

Fan Appreciation Week Giveaway 2019

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. CONTEST OVERVIEW:

ESPN Milwaukee will execute a contest to give away a variety of fifty-two (52) qualifying prizes and six (6) grand prize winners across specified local shows as detailed in the contest rules below. Fans can enter to win via cue to call during specified local shows. The contest runs from Monday, December 9, 2019 through Sunday, December 15, 2019. There will be ten (10) qualifying winners each weekday and two (2) qualifying winners on Sunday during the dates of the contest. Grand prize winners will be selected at random on Tuesday, December 17, 2019.

2. HOW TO ENTER

- a. These rules govern the Fan Appreciation Week Giveaway 2019 (the "Promotion") being conducted by 94.5 WWTI ESPN Milwaukee, 720 E. Capitol Dr., Milwaukee, WI 53212 ("GKB") beginning on Monday, December 9, 2019 at 7 AM CST and ending on Sunday, December 15, 2019 at 12p CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Cue to Call during on-air local programming. Promotion will be run during the following shows between the dates of Monday, December 9, 2019 and Sunday, December 15, 2019:
 - The Show with Gabe & Chewy weekdays from 7a-9a CST
 - The Power Lunch with Greg Matzek weekdays from 12p-1p CST
 - TBD with Bryan & Tony weekdays from 1p-3p CST
 - Homer & Gabe weekdays from 3p-6p CST
 - The Doug Russell Show weekdays from 6p-8p CST
 - The Football Show Sunday from 10a-12p CST
- i. To participate in the Promotion, you must listen to WWTI each day beginning on Monday, December 9, 2019 and ending on Sunday, December 15, 2019 between the hours of 7 AM CST and 9 AM CST and/or 12 PM CST and 8 PM CST during the weekdays and/or between 10 AM CST and 12 PM CST on Sunday of the promotion dates listed above for the announcement of the cue to call. Upon hearing the cue to call, the caller number announced by the host will get through to the GKB contest line at 800.990.3776. All callers who get through to the GKB contest line during the promotion dates will also be entered for the chance to win one (1) of six (6) grand prizes. At the time of their call, callers will be required to provide all information requested including

their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. The Qualifying Prize of WWE tickets included in this promotion are in conjunction with the WWE Friday Night Smackdown Contest, where the caller must correctly identify the wrestler associated with the walk-up music played. See specific contest rules for the WWE Friday Night Smackdown Contest at <https://goodkarmabrands.com/wisconsin-contest/wwe-friday-night-smackdown-contest/>. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a qualifying prize winner only once during the promotion across all shows and dayparts. There will be up to a total of (52) qualifying prize winners selected on-air during the Promotion dates and (6) grand prize winners randomly selected on Tuesday, December 17, 2019. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- ii. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

3. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or above and who reside in the Greater Milwaukee or Madison Area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.

- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. 52 Qualifying Prizes will be awarded in this Promotion. Each qualifying prize is dependent on the day and the time that the fan qualifies to win, as detailed below:

- i. Monday, December 9, 2019: each winner will receive the following prize dependent on the hour they win within:
 - i. 7a CST: (2) WWE Smackdown tickets for Friday, December 13, 2019 – ARV \$130
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 13, 2019
 - ii. 8a CST: Wisconsin On Demand Subscription for (1) year – ARV \$50
 - iii. 12p CST: Bartolotta gift card – ARV \$25
 - iv. 1p CST: (2) Marquette Men’s Basketball tickets vs. Grambling State on Tuesday, December 17, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Tuesday, December 17, 2019
 - v. 2p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - vi. 3p CST: (2) Marquette Men’s Basketball tickets vs. North Dakota State on Friday, December 20, 2019 – ARV \$80
 - vii. 4p CST: The Jewelry Center gift card – ARV \$50
 - viii. 5p CST: Gruber Law Offices prize pack* – ARV \$40
 - ix. 6p CST: (2) Marquette Men’s Basketball tickets vs. Grambling State on Tuesday, December 17, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Tuesday, December 17, 2019
 - x. 7p CST: The Jewelry Center gift card – ARV \$50
- ii. Tuesday, December 10, 2019: each winner will receive the following prize dependent on the hour they win within:
 - i. 7a CST: (2) WWE Smackdown tickets for Friday, December 13, 2019 – ARV \$130
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 13, 2019
 - ii. 8a CST: The Jewelry Center gift card – ARV \$50
 - iii. 12p CST: Bartolotta gift card – ARV \$25

