

KOBE DAY CELEBRATION GIVEAWAY OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

ESPN LA is giving fans the chance to win a pair (2) of Los Angeles Lakers on February 9, 2024, a pair (2) of Los Angeles Lakers tickets on February 9, 2024, a pair of Los Angeles Lakers tickets on February 13, 2024, a copy of NBA 2K24, or an autographed life-sized Kobe Bryant cutout. Fans may enter scanning the QR code on display at Kobe Day Celebration at the Nixo Lounge inside of E-Central Downtown Los Angeles Hotel between the hours of 1:00 PM PT and 5:00 PM PT during the remote event on Thursday, February 8, 2024. There will be a total of seven (7) prizes awarded during this contest. The total ARV of the Los Angeles Lakers tickets on February 8, 2024 is \$500. The total ARV of the Los Angeles Lakers tickets on February 9, 2024 and February 13, 2024 is \$200. The total ARV of the NBA 2K24 game is \$60. The total ARV of the autographed life-sized Kobe Bryant cutout is \$10,000.

1. HOW TO ENTER

- a. These rules govern the Kobe Day Celebration promotion (the "Promotion") being conducted by ESPN LA, 800 W. Olympic Blvd, Suite A200, Los Angeles, CA 90015 ("GKB") beginning on Monday, February 8, 2024 at 1:00 PM PT and ending on Monday, February 8, 2024 at 5:00 PM PT.
- b. To participate in the Promotion, you may enter via the following method(s): Scanning the QR code on display at Kobe Day Celebration at the Nixo Lounge inside of E-Central Downtown Los Angeles Hotel and then submitting his or her information on the form between the hours of 1:00 PM PT and 5:00 PM PT during the remote event on Thursday, February 8, 2024.
 - i. To participate in the Promotion, you may go to E-Central Downtown Los Angeles Hotel beginning on Monday, February 8, 2024 at 1:00 PM PT and ending on Monday, February 8, 2024 at 5:00 PM PT and complete an official entry form by scanning the QR code displayed at the event with your first and last name, email address, phone number, and city. All entries must be received and verified by an ESPN LA teammate by Thursday, February 8, 2024 at 5:00 PM PT. GKB is not responsible for lost, stolen, mangled, misdirected, postage due, illegible, incomplete or late entries.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are five (5) years old or older and who reside in or are visiting the United States. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Los Angeles metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This

Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must complete the info verification form emailed to his or her inbox through promo suite with full name, complete address, date of birth and phone number to claim a prize. The winner of the autographed Kobe Bryant cutout must provide a signed W9 form in addition in order to claim his or her prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. A total of seven (7) prizes will be awarded in this Promotion. Here is a list of the prizes to be raffled at the Kobe Day Celebration: a pair (2) of Los Angeles Lakers on February 8, 2024, a pair (2) of Los Angeles Lakers tickets on February 9, 2024, a pair of Los Angeles Lakers tickets on February 13, 2024, a copy of NBA 2K24, or an autographed life-sized Kobe Bryant cutout. The total ARV of the Los Angeles Lakers tickets on February 8, 2024 is \$500. The total ARV of the Los Angeles Lakers tickets on February 9, 2024 and February 13, 2024 is \$200. The total ARV of the NBA 2K24 game is \$60. The total ARV of the autographed life-sized Kobe Bryant cutout is \$10,000.

GKB reserves the right to remove or to deny entry to the winner and/or travel companion(s) if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at the Lakers basketball game.

- b. All prizes will be either awarded in person at the Kobe Day Celebration or directly sent to the winners Ticketmaster account using the Lakers app. The winner will forfeit any prize or prize certificate not claimed within five (5) minutes of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Winners will be raffled by using a random number generator. Duplicate QR code scans will be excluded from the raffle. Decisions of GKB management with respect to the Promotion are final.
- b. Winners will be selected at 1:30 PM PT, 2:15 PM PT, 2:45 PM PT, 3:30 PM PT, 4:15 PM PT, 4:45 PM PT and 5:15 PM PT during the live remote broadcast of KSPN-710 AM at the Kobe Day Celebration at E-Central Downtown Los Angeles Hotel on February 8, 2024.
- c. Odds of winning a prize depends upon the number of QR code scans received.
- d. Winners need not listen to ESPN LA to win. Winners must be present to claim prize or it will be forfeited.
- e. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within fifteen (15) minutes of winning or prize will be forfeited... and an alternate winner may be selected by the discretion of GKB management. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize, and an alternate winner will be selected by using the random number generator.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by February 8, 2024 to "Kobe Day Celebration Giveaway – Official Rules," Attn: Promotions, GKB 800 W. Olympic Blvd, Suite A200, Los Angeles, CA 90015 For the names of the prize winners send a self-addressed stamped envelope for receipt 3April, 8, 2024 to the above address marked "Kobe Day Celebration Giveaway– Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNLA.com

Administrator: GKB 800 W. Olympic Blvd, Suite A200, Los Angeles, CA 90015