

ESPN Wisconsin Free Throw Knockout Competition 2018

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern The Free Throw Knockout Competition promotion (the "Promotion") being conducted by WAUK 540 AM ESPN, 310 W Wisconsin Ave Suite 100, Milwaukee, WI 53203 and WTLX 100.5 FM ESPN, 15 N Pickney St, Madison, WI 53703 ("GKB") beginning on February 26th, 2018 at 9 AM CST and ending on March 16th, 2018 at 5 PM CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Register online at ESPNWisconsinContests.com
 - i. To participate in the promotion, you may log onto ESPNWisconsinContests.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of the entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address of the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age and above as well as those under the age of 18 if accompanied by an adult and provided with a liability form signed by the parent or guardian, and who reside in the state of Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether

related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements. GKB will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. PRIZES

- a. Prizes will be awarded in this Promotion. Each prize consists of the following:
 - Qualifying Prize - One spot in the Free Throw Knockout Competition on March 25th, 2018 at the BMO Harris Bradley Center. All Free Throw Knockout qualifiers will receive two tickets to the Bucks game that afternoon and a Cousins Subs offer card to redeem at the stadium during the game.
 - First Place Winner: Two tickets the Milwaukee Bucks game against the Orlando Magic on April 9th, 2018 at 7 PM CST, Cousins Subs for a year (\$312 value) and halftime recognition at the Bucks game that afternoon.
 - Second Place Winner: A voucher for (2) upper level tickets to a mutually agreed upon Milwaukee Brewers game during the 2018 season to be redeemed with ESPN Milwaukee (contact info included on voucher) and a \$100 Cousins Subs gift card.
 - Third Place Winner: \$50 Cousins Subs gift card.

The Approximate Retail Value ("ARV") of first prize is \$552.00, second prize is \$200.00 and third prize is \$50. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates will be given to the winners day of the event at the BMO Harris Bradley Center. The winner will forfeit any prize or prize certificate not claimed at the event on Sunday, March 25th, 2018. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Participants will be notified by Monday, March 19th, 2018 if they have been selected to participate in The Free Throw Knockout Competition.
- c. Participants must be present to qualify to receive the prizes on Sunday, March 25th, 2018.
- d. Odds of winning a qualifying prize depends upon the number of participants in this competition. Odds of a qualifier winning the grand prize are dependent on the skill of each participant.
- e. Promotion of Skill:
 - The structure of the game is defined as followed:
 - Round One: Each participant will be allowed to shoot two free throws. The participant is only required to make one of two free throws to advance to the next round.
 - Round Two: Each participant will be required to make one of one free throws to advance to the third round.
 - Round Three: The participant is allowed to only one free throw and must make it to advance. In the event, the competition is still on at 9:45 AM time, the remaining participants will shoot from the three-point line with one shot in the Knockout format.
- f. Qualifiers must be present day of the event during the specified times in order to win any of the prizes.
- g. All Free Throw Knockout qualifiers will be notified they have been selected to compete by phone, with the phone number they provided on their online submission form. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by March 23rd, 2018 at 5 PM CST or the prize will be forfeited and no alternate winner will be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the

control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by March 16th, 2018 to “ESPN Wisconsin Free Throw Knockout Competition – Official Rules,” Attn: Promotions, GKB 310 W Wisconsin Ave #100, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by May 16th, 2018 to the above address marked “ESPN Wisconsin Free Throw Knockout Competition – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

6. PRIVACY

- a. By use of GKB’s website or by entering the Promotion through GKB’s website, you agree to the website’s Terms of Use Agreement located at <http://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <http://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB, 310 W Wisconsin Ave #100, Milwaukee, WI 53203

Sponsor: Gruber Law Offices, 100 E Wisconsin Ave #2800, Milwaukee, WI 53202

Milwaukee Bucks, 1543 North 2nd St, Milwaukee, WI 53212

Cousins Subs, N83 W13400 Leon Road, Menomonee Falls, WI 53051