

HARRAH'S SOCAL SUMMER FRIDAY PROMOTION

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Harrah's SoCal Summer Friday promotion (the "Promotion") being conducted by Good Karma Broadcasting, dba ESPN Los Angeles, 800 W. Olympic Blvd Suite 200, Los Angeles CA 90015 ("GKB") beginning on Monday, August 1st, 2022, at 9:55am Pacific and ending on Tuesday, August 9th, 2022, sat 1pm Pacific time.
- b. To participate in the Promotion, you may enter via the following method(s):
Listen to Travis & Sliwa from 9:55am-1pm Pacific Time on Tuesday, August 2nd to Tuesday, August 9th and listen for the cue to call.
- i. To participate in the Promotion, the authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB's online submission release in order to submit his or her entry.
- ii. Odds of winning depend on number of valid entries received.
- c. Only one (1) entry per fan is permitted.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 or older and who reside in the United States. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. Current or former employees, family members, agents, successors, or assignees of the client or any promotional agency involved with this promotion shall be INELIGIBLE to participate. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide identification valid driver's license, and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Up to (10) eligible fans will receive the following Grand Prize for the Harrah's Summer Friday promotion:
 - b. (10) 1-night stay at Harrah's SoCal Resort (\$499 retail value)
 - c. (10) \$100 resort credit at Harrah's SoCal Resort (Resort Credits are valid for everything expect for Gaming, Gratuities, and Alcohol).
 - d. (20) Lunches provided by Harrah's SoCal Resort. (\$35 retail value)
 - e. (20) Participants in our Topgolf Suite provided by Harrah's SoCal Resort. (\$50 retail value)
 - f. There is no substitution, transfer, or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities, or any other expenses. Other restrictions may apply.
- g. Total Grand Prize value: \$684

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. The Grand Prize winners will be presented their prize on Friday, August 12th.
- c. Grand Prize winners do have to listen to 710 ESPN to win.
- d. The winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited,

and an alternate winner may be selected by the same method as above. If a potential winner cannot be contacted, fails to sign, and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state, and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an

entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed, or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Tuesday, August 9th, 2022, to “Harrah’s SoCal Summer Friday Promotion – Official Rules,” Attn: Promotions, GKB 800 W. Olympic Blvd Suite 200, Los Angeles, CA 90015. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, September 9th, 2022 to the above address marked “Harrah’s SoCal Summer Friday Promotion” be available during regular business hours at the main offices of GKB and may be posted online at on www.goodkarmabrands.com/espn-los-angeles-contests/.com.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>. Please review the Sponsor’s privacy policy. By participating in the Sweepstakes, Winner hereby agrees to Sponsor’s collection and usage of their personal information and acknowledge that they have read and accepted Sponsor’s privacy policy.

Administrator: GKB 800 W. Olympic Blvd Suite 200, Los Angeles, CA 90015

Sponsor: Harrah’s Resort SoCal, 777 Harrah’s Rincon Way, Funner, CA 92082