

ESPN Milwaukee Free Throw Knockout Competition 2019

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

CONTEST OVERVIEW

ESPN Milwaukee will execute a contest to give away seventy-five (75) spots for fans to participate in the Free Throw Knockout Contest on Sunday, December 22, 2019. The Free Throw Knockout Contest includes the opportunity to shoot on the court at Fiserv Forum, (2) tickets to the Milwaukee vs Indiana game on December 22, 2019 at 6 PM CST, and prizes for the top three finishers. On December 22, 2019, registration will begin at 7:30 AM CST and the event will run from 8 AM to 9 AM CST. Fans can enter for the chance to win via an online entry form at ESPNWisconsinContests.com between the dates of Monday, December 2, 2019 and Sunday, December 15, 2019, or on-air via cue to call between Monday, December 9, 2019 and Friday, December 13, 2019. A total of (75) winners will be selected on or before Monday, December 16, 2019, with (65) winners being selected via the online entry form and (10) winners being selected via the cue to call.

1. HOW TO ENTER

- a. These rules govern The Free Throw Knockout Competition promotion (the "Promotion") being conducted by WKTJ 94.5 ESPN, 720 E Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on Monday, December 2, 2019 at 7 AM CST and ending on Sunday, December 15, 2019 at 11:59 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Register online at ESPNWisconsinContests.com
 - Cue to Call during on-air local programming. Listeners may enter via a cue to call from Monday, December 9, 2019 through Friday, December 13, 2019 between 7 AM CST and 8 PM CST.
- i. To participate in the promotion, you may log onto ESPNWisconsinContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of the entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address of the domain associated with the submitted email address. Multiple

participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. There will be up to a total of sixty-five (65) winners selected via the online entries on Monday, December 16, 2019. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

- ii. To participate in the Promotion, you must listen to WKTl each day beginning on Monday, December 9, 2019 and ending on Friday, December 13, 2019 between the hours of 7 AM CST and 8 PM CST during the promotion dates listed above for the announcement of the cue to call. Upon hearing the cue to call, the designated caller number will get through to the GKB contest line at 800.990.3776 and will receive (1) qualifying prize. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of ten (10) winners selected on-air during the specified dates within the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age and above as well as those under the age of 18 if accompanied by an adult and provided with a liability form signed by the parent or guardian, and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee and Madison metropolitan areas and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued

over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements. GKB will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. (75) Qualifying Prizes will be awarded in this Promotion. Each prize consists of the following:

- Qualifying Prize – One spot in the Free Throw Knockout Competition on Sunday, December 22, 2019 at the Fiserv Forum. All Free Throw Knockout qualifiers will receive two (2) tickets to the Bucks game that evening at 6:00p against the Indiana Pacers.

Out of the (75) Qualifying Prize winners, there is the opportunity to win a Grand Prize for First, Second, or Third place, which includes the following in addition to the Qualifying Prize:

- First Place Winner: Autographed Giannis Antetokounmpo All-Star jersey and pregame recognition at the Bucks game that afternoon
- Second Place Winner: Autographed '19/20 Milwaukee Bucks Team basketball
- Third Place Winner: Autographed Kareem Abdul-Jabbar action photo

The Approximate Retail Value ("ARV") of each Qualifying Prize is \$100; in conjunction with the qualifying prize, the combined ARV of the first prize totals \$700, of the second place prize totals \$640, and of the third place prize totals \$380. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates will be given to the winners the day of the event at the Fiserv Forum. The winner must confirm that he/she will attend the event/game by the end of the day on Wednesday, December 18, 2019, or he/she will forfeit the prize and another winner will be selected at random from the pool of entries from the online form. In addition, the winner will forfeit any prize or

prize certificate not claimed on Sunday, December 22, 2019 by 9 AM CST. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Participants will be notified by Monday, December 16, 2019 if they have been selected to participate in The Free Throw Knockout Competition.
- c. Participants must RSVP by 5 PM CST Wednesday, December 18, 2019, or else the prize will be forfeited and another winner will be randomly selected in their place.
- d. Participants must be present to qualify to receive the prizes on Sunday, December 22, 2019. Registration begins at 7:30 AM CST, and the event is from 8 AM to 9 AM CST on Sunday, December 22, 2019.
- e. Odds of winning a qualifying prize depends upon the number of online entries in this competition and/or the number and order of calls received. Odds of a qualifier winning the top three prizes on-site are dependent on the skill of each participant.
- f. Promotion of Skill:
 - The structure of the game is defined as followed:
 - Round One: Each participant will be allowed to shoot two free throws. The participant is only required to make one of two free throws to advance to the next round.
 - Round Two: The participant is allowed to shoot only one free throw and must make it in order to advance. In the event the competition is still going at 8:45 AM CST, the remaining participants will shoot from the three-point line with one shot in the Knockout format.
- g. Qualifiers must be present day of the event during the specified times in order to win any of the prizes.
- h. All Free Throw Knockout qualifiers will be notified they have been selected to compete by phone, with the phone number they provided on their online

submission form or to the producer when they call in via the cue to call. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Friday, December 20, 2019, at 5 PM CST. Extra copies will be provided on-site on Sunday, December 22, 2019 and must be completed prior to participation. Any paperwork not submitted at this time will result in the prize being forfeited with no replacement. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, December 13, 2019 to "ESPN Milwaukee Free Throw Knockout Competition – Official Rules," Attn: Promotions, GKB 720 E Capitol Dr., Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, February 21, 2020 to the above address marked "ESPN Milwaukee Free Throw Knockout Competition – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Dr., Milwaukee, WI 53212

Sponsors: Gruber Law Offices, 100 E Wisconsin Ave #2800, Milwaukee, WI 53202
Milwaukee Bucks, 1543 North 2nd St, Milwaukee, WI 53212