

## ESPN New York – SailGP – Digital Entry Promotion

### OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.***

ESPN New York & SailGP are giving away a Meet and Greet with SailGP Athletes at their team bases. Fans may enter on the ESPN New York App and at ESPNNewYork.com between Friday, May 1, 2026 and Friday, May 8, 2026. There will be a total of one (1) prize in the contest. The total ARV of the prize(s) is/are \$00.00.

#### 1. HOW TO ENTER

- a. These rules govern the ESPN New York – SailGP – Digital Entry Promotion (the “Promotion”) being conducted by Good Karma Broadcasting LLC, ESPN New York, 155 Avenue of the Americas, 5th Floor, New York, New York 10013 (“GKB”) beginning at 6:00 AM ET on Friday, May 1, 2026 and ending at 11:59 PM ET on Friday, May 8, 2026.
- b. To participate in the Promotion, you may enter via the following method(s):
  - i. To participate in the Promotion, you may access the contests pages on [espnnewyork.com](http://espnnewyork.com) and the ESPN New York App and follow the links and instructions to enter the Promotion and submit your first and last name, valid email address and SailGP winning team prediction for the 2026 Apex Group Bermuda Sail Grand Prix on May 9, 2026 and May 10, 2026 in the online entry form. Internet and app entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB’s computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems. Each entrant must agree to GKB’s online submission release in order to submit his or her entry. Only one internet or app entry per person and one internet or app entry per email address is permitted.

#### 2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older as of entry and who reside in the New York City metropolitan area (NY, NJ, CT, PA). Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the New York City metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

### 3. PRIZES

- a. One (1) prize will be awarded in this Promotion. Each prize consists of the following:

Two (2) passes to a Meet and Greet with SailGP Athletes at their team bases on Thursday, May 28, 2026 at 10:00 AM ET.

The Approximate Retail Value ("ARV") of the prize is: \$00.00.

Under no circumstances will the total ARV of all prizes exceed \$00.00.

The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. The prize tickets will be delivered electronically to the winner via a digital ticket transfer (e.g., Ticketmaster or other designated ticketing platform) to the email address provided at the time of entry, or to another email address designated by the winner. The winner must accept the electronic ticket transfer within twelve hours (12) of notification or the prize may be forfeited and an alternate winner selected. The winner is responsible for providing a valid email address and for complying with all applicable terms and conditions of the ticketing platform. GKB

is not responsible for delays, technical issues, or failures related to electronic delivery, spam filters, or the winner's inability to access or accept the ticket transfer. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, the winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

#### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions with respect to the Promotion will be made jointly by GKB management and SailGP, with such decisions being final.
- b. On Monday, May 11, 2026, ESPN New York's Marketing team will randomly select a winner within the New York City metropolitan area (NY, NJ, CT, PA) that meet all eligibility requirements.
- c. Odds of winning the prize depends upon the number of entries received.
- d. Winner need not be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within twelve (12) hours from being contacted or prize will be forfeited and an alternate winner may be selected by the same method as above. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

#### 5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to

the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), as determined by GKB and SailGP, Promotion winner(s) (and any travel companion(s) or guest(s)) may be required to sign a liability release, agreeing to release and hold harmless GKB, SailGP, and each of their respective parent, subsidiary and affiliated entities, and their respective officers, shareholders, directors, employees, agents, and representatives, and all of their successors and assigns, from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB and SailGP reserve the right, as mutually agreed, to make changes to the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB and/or SailGP, any competition or prize-related event or travel is delayed, rescheduled, postponed or canceled, GKB and SailGP reserve the right, but not the obligation, as mutually agreed, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by May 8, 2026, to “ESPN New York – SailGP – Digital Entry Promotion – Official Rules,” Attn: Promotions, GKB, ESPN New York, 155 Avenue of the Americas, 5th Floor, New York, New York 10013. For the names of the prize winners send a self-addressed stamped envelope for receipt by July 8, 2026, to the above address marked “ESPN New York – SailGP – Digital Entry Promotion – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://goodkarmabrands.com/espn-new-york-contests/>.

## 6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the collection, use, and sharing of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>, including the sharing of your personal information with SailGP for purposes of administering and promoting the Promotion, in accordance with applicable law.

Administrator & Sponsor: GKB - ESPN New York, 155 Avenue of the Americas, 5th Floor, New York, New York 10013

Prize Provider: F50 League LLC d/b/a SailGP – 368 9<sup>th</sup> Ave. New York, NY 10001