

ESPN MADISON FOLDS OF HONOR SWEEPSTAKES RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. The ESPN Madison Folds of Honor (“sweepstakes”) conducted by Good Karma Brands (“GKB”) will begin on Friday, September 20, 2024 at 12am CST and end on Sunday, November 17, 2024 at 11:59PM EST (sweepstakes period). One (1) winner will each be awarded a Milwaukee Basketball Experience. (ARV=\$500).
- b. Sweepstakes participants must submit their nomination of a veteran or first responder in your life for the opportunity to be honored for their heroic actions. Nominations can be entered through ESPNFoldsofHonor.com.
- c. Upon entering the sweepstakes website, participants are to follow the instructions including entering your name, name of the person you’re nominating, email and 500 words or less explanation about why their nominee should win the Folds of Honor contest.
- d. Winner will be selected between November 18, 2024, and November 22, 2024 and notified the week of November 18, 2024.
- e. One entry per person and per email address during the Sweepstakes Period.
 - f. In the event of a dispute regarding the identity of a participant’s online entry, the entry will be deemed to have been made by the authorized holder of the e-mail account at the time the entry was made.
 - g. Use of any device to automate entries is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB’s computer is the official time keeping device for the sweepstakes. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.
 - h. By submitting an entry, you hereby acknowledge and agree that the entry, or portions thereof, may be shown on GKB’s website, other social media channels, and on radio broadcasts and streaming online without prior consent by or notice to the nominator or business and for no additional compensation. Further, each nominator certifies that the entry is his or her own original work, and that he or she has the right to allow the publication of the entry without restriction, that the entry is suitable for publication (e.g. it does not contain any obscene, indecent, or defamatory content), and GKB’s use of the entry will not infringe the rights of any third parties (e.g., copyrights, rights of publicity, etc.). By entering, you agree to have your contact information shared our sponsors.

2. ELIGIBILITY RESTRICTIONS

- a. The sweepstakes is open to all persons who are 18 years of age or older and who reside in the Greater Madison Metropolitan Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Greater Madison Metropolitan Area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a sweepstakes conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion/ sweepstakes.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. One (1) prize will be awarded in this sweepstakes. Each prize consists of the following: Two (2) tickets to a weekend Milwaukee Bucks game, one (1) room for a one (1) night hotel stay, and one (1) \$100 Visa gift card (ARV=\$600). The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.
- b. The prize will be mailed to the official address of the winner of the ESPN Madison Folds of Honor. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the sweepstakes are final.
- b. The winner will be selected on the week of November 18, 2024 by a panel of ESPN Madison Talent.
- c. Odds of winning a Qualifying Prize depends upon the number and order of entries received.
- d. Qualifiers must not need listen to 100.5 ESPN Madison to win. Qualifiers and the Grand Prize winner need not be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by random selection. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the sweepstakes, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the sweepstakes without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require sweepstakes winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the sweepstakes.
- d. If for any reason this sweepstakes cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the sweepstakes, or if the sweepstakes is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the sweepstakes. If the sweepstakes is

terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the sweepstakes may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a sweepstakes, GKB reserves the right to disqualify that entrant from entering and/or winning future sweepstakes and to prosecute and seek damages to the fullest extent permitted by law.

f. GKB reserves the right to make changes in the rules of the sweepstakes, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the sweepstakes and shall not be required to award a substitute prize.

g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the sweepstakes or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Monday, November 18, 2024 to "The ESPN Madison Folds of Honor Contest– Official Rules," Attn: Promotions, GKB 821 E. Washington Ave. Suite 500, Madison, WI 53963. For the names of the prize winners send a self-addressed stamped envelope for receipt by December 18, 2024 to the above address marked "The ESPN Madison Folds of Honor Contest Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.espnwisconsincontests.com.

Administrator: GKB (ESPN Madison) 821 E. Washington Ave. Suite 500, Madison, WI 53963