- iv. 1p CST: Wisconsin On Demand subscription for (1) year – ARV \$50
 - v. 2p CST: Gruber Law Offices prize pack* - ARV \$40
 - vi. 3p CST: (2) Marquette Men's Basketball tickets vs. North Dakota State on Friday, December 20, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 20, 2019
 - vii. 4p CST: The Jewelry Center gift card – ARV \$50
 - viii. 5p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, December 18, 2019
 - ix. 6p CST: (2) Marquette Men's Basketball tickets vs. Grambling State on Tuesday, December 17, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Tuesday, December 17, 2019
 - x. 7p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP to the event by 5 PM CST on Wednesday, December 18, 2019
- iii. Wednesday, December 11, 2019: each winner will receive the following prize dependent on the hour they win within:
- i. 7a CST: (2) WWE Smackdown tickets for Friday, December 13, 2019 – ARV \$130
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 13, 2019
 - ii. 8a CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019
 - iii. 12p CST: Bartolotta gift card – ARV \$25
 - iv. 1p CST: (2) Marquette Men's Basketball tickets vs. Grambling State on Tuesday, December 17, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Tuesday, December 17, 2019
 - v. 2p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019
 - vi. 3p CST: (2) Marquette Men's Basketball tickets vs. North Dakota State on Friday, December 20, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 20, 2019
 - vii. 4p CST: The Jewelry Center gift card – ARV \$50

- viii. 5p CST: Wisconsin On Demand subscription for (1) year – ARV \$50
 - ix. 6p CST: The Jewelry Center gift card – ARV \$50
 - x. 7p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019
- iv. Thursday, December 12, 2019: each winner will receive the following prize dependent on the hour they win within:
- i. 7a CST: (2) WWE Smackdown tickets for Friday, December 13, 2019 – ARV \$130
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 13, 2019
 - ii. 8a CST: The Jewelry Center gift card – ARV \$50
 - iii. 12p CST: Bartolotta gift card – ARV \$25
 - iv. 1p CST: (2) Marquette Men’s Basketball tickets vs. Grambling State on Tuesday, December 17, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Tuesday, December 17, 2019
 - v. 2p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019
 - vi. 3p CST: (2) Marquette Men’s Basketball tickets vs. North Dakota State on Friday, December 20, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 20, 2019
 - vii. 4p CST: The Jewelry Center gift card – ARV \$50
 - viii. 5p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019
 - ix. 6p CST: Wisconsin On Demand subscription for (1) year – ARV \$50
 - x. 7p CST: Gruber Law Offices prize pack* – ARV \$40
- v. Friday, December 13, 2019: each winner will receive the following prize dependent on the hour they win within:
- i. 7a CST: (2) WWE Smackdown tickets for Friday, December 13, 2019 – ARV \$130
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 13, 2019
 - ii. 8a CST: Gruber Law Offices prize pack* – ARV \$40
 - iii. 12p CST: Bartolotta gift card – ARV \$25

- iv. 1p CST: (2) Marquette Men's Basketball tickets vs. Grambling State on Tuesday, December 17, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Tuesday, December 17, 2019
 - v. 2p CST: Wisconsin On Demand subscription for (1) year – ARV \$50
 - vi. 3p CST: (2) Marquette Men's Basketball tickets vs. North Dakota State on Friday, December 20, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 20, 2019
 - vii. 4p CST: The Jewelry Center gift card – ARV \$50
 - viii. 5p CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019
 - ix. 6p CST: (2) Marquette Men's Basketball tickets vs. North Dakota State on Friday, December 20, 2019 – ARV \$80
 - Must be picked up at the office of Good Karma Brands by 5 PM CST on Friday, December 20, 2019
 - x. 7p CST: The Jewelry Center gift card – ARV \$50
- vi. Sunday, December 15, 2019: each winner will receive the following prize dependent on the hour they win within:
- i. 10a CST: Wisconsin On Demand subscription for (1) year – ARV \$50
 - ii. 11a CST: (1) Spot at the Free Throw Knockout contest on December 22, 2019 – ARV \$100
 - Must RSVP for the event by 5 PM CST on Wednesday, November 18, 2019

