21
    - The Qualifier elects to stop hitting (“standing”)
  - Qualifiers can elect to stand at any point during their hand, including immediately after the first two cards are dealt without hitting.
  - Qualifiers can only choose to hit or stand during their hand. There will be no splitting or doubling down. There will be no Five-Card Charlie rule in place, which means if the Qualifier has five cards in their hand without busting, it does not result in an automatic win.
  - After the Qualifier busts or stands, The House will then play their hand.
  - The House must hit until their hand totals 17 or higher. The House must hit with a total of 16.
  - Qualifiers can win their hand with any of the following results:
    - Neither the Qualifier nor The House bust, but the Qualifier has a higher total in their hand.
    - The Qualifier does not bust, but The House does bust.
  - If the Qualifier and The House both bust, it will be considered a losing hand for the Qualifier and they will be eliminated unless all Qualifiers in that round lose their hand, in which case all Qualifiers from that round will go again.
  - If a hand ends with the Qualifier and The House having the same total in their hands, this will be considered a tie/push and the Qualifier will immediately play another hand against The House. The House will reshuffle the deck between these hands. This will continue until The Qualifier either wins or loses their hand against The House and then play will continue with the next Qualifier.
- Rounds will continue until only one (1) Qualifier wins a hand against The House in that round.
- If a round ends with no Qualifiers winning a hand against The House, all Qualifiers from that round will play again, in the same order, against The House.
- The last remaining Qualifier to win a hand against The House will be deemed the official winner of the Grand Prize.

- f. Qualifiers and the Grand Prize winner must be present to win with a valid government-issued photo ID.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within five (5) days of winning or prize may be forfeited and the second-place winner may be selected as the grand prize winner. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

## 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any

prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, September 17, 2023, to ““Last One, 21” Circa Resort & Casino Football Flyaway – Official Rules,” Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by Thursday, November 16, 2023, to the above address marked ““Last One, 21” Circa Resort & Casino Football Flyaway – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://goodkarmabrands.com/blog/last-one-21-circa-resort-casino-football-flyaway/>.

## 6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Circa Resort & Casino, 8 E Fremont St, Las Vegas, NV 89101