

Football Draft Flyaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

On select days during the 2021 NFL football season, 94.5 ESPN Milwaukee will be on-site at participating locations with a street team. Fans can stop by the street team to fill out a register to win slip for a chance to win a prize. There will be (3) total street teams at different locations during the Promotion dates. The promotion will begin Tuesday, October 19, 2021 with (3) total individual Promotional dates, on which the ESPN Milwaukee Street Teams will take place. Following the conclusion of the third and final street team, (1) fan will be randomly selected to win the Grand Prize upon confirmation of eligibility. The Grand Prize will consist of a hotel and airfare for (2) to Las Vegas, Nevada for the 2022 NFL Draft. The ARV of the prize is \$2,000.00.

1. HOW TO ENTER

- a. These rules govern the Football Draft Flyaway (the “Promotion”) being conducted by 94.5 ESPN, WKTJ, 720 E Capitol Dr, Milwaukee, WI 53212 (“GKB”) on the below Promotional dates and locations:

- Street Team #1 - Tuesday, October 19, 2021 from 6:30-9:30pm CT
 - J&B's Blue Ribbon Bar and Grill: 5230 W Bluemound Rd, Milwaukee, WI 53208
- Street Team #2 – Sunday, November 7, 2021 from 3:25-6:30pm CT
 - Champs Sports Bar & Grill: 747 W Main St, Lake Geneva, WI 53147
- Street Team #3 – Sunday, November 28, 2021 from 3:25-6:30pm CT
 - SportClub: 750 N Jefferson St, Milwaukee, WI 53202

- b. To participate in the Promotion, you may enter via the following method(s):

Fans may visit the 94.5 ESPN Milwaukee Street Team on-site at the participating locations as listed above on the Promotional dates listed above to complete a register to win form.

- i. To participate in the Promotion, fans may visit one of three 94.5 ESPN Milwaukee Street Teams to complete a register to win form. To enter the Promotion, fans must submit their first and last name, complete address, city, state, zip code, telephone number, date of birth, a valid email address, and a signature on the register to win slip. Fans must agree to the contest rules provided on-site in order to be eligible to win. Following the conclusion of the third and final street team, ESPN Milwaukee will stop accepting entries and randomly select a winner. Upon confirmation of eligibility, the winner will be contacted following their selection using the contact info provided on their entry form. Fans need not be present at the time the winner is selected in

order to be eligible to win. If a fan cannot be contacted or does not claim their prize within (10) business days of being selected as the winner, they will forfeit their prize and another winner will be selected in their place from the remaining eligible form entries. Entries will carry over between Promotion dates. Only one entry per person is permitted during the Promotion. Fans must be at least 21 years of age at the time of their submission in order to be eligible to win the prize. One (1) Grand Prize will be given away during the Promotion. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB's computer is the official time keeping device for the Promotion. Each entrant must agree to GKB's general and detailed contest rules in order to submit his or her entry.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 years of age or older and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) Grand Prize will be awarded in this Promotion. The prize consists of the following:
 - Airfare for (2) fans departing and arriving from General Mitchell International Airport to Las Vegas, Nevada.
 - Hotel stay for (2) in the Greater Las Vegas area.
 - o Exact flight dates, time, and hotel to be determined by GKB.

The Approximate Retail Value (“ARV”) of the prize is \$2,000.00. The winner will be solely responsible for all taxes and other fees and expenses not specified herein associated with the receipt and use of the Prize, including transportation to and from General Mitchell International Airport. GKB accepts no responsibility for repairing any real or supposed damage to any prize. Airfare will be subject to the terms and conditions as set forth by the issuer of the airfare/passes. In the event that the 2022 NFL Draft is cancelled or rescheduled due to COVID-19, GKB will award a cash prize of equal value.

- b. The Grand Prize will be used around the 2022 NFL Draft. The 2022 NFL Draft is scheduled to take place beginning on Thursday, April 28, 2022 through Saturday, April 30, 2022. GKB will make all final decisions relating to travel accommodations. To accept the prize, the winner must complete and return all required prize forms to GKB within (10) business days of being selected as the winner. Required prize forms include but are not limited to an Accepting Prize Form and W9. Any prize not accepted within (10) business days will be forfeited, and another eligible winner will be randomly selected in their place. GKB is not responsible for the safe arrival of a prize or prize certificate. GKB will not replace any prize or prize certificates once transferred to the winner.
- c. Certain travel restrictions may apply. Travel arrangements must be made through GKB. Prize is subject to availability. If the winner cannot travel on dates specified by GKB, the winner may be disqualified and an alternate winner may be selected in GKB’s sole discretion. All other costs not specifically stated herein, including but not limited to those of, taxes, meals, tips and ground transportation to/from the airport and/or to/from the hotel, are the responsibility of the winner. The winner and travel companion(s) must travel on the same itinerary and are responsible for obtaining all required travel documents, including, without limitation, passports for international travel. If applicable, the winner may be required to present a valid credit card upon hotel check in to cover any incidental expenses incurred during the winner’s stay. The winner and travel companion(s) must sign a Publicity, Liability Waiver and Travel Release form prior to traveling. If a selected event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, or for any reason beyond the control of the Station, the Station’s sole responsibility to the winner will be to award the remaining available portion of the prize and no substitution or compensation will be provided for the unawarded portion of the prize.
- d. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. There will be a total of (1) Grand Prize winner selected during the promotion dates. The winner will be randomly selected following the conclusion of the third and final ESPN Milwaukee Street Team within the Promotion.
- c. The final winner will be determined following the third Promotional date.
- d. Odds of winning the grand prize depends upon the number of entries received, the ability to meet eligibility requirements, and random selection.
- e. Qualifiers need not listen to WKTJ to win. All prize winners need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release to GKB within (10) business days of being selected as the winner. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by January 10, 2022 "Football Draft Flyaway – Official Rules," Attn: Promotions, GKB 720 E. Capitol Drive Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by March 7, 2022 to the above address marked "Football Draft Flyaway – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at ESPNWisconsinContests.com.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal

information as described in the Privacy Policy located at
<https://goodkarmabrands.com/privacy-policy/>

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Dr. Milwaukee, WI 53212.

Sponsor: Beechwood Sales & Service, 5350 S Emmer Dr, New Berlin, WI 53151