* The Gruber Law Offices prize pack includes the following:

- Gruber Law Offices blanket
- Gruber Law Offices hat
- Gruber Law Offices bandana
- ESPN Milwaukee drawstring bag

b. 6 Grand Prizes will be awarded in this Promotion. Grand prize winners will be selected at random on Tuesday, December 17, 2019. All qualifying prize winners from during the promotion dates will be entered into a random drawing for the chance to win the following prize respective to the show that they won their qualifying prize within:

- i. The Show with Gabe & Chewy (weekdays from 7a-9a CST): Show sit-in during the 8a-9a hour of The Show on a mutually agreed upon date before the end of March 2020 and an autographed Mark Chmura mini helmet– ARV \$400

- ii. The Power Lunch with Greg Matzek (weekdays from 12p-1p CST): (2) tickets to sit with Greg Matzek and Ashton Rotman at the Milwaukee Bucks Game on Friday, February 28, 2020 vs. Oklahoma City – ARV \$300
- iii. TBD with Bryan and Tony (weekdays from 1p-3p CST): (1) ticket to a Marquette Men’s Basketball game to sit with Bryan Dee for a mutually agreed upon game during the 2019-2020 season and (1) autographed Marquette Men’s Basketball 2019-2020 team poster – ARV \$75
- iv. Homer & Gabe (weekdays from 3p-6p CST): A round of golf with Homer & Gabe at Dretzka Park Golf Course on a mutually agreed upon date before the end of July 2020 – ARV \$80
- v. The Doug Russell Show (weekdays from 6p-8p CST): “Be the Media” with Doug Russell at a Marquette Men’s Basketball game on a mutually agreed upon date during the 2019-2020 season – ARV \$150
- vi. The Football Show (Sunday from 10a-12p CST): Autographed Aaron Rodgers helmet – ARV \$700

The Approximate Retail Value (“ARV”) of each prize is specified above next to each individual prize. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize. The tickets will be subject to the terms and conditions as set forth by the issuer of the tickets.

- c. All prizes or prize certificates may be picked up at the office of GKB at the address(es) below. The winner will forfeit any prize not claimed before Friday, January 31, 2020 at 5 PM CST, unless otherwise specified above.

There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Final winners will be known Tuesday, December 17, 2019. A qualifying prize winner and a grand prize winner must pick their prize up during the office hours

of GKB (Monday- Friday 8a-5p CST) and before Friday, January 31, 2020 at 5 PM CST, unless otherwise specified above. They must be picked up at the office of Good Karma Brands (Address listed below).

- c. Odds of winning a Qualifying Prize depends upon the number and order of calls received*.

* The Qualifying Prize of WWE tickets included in this promotion are in conjunction with the WWE Friday Night Smackdown Contest, where the caller must correctly identify the wrestler associated with the walk-up music played. See specific contest rules for the WWE Friday Night Smackdown Contest at <https://goodkarmabrands.com/wisconsin-contest/wwe-friday-night-smackdown-contest/>.

- d. Odds of winning a Grand Prize depends on the number of participants in each respective show, as described above, and is based on random selection.
- e. Qualifiers must listen to WKTI 94.5 ESPN Milwaukee to win. Grand Prize winner need not be present to win but must pick the prize up before the specified date of the event and/or during the office hours of GKB.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release before the specified date of the concert or the prize will be forfeited and an alternate winner will not be selected. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time-period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to

sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Tuesday, December 17, 2019 to "Fan Appreciation Week Giveaway 2019 – Official Rules," Attn: Promotions, GKB 720 E Capitol Dr, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, February 21, 2020 to the above address marked "Fan Appreciation Week Giveaway 2019 – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: Good Karma Brands, 720 E Capitol Dr., Milwaukee, WI 53212

Sponsors: Gruber Law Offices, 100 E Wisconsin Ave #2800 Milwaukee, WI 53202;
Marquette Athletics, 770 N 12th St., Milwaukee, WI 53233;
The Jewelry Center, 7477 W. Layton Ave., Greenfield, WI 53220