

“FOR THE LAND” FLYAWAY CONTEST

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

850 ESPN Cleveland and Jim Beam are giving fans the chance to win a trip to the Cleveland Guardians vs Tampa Bay baseball game scheduled to be played on Saturday, August 12th at 4:10PM ET at Tropicana Field (1 Tropicana Dr., St. Petersburg, FL 33705). Fans may enter by locating and scanning the Jim Beam QR Code at participating retail locations and following the links to fill out the online registration form on www.ESPNClevelandContests.com. Fans will also be asked to provide a written submission describing their favorite Cleveland baseball memory with the option to supplement their submission with a picture or video. The entry period for the contest will begin at 12AM ET on Monday, May 1st and will close at 11:59PM ET on Tuesday, July 4th. Fans must be 21 years of age or older as of the date of entry and from the state of Ohio to be eligible for the contest. There will be only one (1) Grand Prize selected to win this contest for themselves and one (1) guest based upon the Cleveland baseball memory submission, which will be judged by ESPN Cleveland and Jim Beam representatives. The Grand Prize includes two (2) tickets to the baseball game, airfare to and from Florida for two (2) people, two (2) hotel accommodations at the team hotel for two (2) people in the greater Tampa Bay area, one (1) Guardians swag bag, one (1) gift card for extra trip expenses, and the possibility of a behind-the-scenes, in-stadium experience. The Approximate Retail Value of the Grand Prize is \$5,500. There will also be two (2) 2nd Tier prize winners selected based upon the Cleveland baseball memory submissions. These winners will be selected after the Grand Prize winner has been determined. The 2nd Tier Prize includes one (1) Guardians swag bag. The ARV of the 2nd Tier Prize is \$500.

1. HOW TO ENTER

- a. These rules govern the “For the Land” Flyaway Contest (the “Promotion”) being conducted by ESPN Cleveland, 1109 Old River Road, Cleveland, OH 44113 (“GKB”) beginning on Monday, May 1, 2023, at 12AM ET and ending on Tuesday, July 4, 2023, at 11:59PM ET.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Locate a Jim Beam QR code at participating retail locations to scan with a mobile device and follow the instructions to enter the promotion.
 - Complete the online register to win form at www.ESPNClevelandContests.com.
- i. To participate in the Promotion, you may scan the Jim Beam QR code at any one of the participating retail locations or log onto www.ESPNClevelandContests.com and follow the links and instructions to

enter the Promotion. You will be asked to submit your first and last name, complete address, city, state, zip code, telephone number, date of birth, and a valid email address in the online entry form. In addition, you will also be asked to submit your favorite Cleveland baseball memory through written submission with the option to submit a photo or video to supplement your entry. All potential winners are subject to verification and must meet the eligibility requirements as outlined in these contest rules before any prize will be awarded. There will be one (1) total Grand Prize winner as a result of this Promotion. There will be two (2) total 2nd Tier Prize winners as a result of this Promotion.

- ii. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.
- c. Only one internet entry per person and one internet entry per email address is permitted.
- d. Entrants must be 21 years or older at time of entry and from Ohio to participate.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years or older at time of entry and who reside in the state of Ohio. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) Grand Prize will be awarded in this Promotion. Each prize consists of the following:
 - Two (2) tickets to the Cleveland Guardians game against Tampa Bay at Tropicana Field (1 Tropicana Dr., St. Petersburg, FL 33705) on Saturday, August 12, 2023. (First pitch scheduled for 4:10PM ET)
 - Airfare for two (2) to and from Florida
 - One (1) night hotel stay for two (2) people at the team hotel
 - One (1) Guardians swag bag
 - One (1) gift card for other expenses
 - Possible in-stadium experiences for two (2) - *subject to availability*

The Approximate Retail Value (“ARV”) of the prize is \$5,500. Certain travel restrictions may apply. Travel arrangements and all other prize distribution processes will be made through the Cleveland Guardians. Airfare can be mutually agreed upon, but the Guardians will have the final say. Prize is subject to availability. If the winner cannot travel on dates specified by the Guardians, the winner may be disqualified and an alternate winner may be selected in GKB and Guardians’ discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner’s stay. The winner and travel companion must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station’s sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- b. All prizes and prize certificate elements for the Grand Prize winner will be coordinated and distributed by the Cleveland Guardians. The winner will forfeit

any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. Two (2) 2nd Tier Prizes will be awarded in this Promotion. Each prize consists of the following:

- One (1) Cleveland Guardians Swag Bag

The Approximate Retail Value (“ARV”) of the prize is \$500. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- d. The 2nd Tier Prizes must be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- e. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be a total of one (1) Grand Prize winner selected at end of the Promotion dates. The winner will be selected by ESPN Cleveland and Jim Beam representatives based on the Cleveland baseball memory shared as part of the registration process. The Grand Prize winner will be notified of winning by Friday, July 7, 2023, by an ESPN Cleveland representative between the hours of 9AM ET and 6PM ET.
- c. There will be a total of two (2) 2nd Tier Prize winners selected after the Grand prize winner has been selected at the end of the Promotion dates. The two (2) 2nd Tier Prize winners will be selected by ESPN Cleveland and Jim Beam representatives based on the Cleveland baseball memory shared as part of the registration process after the Grand Prize winner has been determined. The 2nd Tier Prize winners will be notified of winning by Friday, July 7, 2023, between the hours of 9AM ET and 6PM ET by and ESPN Cleveland Representative.

d. Promotion of Skill:

- A panel of ESPN Cleveland representatives will narrow the pool of entries to a Top-5 list
 - The panel of ESPN Cleveland representatives will rank each submission on a scale of 1-10
 - The scores will then be tabulated into cumulative scores. The best five (5) cumulative scores will be considered the top-5 submissions.
 - In case of a tie, the tied scores will then be re-judged on a scale of 1-3 and the best cumulative score will break the tie.
 - The top-5 submissions will then be sent to Jim Beam, who will determine the Grand Prize winner.
 - Once the Grand Prize is determined by Jim Beam, they will determine their next two (2) best submissions, which will be considered the two (2) 2nd Tier Prize winners.
- e. The Grand Prize and 2nd Tier Prize winners need not listen to ESPN Cleveland to win. The Grand Prize and 2nd Tier Prize winners need not be present to win.
- f. All winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited, and an alternate winner may be randomly selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors,

employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Tuesday, July 4, 2023, to "For the Land" Flyaway Contest – Official Rules," Attn: Promotions, GKB 1109 Old River Road, Cleveland, OH 44113. For the names of the prize winners send a self-addressed stamped envelope for receipt by Saturday, August 2, 2023, to the above address marked "For the Land" Flyaway Contest – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.ESPNClevelandContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at www.ESPNClevelandContests.com and to the use of your personal information as described in the Privacy Policy located at www.ESPNClevelandContests.com.

Administrator: GKB 1109 Old River Road, Cleveland, OH 44113

Sponsor: Jim Beam and Cleveland Guardians

