

ULTRA LAKERS SHOOTAROUND SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These official rules govern the Ultra Lakers Shootaround Sweepstakes promotion ("Promotion") being conducted by ESPN LA – Good Karma Broadcasting, LLC, 800 W. Olympic Blvd, Suite A200, Los Angeles, CA 90015 ("GKB") beginning on Tuesday, March 18, 2025 at 9:00 AM Pacific Time ("PT") and ending on Sunday, March 23, 2025 at 11:59 PM PT ("Promotion Period"). GKB is the sponsor and administrator of the Promotion.
- b. To participate in the Promotion, you may enter via the following method(s): visit the website at UltraLakersShootAround.com and complete the online registration form during the Promotion Period and confirm eligibility requirements.
 - i. To participate in the Promotion, you may log onto UltraLakersShootAround.com and follow the links and instructions to enter the Promotion and submit your first and last name, zip code, telephone number, date of birth and a valid email address in the online entry form.
 - ii. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit his or her entry.
- c. Only one (1) internet entry per email address is permitted.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who: (i) are 21 years of age or older; (ii) are legal U.S. residents who currently reside within one of the following California counties: Los Angeles, Ventura, San Bernardino, Orange or Riverside ("Eligibility Area"); and (iii) are not prohibited from participating in this Promotion or the Prize Experience (as defined

herein) or any portion thereof under applicable NBA rules (including, but not limited to, the NBA rules governing draft eligibility and the “no-contact rule”) or applicable high school or collegiate eligibility rules. Employees of GKB and its radio stations in the Eligibility Area, Anheuser Busch, The Los Angeles Lakers, Inc. (“Lakers”), the National Basketball Association (“NBA”) and its member teams, NBA Properties, Inc., and any of their respective subsidiaries or affiliated entities, advertising and promotional agencies, participating sponsors, and all other corporations, partnerships, or other legal entities or individuals associated with the development, administration, or fulfillment of this Promotion, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Entrants are eligible to win a prize in a promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. Each potential winner must provide valid government-issued photo identification, his or her complete address, date of birth and phone number, and sign required winner affidavits to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Subject to compliance with all of the terms and conditions of these Official Rules, ten (10) winners will each be eligible to receive the grand prize (the “Prize”) consisting of one (1) shootaround and tour experience at Lakers’ UCLA Health Training Center located at 2275 E. Mariposa Avenue, El Segundo, CA 90245 (“Training Center”) scheduled for Wednesday, March 26, 2025 for the winner and one (1) guest (“Prize Experience”).

The Approximate Retail Value (“ARV”) of each prize is \$1,100.00. If the winner cannot attend on the date(s) specified by GKB or its prize providers, the winner may be disqualified and an alternate winner may be selected in GKB’s sole discretion. Each winner’s guest must be at least twenty-one (21) years of age and must not be prohibited from participating in this Promotion or the Prize Experience or any portion thereof under applicable NBA rules (including, but not limited to, the NBA rules governing draft eligibility and the “no-contact rule”) or applicable high school or collegiate eligibility rules. All prize details will be determined by GKB and its prize providers in their sole discretion, including, but not limited to, the exact date(s) of the Prize Experience and the details of the Training Center shootaround and tour. Any costs or expenses not specified herein related to the acceptance and use of any prize are the sole responsibility of the winner including, but not limited to, costs or expenses for transportation for the winner and winner’s guest to and from the Training Center. Each winner and guest must sign a

Publicity and Liability Waiver Release form prior to the Prize Experience. If the Prize Experience or any portion thereof is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of GKB or its prize providers, GKB's sole responsibility to the affected winner will be to award the remaining available portion of the Prize and no substitution or compensation will be provided for the unawarded portion of the Prize. GKB and Lakers reserve the right to remove or to deny entry to the Training Center to any winner and/or winner's guest if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at the Prize Experience. Alcohol is not included in the prize. Entrance to the Training Center and participation in the Prize Experience is subject to all security, visitor conduct, safety and health requirements and policies put in place by Lakers and the NBA, as they may be updated from time to time. Each winner and winner's guest must also comply with all applicable laws, policies, orders, protocols, and guidelines issued by federal, state, and local authorities respecting COVID-19 and other communicable diseases, and entrance into the Training Center and participation in the Prize Experience is conditioned on such compliance.

