

HEADLINES WITH WILDE & TAUSCH

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

100.5 ESPN Madison are giving away (4) passes to a tailgate experience at the Tundra Trio in Green Bay, Wisconsin on January 6, 2025. Fans may enter by commenting on Wilde & Tausch Facebook post between 8:45 PM/CST and 11:00 PM/CST on Friday's, or day before the game (if landed on Weekday). One contestant will be selected by random drawing each week. The contestants will be announced Monday, or the day after the competition. The contest will run between September 6, 2024, and January 6, 2024. There will be a total of one (1) qualifying grand prize in the contest. The total ARV of the Grand Prize(s) is/are \$2,000.

1. HOW TO ENTER

- a. These rules govern the Headlines with Wilde & Tausch promotion (the "Promotion") being conducted by Good Karma Brands, 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 ("GKB") beginning on 8:45 AM/CST, September 6, 2024, and ending on 8:00 AM/CST, January 6, 2024.
- b. To participate in the Promotion, you may enter via the following method(s):
 - a. To participate in the Promotion, you must listen to Wilde & Tausch on 100.5 ESPN Madison each day beginning on Friday, September 6, 2024, and ending on January 6, 2024, between the hours of 9:00 AM/CST and 12:00 PM/CST each weekday for the on-air personality to announce the cue to text. Listeners must text, 844-770-3776, the movie title of the movie scene reenacted on the Wilde & Tausch Facebook page announced on <https://www.facebook.com/WildeAndTausch/> to enter the Promotion. GKB is not responsible for telephone service outages, delays, equipment malfunctions or any other technological difficulties that may prevent an individual from sending a text message. Message and data rates may apply, and GKB is not responsible for any fees incurred by an entrant for this method of entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years or older and who reside in Madison, Wisconsin Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Madison metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. "Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion."
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Four (4) passes to the Tundra Trio in Green Bay, Wisconsin will include an all-inclusive tailgate experience for 2025 Green Bay Football season will be awarded in this Promotion. Each prize consists of the following:

Bus for Four (4) people to Green Bay, Wisconsin from Milwaukee, Wisconsin or Madison, Wisconsin. The Prize also includes meal and drinks for one Green Bay football game in the 2025 season. The Approximate Retail Value ("ARV") of the prize is \$2,000. Certain travel restrictions may apply. Travel arrangements must be made through GKB. Prize is subject to availability. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB's sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner's stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station's sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. GKB reserves the right to remove or to deny entry to the winner and/or travel companion(s) if either engages in a disruptive manner or with intent to annoy, abuse, threaten or harass any other person at the Tundra Trio Tailgate Experience.

- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Random Drawing will be selected before 11:59 PM/CST on Monday, January 6, 2024.
- c. The winner will be selected on Monday, January 6, 2024.
- d. Odds of winning a Qualifying Prize depends upon the number qualifiers from each week who text Movie Title Keyword to 100.5 ESPN Madison at 844-770-3776. Odds of a Qualifier winning the Grand Prize are 1 in 17.

...depends upon the number and order of calls received.
- e. Every week Wilde & Tausch will reenact a movie scene and post it to their Wilde & Tausch Facebook page. To qualify you must text 100.5 ESPN Madison at 844-770-3776 the correct movie title of the movie scene. By random selection, one contestant will be chosen each week, Monday or following day of competition, on Wilde & Tausch.
- f. Qualifiers must listen to 100.5 ESPN Madison to win. Qualifiers and the Grand Prize winner need not be present to win.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize being forfeited, and an alternate winner may be selected by random selection. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and were legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability

release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by January 6, 2024, to Headlines with Wilde & Tausch – Official Rules," Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by March 6, 2024, to the above address marked Headlines with Wilde & Tausch – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://goodkarmabrands.com/wisconsincontests/>.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203