

GOLIC & WINGO BACKYARD BBQ SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

These rules govern the Golic & Wingo Backyard BBQ promotion (the "Promotion") being conducted by WAUK 540 ESPN Milwaukee, 310 W. Wisconsin Ave. Milwaukee, WI and WTLX 100.5 ESPN Madison, 15 North Pinckney Madison, WI 53703, and Good Karma Brands ("GKB") WI (hereinafter collectively referred to as the "Sponsor") Beginning on Monday, August 20, 2018 at 11:00 AM CT. and ending on Wednesday, August 29 at 6:00 PM CT (the "Sweepstakes Period").

Fans can enter for the chance to win a trip to attend the Backyard BBQ to see a live taping of Golic and Wingo at the Tundra Trio in Green Bay, WI on September 7th, 2018. Thirty (30) winners from Milwaukee, twenty (20) winners from Madison, and fifteen (15) winners from Green Bay will be randomly selected from the pool of all valid entries that Good Karma Brands ("GKB") receives during the Sweepstakes Period. Each winner will receive a prize, for winner and (1) guest including round trip transportation from Milwaukee or Madison to Green Bay or have option to meet on-site if local to Green Bay, to attend Backyard BBQ with (3) food and drink tickets at the live taping. To enter for a chance to win, fans must fill out the online entry form on GolicWingoBBQ.com (see details below).

1. HOW TO ENTER

- a. During the Sweepstakes Period, to participate in the Promotion, you may enter via the following method(s):

Complete the online registration form and all necessary fields at GolicWingoBBQ.com for a chance to win.

- i. To participate in the Promotion, you may visit the Promotion website GolicWingoBBQ.com and follow the links and instructions to enter the Promotion and submit your entry form. On that form, enter requested contact information (name, address, telephone number(s), etc.) that will be used to contact you if you are selected as a winner. By entering you understand the bus leaves between 2:00am CST-3:00am CST, from location near winner's residence to be selected by Sponsor on a Sponsor-selected bus, for travel to the Tundra Trio. Sponsor will provide itinerary to the valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to

the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Sponsor. Sponsor's computer is the official time keeping device for the Promotion. Sponsor is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to legal U.S. residents who are 21 years of age or older at the time of entry and who reside in the Greater Milwaukee, Madison, and Green Bay area. Employees of Sponsor or Prize Provider, or any organizations responsible for sponsoring, fulfilling, administering the Sweepstakes or supplying the prizes, and each of their respective parent, subsidiary, related and affiliated companies, as well as persons involved in the production, GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee and Madison metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. Winner and guest companion will be required to provide proof of eligibility prior to prize award. Subject to all applicable federal, state, local, and municipal laws and regulations.
- b. Listeners are eligible to win a prize in a Promotion conducted by Sponsor only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Sponsor promotion. Odds of winning a prize depends on total number of eligible entries received during the Sweepstakes Period. Limit one (1) prize per person for the duration of the sweepstakes.
- c. Entrants are required to provide truthful information and Sponsor will reject and delete any entry that it discovers to be false or fraudulent. Sponsor will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Thirty lucky fans from Milwaukee, twenty fans from Madison, and fifteen fans from Green Bay will get to be part of a live taping of Golic & Wingo from 5:00 AM - 9:00 AM CT on Friday, September 7, 2018 at the Tundra Trio and attend a Backyard BBQ with food and drink tickets for winner and his/her (1) guest. Round Trip Transportation will be provided from Milwaukee to Green Bay or Madison to

Green Bay and back. Milwaukee travel will be between 2:30 - 3:00 AM on the morning of the broadcast. Madison travel will be between 2:00 – 2:30 AM. Fans from Green Bay will be directed to meet directly on-site by 4:45am CST.

The approximate retail value (“ARV”) of the prize is \$200. The winner will be solely responsible for all t expenses not specified herein associated with the receipt and use of the Prize, for winner and guest companion, including transportation to and from necessary park & rides to meet for the bus if traveling from Milwaukee and Madison. The winners from Green Bay will be directed to meet at the event venue.

- b. The prize will be communicated via email and phone from the ESPN Wisconsin Marketing Team and claimed on-site at the event. The winner will forfeit any prize or prize certificate not claimed by Friday, September 7, 2018 on-site at the Tundra Trio. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss.
- c. Sponsor will not replace any lost, mutilated or stolen tickets, travel vouchers, certificates or prizes. Prize elements may not be separated. Prize cannot be used in conjunction with any other promotion or offer.
- d. There is no substitution, transfer or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

A random drawing will be conducted by the Sponsor and the (65) potential winners (“Winner”) will be selected after Entry Deadline. All final winners will be selected on Friday, August 31, 2018.

- a. The prize will be communicated via email and phone from the ESPN Wisconsin Marketing Team and claimed on-site at the event. The winner will forfeit any prize or prize certificate not claimed by Friday, September 7, 2018
- b. Decisions of GKB management with respect to the Promotion are final.
- c. Fans can sign-up for a chance to attend the Golic & Wingo Backyard BBQ until 6:00 pm CT August 29, 2018. Fans will be notified by the GKB team with an email if they are selected from the eligible online entries to participate in the live taping by Friday, August 31, 2018 along with the travel itinerary. The GKB’s promotions team will select the winners at random within the specified contests cities (Greater Milwaukee, Madison and Green Bay area).

- d. Entrants may listen to 540 AM or 100.5 FM **but are not required** to listen to show to win. Qualifiers and the Grand Prize winner need not be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

Winner is solely responsible for obtaining any and all necessary documents for winner and guest companion (valid photo I.D., credit card, etc.) before departure.

Prize is subject to availability. Sponsor is not responsible for cancellation or preemption of show or for other circumstances that make it impractical or impossible to fulfill this element of the prize.

The prize winners shall be solely responsible for any applicable federal, state, provincial, local taxes and/or local laws and regulations, and the reporting consequences thereof, and for any other fees or costs associated with the prizes. Winner will receive an IRS Form 1099 reflecting the final actual value of any prize valued at \$600 or more and must submit a validly executed IRS Form W-9 to claim prize.

In the event a Winner and/or his or her guest companions engage in behavior that (as determined by Sponsor in Sponsor's sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send winner and travel companion home with no further compensation.

5. CONDITIONS

- a. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- b. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns

from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- c. Sponsor can provide no technical support and accepts no responsibility for insuring the receipt or successful submission of your entry. Mass entries or entries generated by a script, macro, or use of automated methods will be disqualified. If for any reason the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, modify or suspend the Sweepstakes. If canceled, Sponsor reserves the right at its discretion to determine the winner using all non-suspect eligible entries received up to the time of cancellation. Sponsor is not responsible for failed, partial, delayed or garbled computer transmissions, or for technical failures of any kind in connection with entries or the entry process, including but not limited to electronic malfunction or damage of any network, hardware or software. In the event of a dispute over an electronic entry, prize will be awarded to the authorized subscriber of the email account, not the name on the entry form.
- d. List of winners may be posted and these Rules will be posted on **ESPNWisconsinContests.com** for at least 30 days after winner(s) are notified or announced.
- e. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, August 29, 2018 to “Golic & Wingo Backyard BBQ – Official Rules,” Attn: Promotions, GKB, ESPN Milwaukee 310 W. Wisconsin Ave. Suite 100, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by November 10, 2018 to the above address marked “Golic & Wingo Backyard BBQ – Winner List.”

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <http://goodkarmabrands.com/wisconsin-contest-rules/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/wisconsin-contest-rules/>.

Administrator: GKB, 310 W. Wisconsin Ave. Suite 100, Milwaukee, WI 53203