- b. All prizes will be redeemed via email instruction. The winner will forfeit any prize or prize certificate not claimed within twenty-four (24) hours of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The Prize is expressly limited to the item(s) listed above and unless otherwise expressly specified, does not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB with respect to the Promotion are final.
- b. GKB will randomly select and contact ten (10) potential winners by Monday, March 24, 2025.
- c. Odds of winning the Prize depends upon the number of eligible entries received.
- d. Each winner must execute and return any required affidavit of eligibility and/or liability/publicity release within twelve (12) hours of winning or prize will be forfeited and an alternate winner may, in GKB's sole discretion, be selected by the same method as above. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. Each winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, image, photograph, video, voice and likeness used in any publicity, advertising or broadcasting material relating to the Promotion in any and all media worldwide in perpetuity without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the Prize.
- c. By entering this Promotion, each entrant waives all right to, and agrees to release and hold harmless, GKB, Lakers, the NBA and its member teams, NBA Properties, Inc., and all of their respective subsidiaries or affiliated entities, advertising and promotional agencies, participating sponsors, and all other corporations, partnerships, and other legal entities and individuals associated with the development, administration, or fulfillment of this Promotion, and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns (the "Released Parties") from, any claim, liability, loss, cost, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with, directly or indirectly, such entrant's participation in this Promotion, the acceptance, use, or misuse of any prize, participation in and/or attendance at the Prize Experience, or the exploitation of the rights granted by entrant in these Official Rules. Each winner shall bear all risk of loss or damage to the winner's prize after it has been delivered.

Each entrant further understands and agrees that the releases contained herein extend to all claims of every nature and any kind whatsoever, known or unknown, suspected or unsuspected, and to all rights under California Civil Code Section 1542, which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.

Each entrant hereby expressly waives the foregoing provisions of Section 1542 of the California Civil Code or any analogous federal or state law, and any and all rights which entrant may have to invoke or obtain the benefits of said provisions, either now or in the future, with respect to any and all matters covered herein. Each entrant agrees to the foregoing waiver knowingly and voluntarily, with full knowledge of its significance, and with the express intention of affecting the legal consequences provided by waiver of Section 1542 of the California Civil Code.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, GKB reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a participant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with the Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB or its prize providers, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by June 26, 2025 to "Ultra Lakers Shootaround Sweepstakes – Official Rules," Attn: Promotions, GKB, ESPN Los Angeles 800 West Olympic Blvd, Suite A-200, Los Angeles, CA 90015. For the names of the prize winners send a self-addressed stamped envelope for receipt by June 26, 2025 to the above address marked "Ultra Lakers Shootaround Sweepstakes – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://goodkarmabrands.com/espn-los-angeles/contests/>

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>. Please review GKB's privacy policy.

By participating in the Promotion, each entrant hereby agrees to GKB's collection and usage of their personal information and acknowledge that they have read and accepted GKB's privacy policy.

7. CHOICE OF LAW AND FORUM; DISPUTES

- a. Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action, and exclusively by the Superior Court of the State of California, located in the County of Los Angeles; (2) any and all claims, judgments, damages, awards or other remedies shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Promotion, but in no event attorneys' fees; and (3) under no circumstances will an entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, any indirect, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket costs, and each entrant waives and relinquishes any and all rights to have damages multiplied or otherwise increased. WITHOUT LIMITING THE FOREGOING, ALL PROMOTION MATERIALS, WEBSITES, AND APPLICATIONS ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, GKB and its prize providers in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, or X (formerly Twitter). By entering, entrants confirm they release each of Instagram, Facebook, and X (formerly Twitter) of responsibility.

Sponsor and Administrator: Good Karma Broadcasting, LLC, 800 W. Olympic Blvd, Suite A-200, Los Angeles, CA 90015